



# **Colony Park Aquatic Facility**

## **Virtual Public Meeting #1**

**Summary Public Engagement Report**

## OVERVIEW

The Public Engagement process for the Colony Park Aquatic Facility kicked-off in December 2020. The engagement team, led by Cortez Consulting, designed a communications plan to market and involve the community in the process. An announcement for the first Virtual Public Meeting was made during the Colony Park Core Team meeting on December 1, 2020, and key stakeholders were informed of the ways they could be involved with the first phase of this project.

The Communications Plan involved developing marketing content, in Spanish and English, for all notifications on behalf of the project. The first strategy was to create a digital flyer with active links to announce the Public Meeting and to design the graphics and language for the meeting. Upon consulting with PARD and the design team, we formulated **three** outcomes for the meeting which included to: (1) introduce the Project Team to the community; (2) provide a historical background of pool funding and timeline; and (3) gather community feedback on pool activities, pool amenities and building characteristics. Once the content and strategy were approved, the Public Engagement Team utilize various marketing channels to announce the meeting date and project. In order to reach a broad audience, particularly those individuals without means for accessing social media, information was shared through a City of Austin press release, neighborhood association leaders, the LBJ Vertical Team school contacts, notifications on Nextdoor and through YouTube which is accessible by cell phone. The social media accounts for PARD, the Colony Park Sustainable Community (CPSC) and Colony Park/Lakeside Neighborhood Association (CPNA) were used throughout this time. The public engagement team designed graphics, developed content, and translated information for all platforms. Information for the Colony Park Aquatic Facility project website was also updated for the launch of the project.

Overall, the Public Engagement Team successfully:

- **Educated** the community about the overall Colony Park Aquatic Facility project and process,
- **Engaged** a wide variety of stakeholders by developing new, innovative digital strategies,
- **Maintained** transparency throughout the public engagement process by consulting with key community members regarding the date, means for outreach and notifications.

Ultimately, a process was **designed** for the Colony Park Aquatic Facility Public Meeting #1 while navigating Stage 5 restrictions during the COVID-19 pandemic.

## MARKETING & COMMUNICATION STRATEGIES

On Wednesday, January 27, 2021 the first Colony Park Aquatic Facility Virtual Public Meeting was held and streamed LIVE through the City of Austin’s Parks & Recreation Department (PAR) YouTube Channel, the Colony Park Sustainable Community (CPSC) Facebook page and CPSC YouTube channel. The community provided feedback and included their personal preferences, ideas and input on the new facility. In order to provide the community with ample time to provide input, feedback was gathered during the meeting and a survey was designed to collect feedback over a two-week period after the meeting.

Various marketing strategies were used to promote the launch of the Colony Park Aquatics Facility Virtual Public Meeting #1 and the community survey. The marketing strategies were developed to reach as many community members as possible and provide various access points for community members to engage with the project. This report reflects the strategies, progress and overall results of the engagement process and input gathered for the Colony Park Aquatic Facility Virtual Meeting #1.

### WEBSITES



The Colony Park Aquatic Facility and Colony Park Sustainable Community websites were used to record information for public reference. Information posted to these websites included information about the three public meetings, digital flyer for Public Meeting #1, and historical information regarding pool. After the meeting on January 27, the website was updated with a link to the recorded meeting as well as the Spanish and English survey located on the “SpeakUp Austin” site.

WEBSITES UPDATES	
Dates: January 20 & January 28	
Colony Park Aquatic Facility Project Website	2
Colony Park Sustainable Community Website	2
<b>TOTAL UPDATES</b>	<b>4</b>

### DIGITAL FLYER



The digital flyer was ‘live’ with hyperlinks which connected to the PAR Facebook page, Colony Park Aquatic Facility website, CPSC Facebook event and CPSC YouTube Channel. The flyer was shared with key community partners and the Gus Garcia Young Men’s Leadership Academy used their parent listserv to distribute.

DIGITAL FLYER	
Dates: January 14	
Digital Copies Shared by School	330
Digital Copies Shared to Partners	15
<b>TOTAL COPIES SHARED</b>	<b>375</b>

**COLONY PARK AQUATIC FACILITY**  
**VIRTUAL PUBLIC MEETING**  
 Wednesday, January 27, 2021  
 5:30pm – 6:30pm  
**ZOOM Meeting** *Click here for link!*  
 Translation services will be available.

**MEET THE PROJECT TEAM**  
**PROJECT TIMELINE**  
**LISTENING SESSION**  
**Q&A**

**Celebrate the launch of the Colony Park Aquatic Facility!**  
 Join us to meet the Project Team, share your ideas and help us design your future pool.

[austinparksfamilies](#)  
[Colony Park Pool Website](#)  
[scott.sinn@austintexas.gov](mailto:scott.sinn@austintexas.gov)  
 (512) 974-9474

The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. For assistance please contact (512) 978-2690 or Relay Texas, 7-1-1.

**COLONY PARK CENTRO ACUÁTICO**  
**REUNIÓN PÚBLICA VIRTUAL**  
 Miércoles, 27 de enero de 2021  
 5:30pm – 6:30pm  
**Reunión ZOOM** *¡Haga clic aquí para ver el enlace!*  
 Servicios de traducción estarán disponibles.

**CONOZCA AL EQUIPO DEL PROYECTO**  
**LÍNEA DE TIEMPO DEL PROYECTO**  
**SESIÓN DE ESCUCHA**  
**PyR**

**¡Celebre el lanzamiento de la instalación acuática de Colony Park!**  
 Únase a nosotros para conocer al equipo del proyecto, compartir sus ideas y ayudarnos a diseñar su futura piscina.

[austinparksfamilies](#)  
[Colony Park Pool Website](#)  
[scott.sinn@austintexas.gov](mailto:scott.sinn@austintexas.gov)  
 (512) 974-9474

La Ciudad de Austin se compromete a cumplir lo establecido en la Ley de Estadounidenses con Discapacidades (ADA). A solicitud de los interesados, se proveerán modificaciones razonables y acceso equitativo a las comunicaciones. Para obtener ayuda, por favor llame al (512) 978-2690 o al número de Relay Texas, 7-1-1.

## SOCIAL MEDIA PROMOTION



Social media was a key strategy to reach the general public. Throughout the months of December, January and February, a total of **23 social media** posts were created to engage the public. The social media campaign proved to be effective and garnered a high number of responses as shown later in the report. Below details the type of posts executed through the various platforms.

SOCIAL MEDIA PROMOTION	
Dates: December 21, 2020 – January 27, 2021	
Platform	# of Posts
Facebook Posts PARD (English)	2
Facebook Posts CPSC (English)	10
Facebook Posts CPNA (English)	5

Facebook CCS Posts (Spanish)	4
Facebook PARD/CPSC Event (English)	1
Facebook CCS Event (Spanish)	1
<b>TOTAL</b>	<b>23</b>

**SOCIAL MEDIA POSTS EXAMPLE:**



**PAID ADVERTISEMENT**



Utilizing the social media post created for the meeting, paid advertisement was scheduled in both English and Spanish to target residents living in the 78724 and 78725 zip codes. The paid advertisement allowed for publicity regarding the Public Meeting to be shared over a period of time and to a targeted audience. This strategy resulted in a success rate of **18,518 impressions** by various Facebook users.

<b>SOCIAL MEDIA PROMOTION</b>	
Dates: January 13 – January 27, 2021	
CPSC (English) Impressions	8,235
CCS (Spanish) Impressions	8,667
CPNA (English) Impressions	1,616
<b>TOTAL Impressions</b>	<b>18,518</b>

## PAID ADVERTISEMENT EXAMPLES:

**Colony Park & Lakeside Neighborhood Association**  
Published by Cyma Lakeside · February 3 at 1:01 PM

Calling all neighbors! We need your input to design our community pool. Click on the link below and complete the survey to make sure your ideas are heard for our new pool!

<https://www.speakupaustin.org/colonyparkpool>  
#MyNeighborhoodMyPool #CommunityDesigned



**COLONY PARK AQUATIC FACILITY**

*We need your input!*


SPEAKUPAUSTIN.ORG  
Colony Park Aquatic Facility Project | Proyecto de Instalación Acuática de Colony Park [Learn More](#)

1,616 People Reached      130 Engagements      [Boost Again](#)

**Colony Park Sustainable Community Initiative**  
Published by Laura J. Cortez · January 19 at 10:22 AM

Our Colony Park Community Update is out TODAY! This month's special edition features the launch of the new Colony Park Aquatic Facility. [Connect below!](#)

<https://mailchi.mp/.../colony-park-community-update...>



AUSTINTEXAS.GOV  
**Colony Park Aquatics Public Meeting #1 | AustinTexas.gov** [Sign Up](#)  
The City of Austin Parks and Recreation Department invites you to the Colony ...

1,691 People Reached      104 Engagements      [Boost Again](#)

## E-NEWSLETTERS



Another marketing strategy utilized for this project was to design content for key community listserv electronically. Community members registered for the Imagine Austin, Colony Park Sustainable Community and John Trevino Park & Walter E. Long e-mail listserv received an announcement for the Public Meeting #1 and a friendly reminder about the Community Survey deadline.

E-NEWSLETTERS	
Dates: January 14, January 19, February 1 & February 11, 2021	
Imagine Austin	1
Colony Park Sustainable Community	1
John L. Trevino Metropolitan Park	2
Walter E. Long Metropolitan Park	2
<b>TOTAL ANNOUNCEMENTS</b>	<b>6</b>

## CPSC E-NEWSLETTER EXAMPLE:



### Virtual Public Meeting: Jan. 27 at 5:30pm

*Let the journey begin!*

The City of Austin Parks and Recreation Department invites you to the [Colony Park Aquatic Facility](#) Virtual Public Meeting. This will be the first of a series of three public meetings to help design the future Colony Park community pool.

During the meeting, community members will enjoy a virtual open house tour, meet the Project Team and provide input on the design. Spanish interpretation services will be provided.

#### **About Aquatic Facility**

The Colony Park Aquatic Facility will be a new addition to the 93-acre [Colony Park District Park](#). Funding for the construction of the Aquatic Facility was made possible with the support of community leaders and the City of Austin 2018 general obligation bonds. The Colony Park District Park currently includes a baseball field, soccer/multi sports field, a large play area with elements of nature base play, fitness equipment, two pavilions, drinking fountains and a hike and bike trail. To learn more, please connect [here](#).



To join the Virtual Public Meeting, please connect with us using **one** of the options below. You can tune-in through the Colony Park Sustainable Community (CPSC):

- [Facebook LIVE](#)
- [YouTube Channel](#)

For more information, please see our event flyer ([English/Spanish](#)).



We've launched a new e-newsletter to keep you up-to-date on "all things" pool related!

[Sign-up here](#) to receive the latest updates on the Colony Park Aquatic Facility.

## NEXTDOOR



With the support of the Colony Park/Lakeside Neighborhood Association, announcements were published on Nextdoor to reach community members living in the project area.

<b>NEXTDOOR</b>	
Dates: January 5, January 14 & February 6, 2021	
<b>TOTAL ANNOUNCEMENTS SHARED</b>	<b>3</b>

## SCHOOL OUTREACH



In total, six (6) schools of Austin Independent School District (AISD) LBJ Vertical participated in promoting the public meeting via their social media outlets, parent announcements and robo-call features. The schools included: Barbara Jordan Elementary, Volma Overton Elementary, Gus Garcia Young Men's Leadership Academy, and Lyndon Baines Johnson (LBJ) High School.

<b>SCHOOL OUTREACH</b>		
Dates: January 14, 2021		
#	Schools	#of Times Contacted
2	Elementary Schools	4
1	Middle School	2
1	High School	2
<b>TOTAL NUMBER</b>		<b>8</b>



## VIRTUAL PUBLIC MEETING #1: RESULTS

The results below reflect the data collected during the Colony Park Public Virtual Public Meeting #1. The meeting was successfully stream via Colony Park Sustainable Facebook Page, Colony Park Sustainable YouTube Channel and Austin Parks & Recreation Department YouTube Channel. To replicate an in-person Open House & Public Meeting, the public engagement team designed a 5-minute video that provided community members background information on the project and photos of elements for the pool for which they would be providing input. With the support of the design team, we created three categories to gather community input: pool activities, pool amenities and building characteristics. Descriptions were provided in Spanish and English and referred to later when member had an opportunity to provide feedback. This video has proven a huge success and was used for presentations to the various schools in the area. Overall, the following details that total number of surveys collected.

TOTAL PARTICIPANT SUMMARY	
Public Meeting: January 27, 2021	15
Speakup Austin: January 28–February 15, 2021	45
Volma Overton Elementary: February 10, 2021	36
Barbara Jordan Elementary: February 25, 2021	43
Gus Garcia Young Men’s Leadership Academy: March 3 & 4, 2021	73
LBJ High School: February 11, 2021	8
<b>TOTAL SURVEYS</b>	<b>220</b>

## VIRTUAL PUBLIC MEETING VIEWERSHIP

### COLONY PARK SUSTAINABLE COMMUNITY FACEBOOK



The Colony Park Aquatic Facility Public Meeting #1 was streamed LIVE to the Colony Park Sustainable Community Facebook page. The total number of participants during the show was 40, with 104 engagements (comments or responses) and over 200 presentation views.

CPSC FACEBOOK	
Date: January 27, 2021	
LIVE Participants	40
Peak Live Views	15
Engagements	104

People Reached	396
<b>TOTAL VIEWS</b>	<b>245</b>

### COLONY PARK SUSTAINABLE COMMUNITY YOUTUBE



The public meeting was also simultaneously streamed to the Colony Park Sustainable Community YouTube Channel reaching over 100 views. Data from the YouTube Channel reflected residents accessing the meeting with their cell phones or desktop computers.

<b>CPSC YOUTUBE</b>	
Date: January 27, 2021	
Peak Live Views	23
Engagements	22
People Reached	228
<b>TOTAL VIEWS</b>	<b>101</b>

### AUSTIN PARKS & RECREATION DEPARTMENT YOUTUBE



The meeting was also streamed to PARD’s YouTube Channel, but had lower viewership due to method in which the meeting was posted. Since the public engagement team did not have direct access to this resource, we were unable to control the marketing of this platform. During the public meeting, there was only 1 engagement and 2 views. After the meeting was posted, the meeting had over 60 views.

<b>PARD YOUTUBE</b>	
Date: January 27, 2021	
Live Peak Views	2
Engagements	1
<b>TOTAL VIEWS</b>	<b>68</b>



# Community Feedback Poll Results

## Virtual Public Meeting #1 Poll Results

## COMMUNITY FEEDBACK: POLL ACTIVITIES

### Public Meeting #1: POLL ACTIVITY OVERVIEW



During the meeting, the software “Polls Everywhere” was used to gather LIVE feedback from the community. The public could view results of their responses immediately and engaged with the meeting. During the meeting, it was stressed that this feedback would be collected and shared with the design team. LIVE responses to the polls were recorded and resulted in the following information. It is important to note that while there were a larger number of participants, not all community members engaged in the poll exercise. Reasons for this could be some of viewers were City or project staff, non-residents or individuals who did not feel comfortable providing their responses. A total of seven (7) questions designed by the Project Team were asked that included open ended responses and a selection of the top four (4) choices for pool activities, pool amenities and building characteristics. Overall, a total of 15 participants provided responses during the public meeting.

POLL ACTIVITY	
Date: January 27, 2021	
Total Poll Questions	7
Average Responses	12
<b>TOTAL PARTICIPANTS</b>	<b>15</b>

### COMMUNITY FEEDBACK: OPEN-ENDED QUESTIONS

A total of four (4) open-ended questions were asked of the public regarding their opinions about the words that describe the Colony Park community, the type of location they envision the pool to be and descriptors for the artist and Arts in Public Places process. These responses were collected in a “Word Cloud” and the most popular word/phrase was visibly the largest word. The fourth question allowed the public to provide a quote as to why the pool was important for the community. Below reflects the information that was collected during the meeting.

**Question #1: When you think of Colony Park, what word or phrase best describes your community?**



- Family Friendly
- Minorities, family
- Family
- Unity
- Community
- Home
- Historic to Austin
- Diverse
- Resilient
- Not my community
- Diversity, Minorities, families

**Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?**



- Place of destination, a place to enjoy family and friends, a place to get healthy
- Open and free for all. No discrimination
- Welcoming. With relevant programming and flexibility.
- Where people of all ages and culture are welcome. It should be catered toward working adults in addition to families.
- Inclusive
- Family Friendly, green space, interactive
- Beautiful
- Open, within nature, varied, family friendly, innovative
- FUN, Free, inexpensive, diverse staff
- Friendly, inviting
- Friendly

**Question #3: What word(s) could you share with an artist to help design the artwork for this project?**



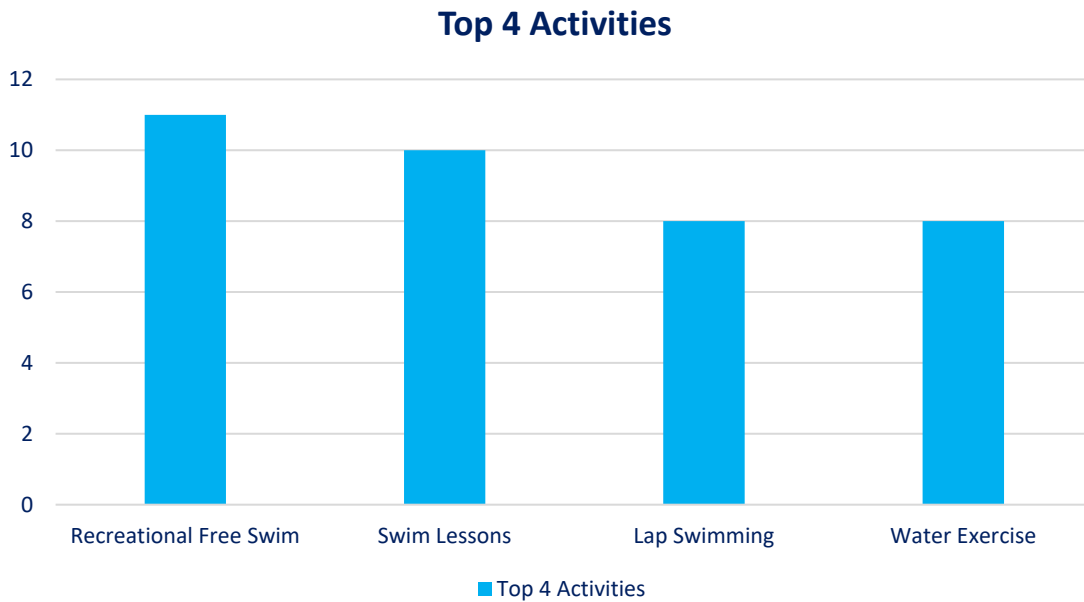
- Vibrant
- Vibrant
- Resilient, Together, Family, Beauty
- Bright and colorful, representative of family and community.
- Unity
- Inspiring
- A continuation of the theme of peace
- Family, people of color
- Diversity, Family, Love, Friendship
- From the neighborhood
- East
- Diversity
- Shaded

**Question #4: Why is the Colony Park Aquatic Facility important for your community?**



1. Health and Justice - everyone needs access to city assets!
2. To provide a mix use environment for the neighborhood and interact with others.
3. This will be a gathering place for families. It will also be important because we have the highest rate of mortality and morbidity in Travis county this will allow us to become a healthy community.
4. Pools and learning to swim can be lifesaving.
5. Provides a family friendly, fun experience!
6. Public facilities are needed in the developing eastern crescent of the City.
7. Every neighborhood deserves the same amenities. For too long this part of Austin has been left out.
8. Our hood doesn't have any water facilities and people are always asking for it. It allows people of all incomes to escape the hot sun and can help people meet each other and friendships to form.
9. It can unite our community in one safe, enjoyable and beautiful place for the whole family.
10. It represents a place where everyone can be!
11. Access to PARD pool services in our neighborhood.

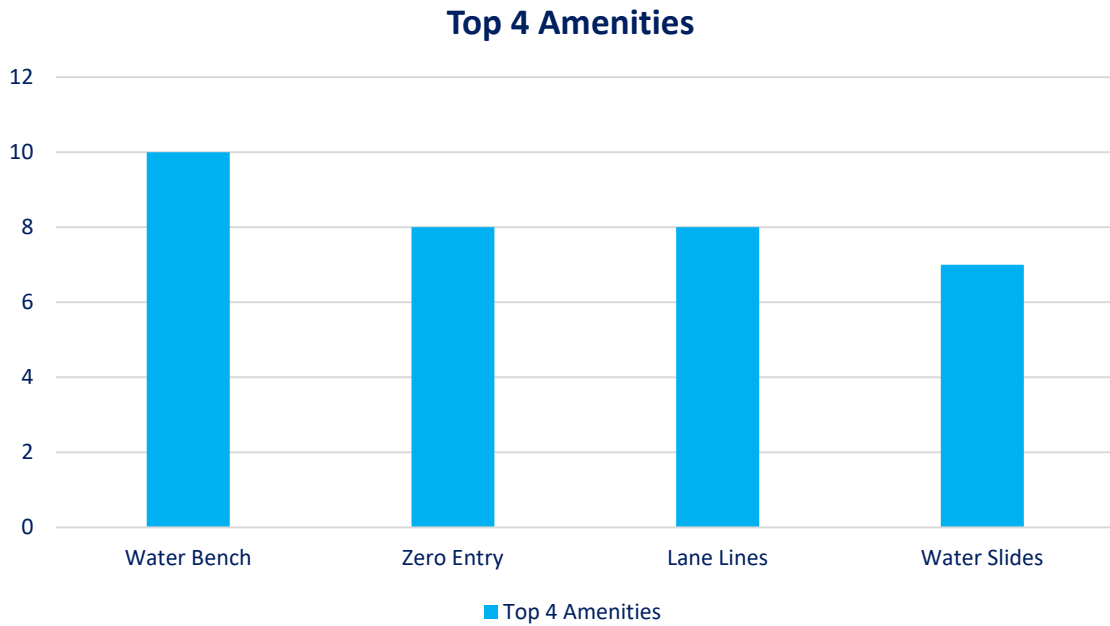
## COMMUNITY FEEDBACK: RANKING QUESTIONS

**Question #5:** What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?




**Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?**

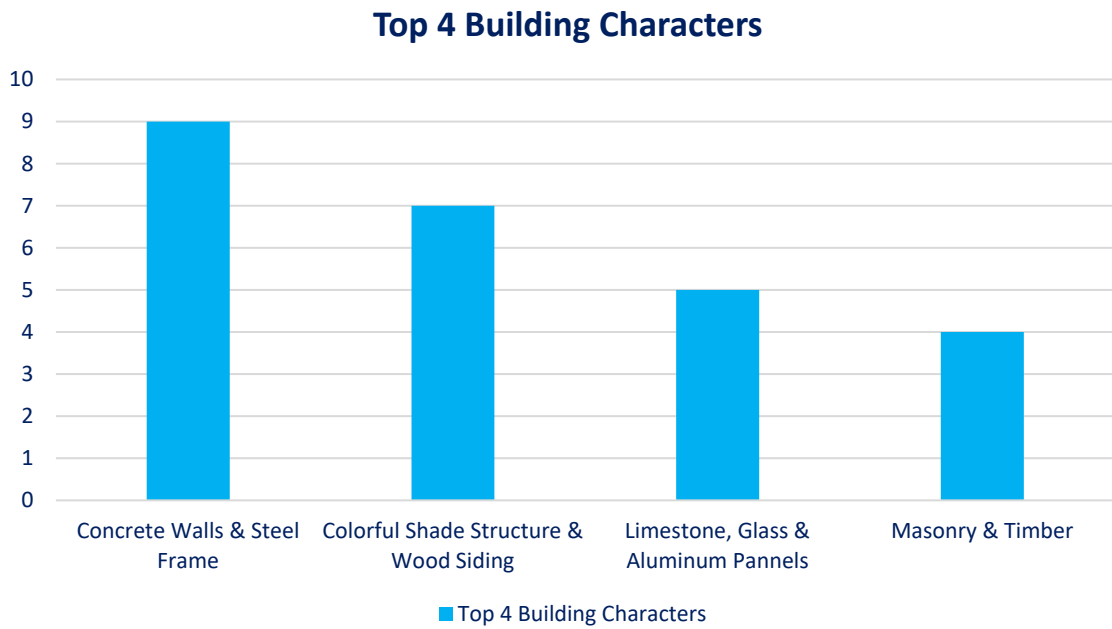
<b>1st</b>	<b>2nd</b>	<b>2nd</b>	<b>3rd</b>
			
Water Bench <b>10</b> votes	Zero Entry <b>8</b> votes	Lane Lines <b>8</b> votes	Water Slides <b>7</b> votes





**Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?**

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>4th</b>
			
Concrete Walls & Steel Frame <b>9 votes</b>	Colorful Shade Structure & Wood Siding <b>7 votes</b>	Limestone, Glass & Aluminum Panels <b>5 votes</b>	Masonry & Timber <b>4 votes</b>





# **Student Feedback Poll Results**

**Volma Overton Elementary**

## VOLMA OVERTON ELEMENTARY STUDENT FEEDBACK: POLL

In addition to marketing the Public Meeting, our team took the initiative to connect with neighborhood schools. We worked with Barbara Jordan Elementary, Volma Overton Elementary, Gus Garcia Young Men’s Leadership Academy, and Lyndon Baines Johnson (LBJ) High School to gather students’ feedback.

### VOLMA OVERTON ELEMENTARY POLL ACTIVITY



With the support of the campus fifth grade teachers, we had an opportunity to meet with students and provide a short 15-minute demonstration of the video and polling exercise. Student were engaged and provided very helpful insights. The following outlines the information collected from students.

POLL ACTIVITY	
Date: February 10, 2021	
Total Poll Questions	7
Average Responses	34
<b>TOTAL PARTICIPANTS</b>	<b>36</b>

### STUDENT FEEDBACK: OPEN-ENDED QUESTIONS

Similar to the public meeting, a total of four (4) open-ended questions were asked of the students regarding their opinions about the words that describe the Colony Park community, the type of location they envision the pool to be and descriptors for the artist and Arts in Public Places process. These responses were collected in a “Word Cloud” and the most popular word/phrase was visibly the largest word. The fourth question allowed students to provide a quote as to why the pool was important for the community. Below reflects the information that was collected during the meeting.

**Question #1: When you think of Colony Park, what word or phrase best describes your community?**



- Cool (x5)
- Fun (x3)
- Good place, love, family chill, happy nice place
- Yo veo mi comunida divertida bonita
- I think of the recreation center.
- Lifeguard
- It's very fun and cool
- Colony means together
- Family
- Awesome family.
- Pool
- CHILL
- A team and hard workers
- Happy
- Family
- It's fun
- A great community
- It is a nice place.
- Bonita
- Family, busy
- Games
- It a fun place
- I think that its really cool and I love it!
- Family
- Joyful
- Community
- Calm
- Good place to be

**Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?**



- BIG SCHOOL, BIG POOL
- Rerecante una pecina grande
- Cool, colorful
- A big pool
- BIG pool
- Clean nice big
- Slide
- Relaxing
- A top so no rain getting it
- Fun welcome
- Like six flag
- Outside
- Cool
- Fun and Refreshing.
- Fun, I would like it to be Fun and that feels like if I was in a dream
- Fun and joyful
- Park
- Pool
- An area for smaller kids and bigger kids
- Behind the school
- Welcome







7. So people can have some place to go to have a good time.
8. I feel like it is important because it will make our school better and play with our friends there
9. So you can spend time with your friends
10. To have fun
11. To bring everyone together as a community and spend time growing together.
12. Is very cool water precious to relax bulldogs
13. Because it's a dream to have a pool close to us and we can bring family
14. In the summer people have a cool place to chill
15. Its to make others happy and not sad or man
16. So everybody can have a nice day
17. It is important because if you feel down you can go there to relax.
18. Because sometimes it's hot and we just want to relax and chill the pool
19. So the community can have a pool were to go have fun
20. For the vibe to chill
21. To bring us together and to have fun and not be on the phone all the time
22. Family and friends can have a good time in the summer instead of staying in the house or a home doing nothing
23. So we can be a family, and care for each other
24. Because it's summer
25. Because its going to be design by kids in our community.
26. So kids can be refreshing and have fun.
27. Para relajarse
28. It could make it look nice or it could bring ppl together
29. For us to be smart and graduate
30. So you can spend more time with your family
31. It would help people with anger
32. So everybody be happy
33. So we enjoy summer!
34. Fun

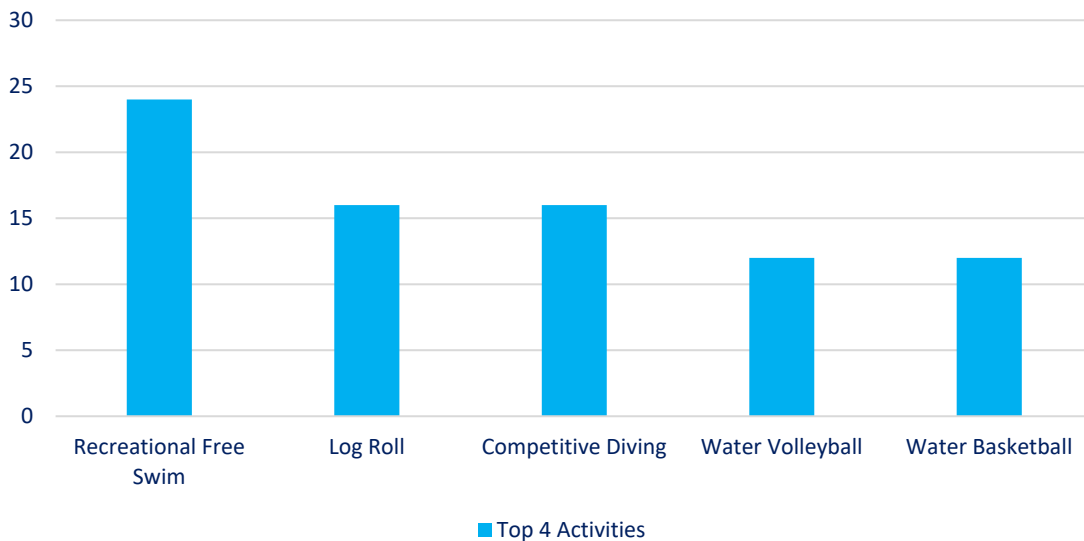
## STUDENT FEEDBACK: RANKING QUESTIONS

In an effort to provide the design team with specific input regarding the type of pool activities, pool amenities and building characteristic envisioned for the Colony Park pool, students also ranked their top four (4) choices using a series of photos.

**Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?**

<b>1st</b>	<b>2nd</b>	<b>2nd</b>	<b>3rd</b>	<b>3rd</b>
				
Free Swim <b>24</b> votes	Log Roll <b>16</b> votes	Competitive Diving <b>16</b> votes	Water Volleyball <b>12</b> votes	Water Basketball <b>12</b> votes

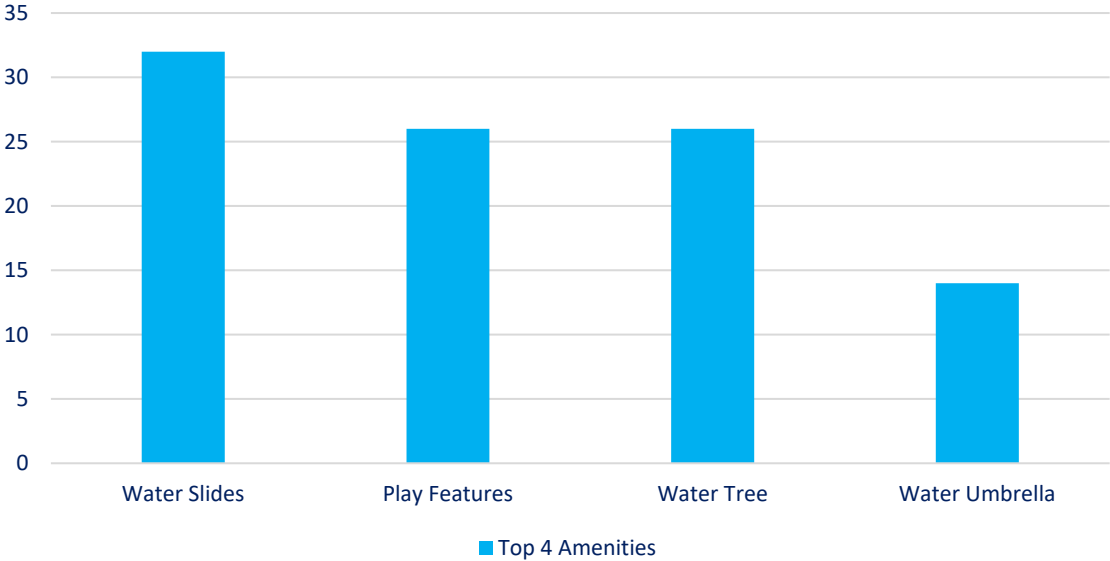
**Top 4 Activities**







**Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?**

<b>1st</b>	<b>2nd</b>	<b>2nd</b>	<b>3rd</b>
			
Water Slides <b>32</b> votes	Play Features <b>26</b> votes	Water Tree <b>26</b> votes	Water Umbrella <b>14</b> votes

### Top 4 Amenities

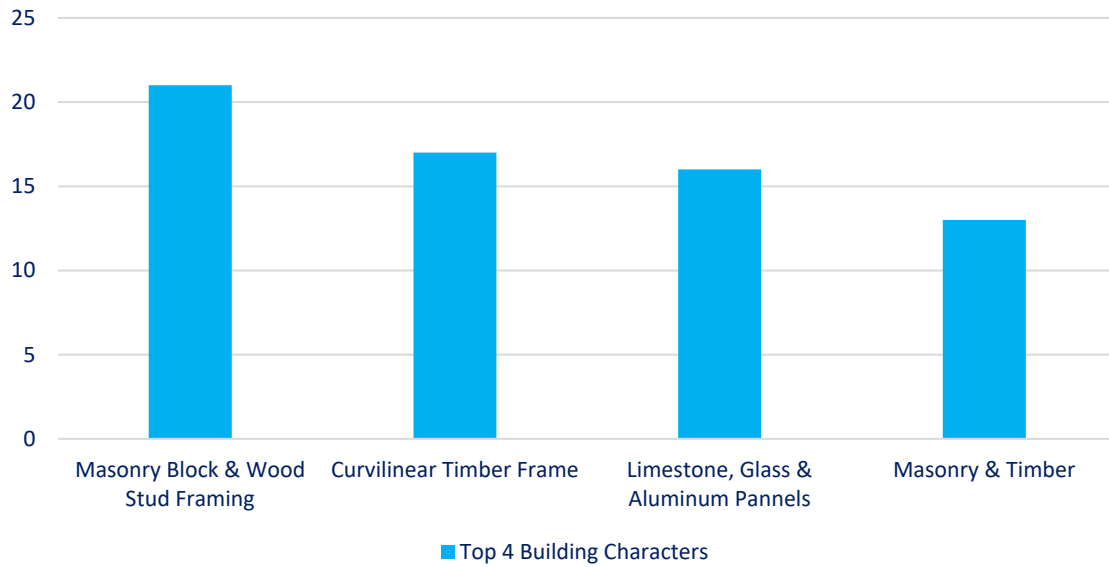


**Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?**

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>4th</b>
			
<p>Masonry Block &amp; Wood Stud Framing <b>21</b> votes</p>	<p>Curvilinear Timber Frame <b>17</b> votes</p>	<p>Limestone, Glass &amp; Aluminum Panels <b>16</b> votes</p>	<p>Masonry &amp; Timber <b>13</b> votes</p>



## Top 4 Building Characters



## STUDENT FEEDBACK: QUESTIONS & COMMENTS

- Can there be a bulldog slide? Where you crawl into the bulldog and out of its mouth is a slide.
- What if we can't swim? Excited about Swim Lessons.
- Could there be math symbols on the bottom of the pool, with light up paint for when it's dark since the pool will be next to a school.
- Can we put neon lights at the bottom of the pool?
- Do you have to pay? We want it to be free.
- Could there be free towels to use in case you forget yours?
- How deep is the pool going to be, would like it to be deep.
  - A request for it to be 12ft deep.



# **Student Feedback Poll Results**

**LBJ High School**

### LBJ HIGH SCHOOL POLL ACTIVITY



With the support of the High School Community Engagement Manager, we were able to meet with Seniors at LBJ High School and gather feedback. The day we hosted this meeting, Senior pictures were being schedule and impacted the number of students in attendance.

POLL ACTIVITY	
Date: February 11, 2021	
Total Poll Questions	7
Average Responses	6
<b>TOTAL PARTICIPANTS</b>	<b>8</b>

### STUDENT FEEDBACK: OPEN-ENDED QUESTIONS

**Question #1:** When you think of Colony Park, what word or phrase best describes your community?



- Diverse (x3)
- A community of need and residents looking for change.
- Awareness
- Good

**Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?**



A word cloud where the words are arranged in a roughly circular shape. The words include: absolutely, violence, family, relaxing, organized, calming, inviting, friendly, clean, fun, place, and family. The word 'fun' is the largest and most central, followed by 'clean' and 'family'.

- Fun (x3)
- Clean, organized
- Relaxing
- A family friendly place where there is absolutely no violence.
- Calming
- Clean and inviting

**Question #3: What word(s) could you share with an artist to help design the artwork for this project?**



A word cloud where the words are arranged in a roughly circular shape. The words include: special, colorful, abstract, bright, unique, and inspiring. The word 'colorful' is the largest and most central, followed by 'special' and 'unique'.


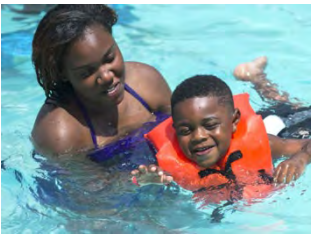



- Grand and Unique
- Colorful
- Unique, Special, Colorful, abstract
- Colorful & bright
- Inspiring

**Question #4: Why is the Colony Park Aquatic Facility important for your community?**

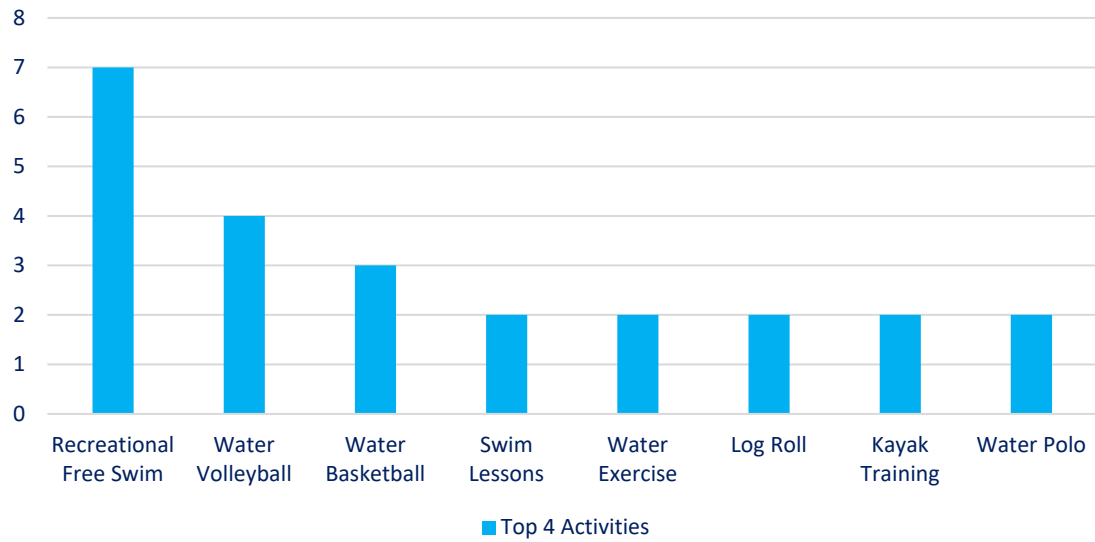
1. This could help gentrify a specific part of our neighborhood. Instead of children playing in the streets where traffic is, children can have a relaxing place to go to. They could have a privilege like other neighborhoods have. This could create special memories for all families and create long lasting bonds.
2. I think the colony park pool is important because it brings people together and for the kids to have more fun
3. It'll bring people together
4. Socializing?
5. Shows our community is deserving like other communities with a pool
6. Could bring people together.

**STUDENT FEEDBACK: RANKING QUESTIONS**

**Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?**

<b>1st</b>  Recreational Free Swim 7 votes	<b>2nd</b>  Water Volleyball 4 votes	<b>3rd</b>  Water Basketball 3 votes	<b>4th</b>  Swim Lessons 2 votes
<b>4th</b>  Water Exercise 2 votes	<b>4th</b>  Log Roll 2 votes	<b>4th</b>  Kayak Training 2 votes	<b>4th</b>  Water Polo 2 votes

## Top 4 Activities



### **Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?**

**1st**



**Water Slides**  
**7 votes**

**2nd**



**Water Tree**  
**5 votes**

**3rd**



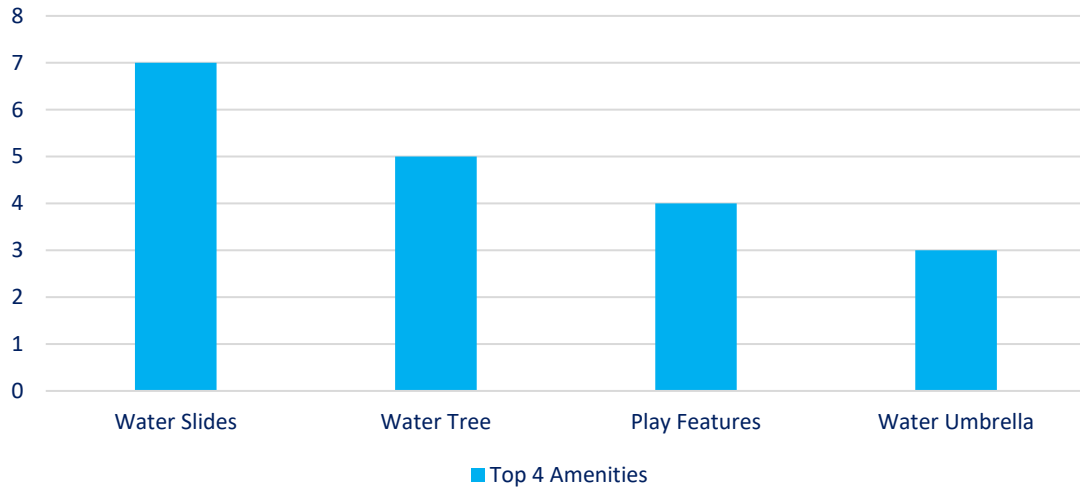
**Play Features**  
**4 votes**

**4th**



**Lane Lines**  
**3 votes**

## Top 4 Amenities



**Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?**

**1st**



Concrete Walls & Steel Frame  
**5 votes**

**2nd**



Limestone Glass & Aluminum Panels  
**4 votes**

**3rd**



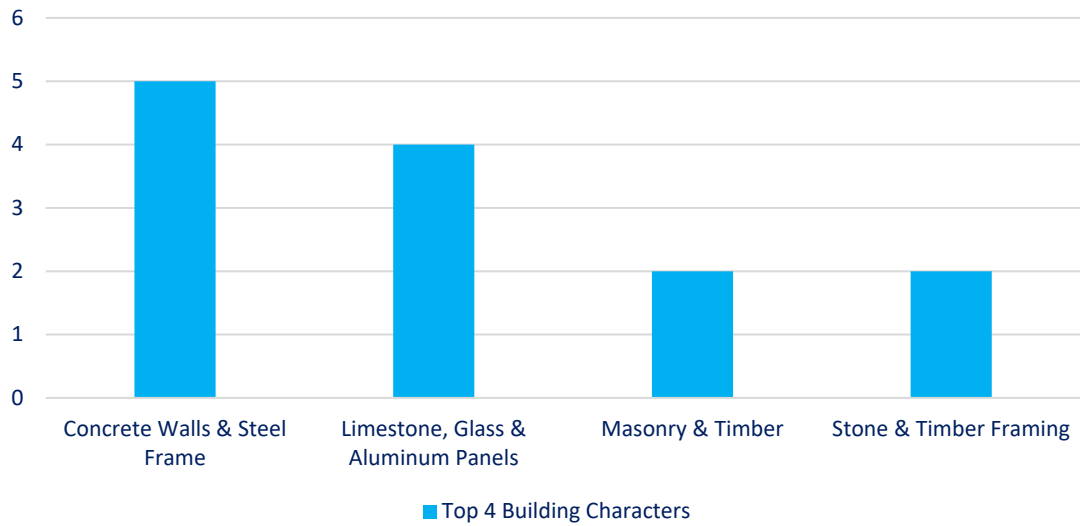
Masonry & Timber  
**2 votes**

**3rd**



Stone & Timber Framing  
**2 votes**

## Top 4 Building Characters



## STUDENT FEEDBACK: QUESTIONS & COMMENTS

- Will this community pool be free?
- Can we share the community survey with other people? We are excited about this community initiative.





# **Student Feedback Poll Results**

**Barbara Jordan Elementary**

**BARBARA JORDAN ELEMENTARY SCHOOL POLL ACTIVITY**



With the support of the campus librarian, parent support specialist and principal we were able to meet with fifth graders at Barbara Jordan Elementary and gather feedback. The day we hosted the meeting there was a total of 4 classes that joined during the poll activity.

POLL ACTIVITY	
Date: February 25, 2021	
Total Poll Questions	7
Average Responses	37
<b>TOTAL PARTICIPANTS</b>	<b>43</b>

**STUDENT FEEDBACK: OPEN-ENDED QUESTIONS**

**Question #1: When you think of Colony Park, what word or phrase best describes your community?**



- Nice (x5)
- Peaceful (x5)
- Calm
- Piz
- No side walks
- Helpful-ish
- Calm
- Peaceful
- I know that this place is going to be awesome and cool. Thank you guys for your kindness and welcomes.
- FUN
- Beautiful
- Naring
- It is a beautiful place
- People are mean where I live
- Beautiful
- Family time
- IDK
- I don't know what you mean
- Thank you for the park
- Calm
- Look for each other
- Kind or loving
- I think they are nice

- Close-knit community
- Calm and small
- Amazing
- Beautiful
- Grateful

**Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?**



- Fun (x10)
- Spacious, colors, fun
- Colorful
- Sunny nice
- Cool
- Fun family place
- Water park
- Fun, cool
- Awesome, Cool, Sun
- Nice
- With sun
- Lit, chill
- Cool
- Peaceful
- Could
- A wonderland
- Big
- Calm
- I want a big big big big slide
- CHILL
- Cool and fun
- Decent
- Lit, chill
- Colourful
- Exiting
- For kids and adults
- Jump in
- Amazing!
- Beautiful
- Sunny

**Question #3: What word(s) could you share with an artist to help design the artwork for this project?**



- History, family, colorful
- Finn designs
- Chill
- Be confident
- Mural
- Sad
- Anime
- Kind\fun
- Open, colorful, bright, spring
- Jenni Rivera, Selena quintanilla
- Sunny
- Colorful
- Vibe
- Sunny, fun, beautiful
- Make like a sun set
- Abstract, fun, relaxing
- Colorful, and bright
- Happy, colorful
- Peaceful
- Thanks
- Animals
- Creative
- Here to chill
- Colorful
- Video games
- Vibe out
- To help us dzining
- Colorful
- Super fun!
- Fun
- Awesome
- Peace
- Thank you
- Kindness
- World
- Community
- Flowers
- Pool

**Question #4: Why is the Colony Park Aquatic Facility important for your community?**

1. To take away stress
2. So families can walk there if they don't have transportation
3. I want it to be deep adn some people can come outside an walk and we might see people smile
4. To be something in history
5. To have peace
6. Because everybody will enjoy it
7. So in the summer time we can cool down in the4 pool
8. To have whit family
9. To have fun
10. Because we matter
11. To have lots of fun
12. To be with family
13. So kids can have fun! on sunny days!!!
14. Need a place to have fun
15. To be calm
16. So kids can have fun and be happy
17. To fun
18. To relax
19. Its important because kids can have fun
20. Pora poder pasar la bien y combibir con la familia
21. So everybody can have fun
22. Make friends
23. Gliz

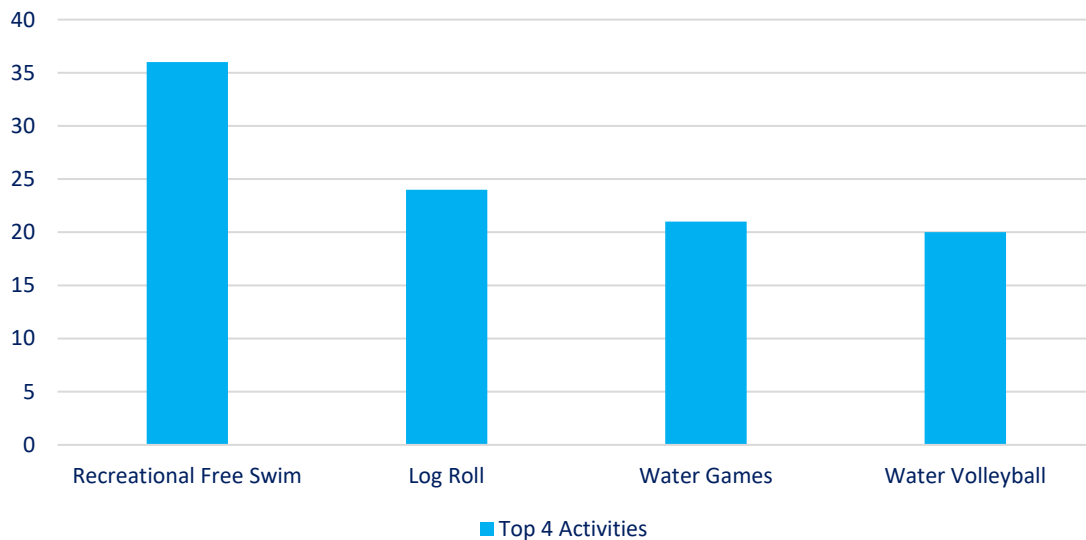
- 24. To chill
- 25. For fun
- 26. Because you can have fun, you can relax, you can do anything you want, I like swimming, it's just so fun, to do something, relaxation
- 27. Because you can make people smile and be happy
- 28. Everybody will remember it and it will be fun
- 29. To have fun
- 30. Helpful
- 31. Gliz
- 32. To have fun
- 33. Because we designed it
- 34. Because I'm bored
- 35. To have fun

**STUDENT FEEDBACK: RANKING QUESTIONS**

**Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?**

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>4th</b>
			
Recreational Free Swim <b>36 votes</b>	Log Roll <b>24 votes</b>	Water Games <b>21 votes</b>	Water Volleyball <b>20 votes</b>

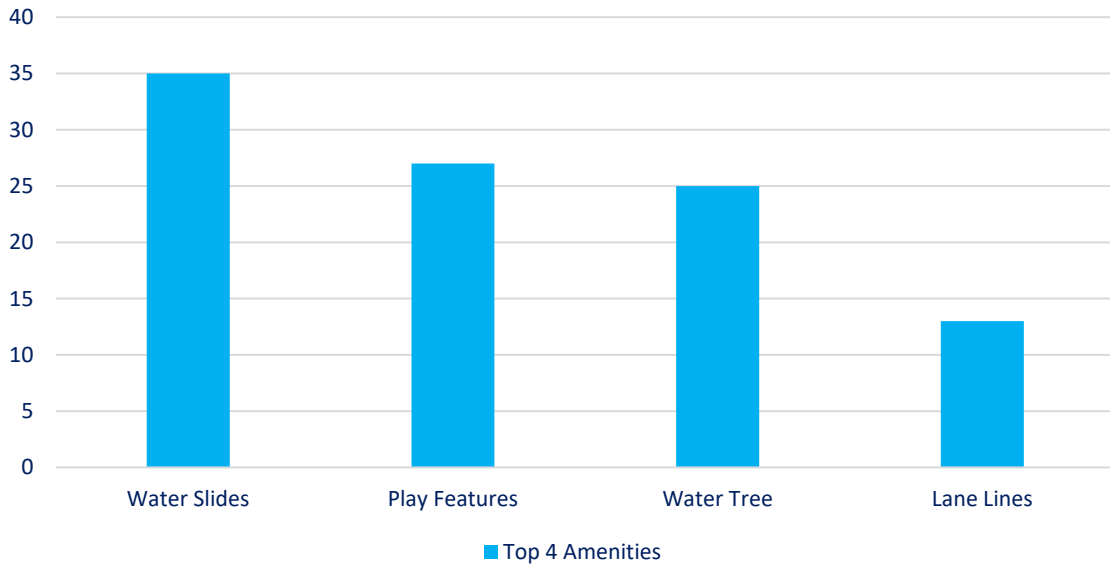
**Top 4 Activities**





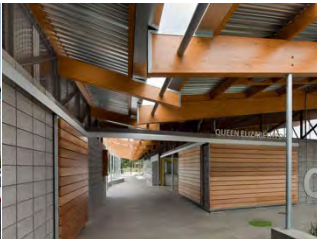

**Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?**



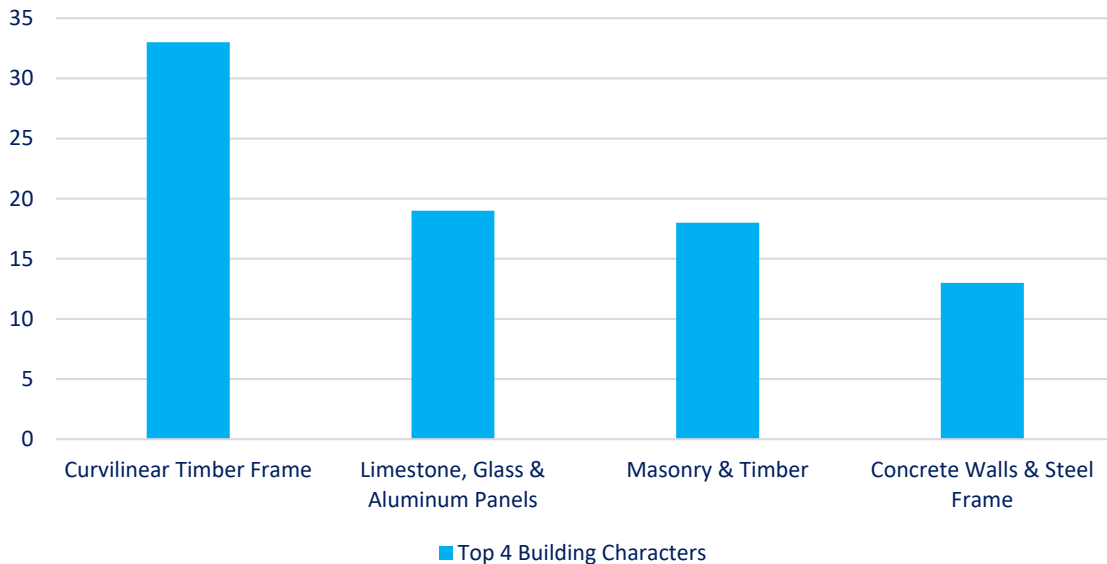
**Top 4 Amenities**



**Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?**

<b>1st</b>	<b>2nd</b>	<b>3rd</b>	<b>4th</b>
			
Curvilinear Timber Frame <b>33</b> votes	Limestone, Glass & Aluminum Panels <b>19</b> votes	Masonry & Timber <b>18</b> votes	Concrete Walls & Steel Frame <b>13</b> votes

**Top 4 Building Characters**



**STUDENT FEEDBACK: QUESTIONS & COMMENTS**

- Will we have to pay for swimming lessons? We hope not, we want to learn how to swim.
- Water slides would be pretty cool to have.
- It is fun to choose the design for our community pool.
- Why did all of them (building character images) look like a school?
- Other suggestions to consider lazy pool, lazy river, laser tag, rope swings, diving boards, zipline, hot tub, sauna, snack shop with a slushy machine.
- When will the pool be open?
- How big is the pool going to be?
- Where is it going to be located?



# **Student Feedback Poll Results**

**Gus Garcia Young Men's Leadership Academy**



**GUS GARCIA YOUNG MEN'S LEADERSHIP ACADEMY POLL ACTIVITY**



With the support of the campus principal, parent support specialist and athletic coach we were able to meet with sixth and eighth-grade students at Gus Garcia and gather feedback. The two day's we hosted the meeting there was a total of 6 classes that participated in the poll activity.

POLL ACTIVITY	
Date: March 3, 4, 2021	
Total Poll Questions	7
Average Responses	52
<b>TOTAL PARTICIPANTS</b>	<b>73</b>

**STUDENT FEEDBACK: OPEN-ENDED QUESTIONS**

**Question #1: When you think of Colony Park, what word or phrase best describes your community?**

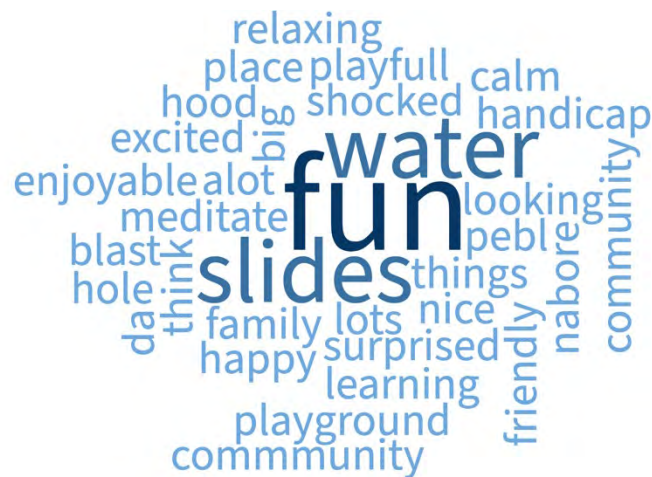


- Fun (x 5)
- A good community
- Good
- Strong, protected
- Okay
- Fun community
- Friendly
- Safe, Friendly, ok
- Vigorous
- I think of he will be pretty when the sun come they will vision

- the best community in colony park.
- Eye-catching, vibrant
- Welcoming
- Idk
- Domination
- Good, fun, happy, cool peaceful
- Is a good neighborhood for your kid
- Great
- Impressive.
- I would explain, help, talk to them, be nice, talk to the calmy,

- Great
- Loving
- It's cool
- Peaceful
- Good and cool
- Loud
- Community
- Fun, peaceful, and not loud
- Nice
- What best describes my community is one word. My community is very very kind.
- Unity
- Cool, fun, chill
- Helpful
- I think is colony park is fun and chill
- Chill
- Really bad and good
- Fun, big, cool
- Fun, cool, chill
- Think it is really cool
- Good
- GOOD
- Eccentric
- Nice
- Amazing
- I dont go there
- Chill
- I will describe this community as old, cool sometime it is crazy but we are chill.
- My community is a pretty alright community and really fun with great people.
- Big, nice, cool
- Basic yet good
- Chill, cool and fun
- Getting better
- Ok
- Hype

**Question #2: When you envision the Colony Park Aquatic, what kind of place would you like it to be?**



- Pool
- Relaxation, fun not too deep
- I don't know
- A pool
- Fun
- Very fun and active
- I want this pool to be a chill place
- Fun, interesting
- Nice, Big, cool, deep, shallow, open, fun, active, nice
- Clean pool with friendly people
- Exciting
- Good
- Imaginary
- Big, Safe, Fun

- Meditate
- Slides
- With alot of water slides
- Nice looking, big for my family, lots of things to do,fun
- People
- I think it as water
- Happy, excited, shocked, surprised
- Enjoyable
- Playfull
- A place where the whole neighborhood could have a blast
- Handicap friendly
- Fun, learning community
- FUN
- Playground
- Community
- Calm, relaxing
- A good place with food
- Amazing
- Big
- I would want it to be big, fun and cool
- Cool, fun, deep
- Really fun placeee
- Big, Fun, Helpful
- Cool, big, fun
- Chill
- Chilling
- Approachable
- It be BIG BIG BIG BIG with great ARCHITECTURE BIG BIG BIG BIG AND HAVING A LOT OF FOOD FOOD FOOD FOOD FOOD FOOD
- Big
- Futuristic
- Cool
- Fun
- Fun
- Like a ymca
- Fun
- Amazing, nice
- Fun place
- In a big open space

**Question #3: What word(s) could you share with an artist to help design the artwork for this project?**



- Big park big pool
- No art work
- YMLA or fun or just relaxing
- Rectangular
- Big pool
- Colorful
- Fun, colorful, nice, diverse, attractive, creative
- I would to tell him to do a good job and that he can do it and if he feels like he can't I would tell him to never give up
- Creative.
- Colorful
- Multicolored
- Use colors that stand out

- Open-minded
- Fun
- Big art, relaxing, calm, peaceful, colorful
- Unique, splash
- Splash
- Creative
- Splash
- Patience, peace, coexist
- How
- Don't do it keep the pool the same
- COME
- I want it to look very different because u always see the same thing in a pool
- Painfully
- Idk
- Creative
- Imagine
- I would want a painting on the bottom of the pool like original but colorful
- Creative
- Original
- Naruto
- Naruto
- Inclusive
- Mandala
- Beautiful
- Naruto
- Crazy
- BUTTERFLY BUTTERFLY BUTTERFLY NARUTO NARUTO NARUTO NARUTO NARUTO
- Colorful, big
- Milk
- #blacklivesmattersign
- Sports
- Creativity
- Make it good
- Grande y con mucho juegos para poder entrenar.
- George Flyod

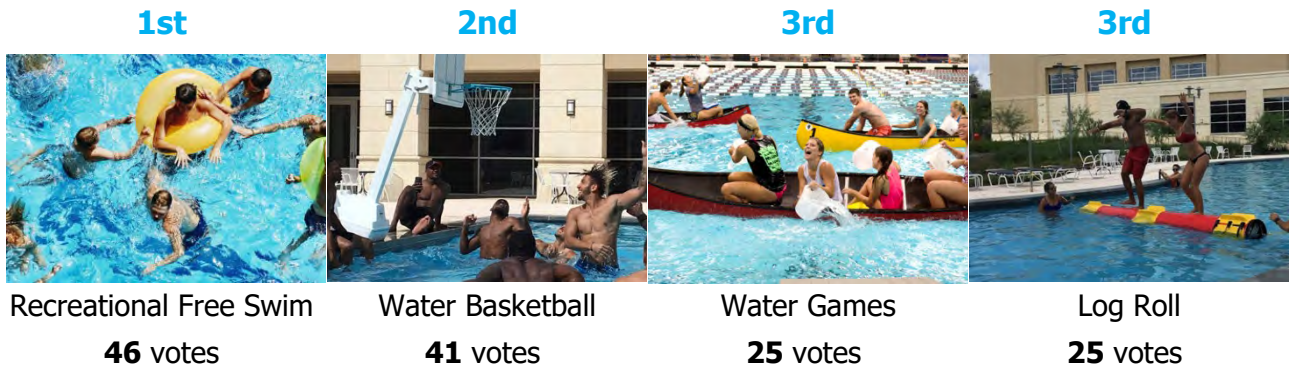
**Question #4: Why is the Colony Park Aquatic Facility important for your community?**

1. To have fun
2. It's in our neighborhood so you wouldn't have to go to a far one.
3. So we can have something to do
4. Porque puede ser un buen lugar para pasar tiempo con mi familia y amigos.
5. It is important because people could cool off and they could have fun and get outside instead of staying in the house all day.
6. Well forty years is a long time and it could be fun for people!
7. It's not
8. Cause it can be a cool place
9. I feel like it would be a nice place for people to hang out in
10. This pool would be important to us cause in hot sunny day u have to drive around 20 mins to go to another one if this is made near us well we would not have to drive far
11. Is important for my community because
12. To attract people
13. "There are not that many big pools near my community and my family would not have to go very far"
14. We deserve a fun big place.
15. It can be a fun place for the children
16. Because we don't have nice big pools in Austin
17. So people can have family time together

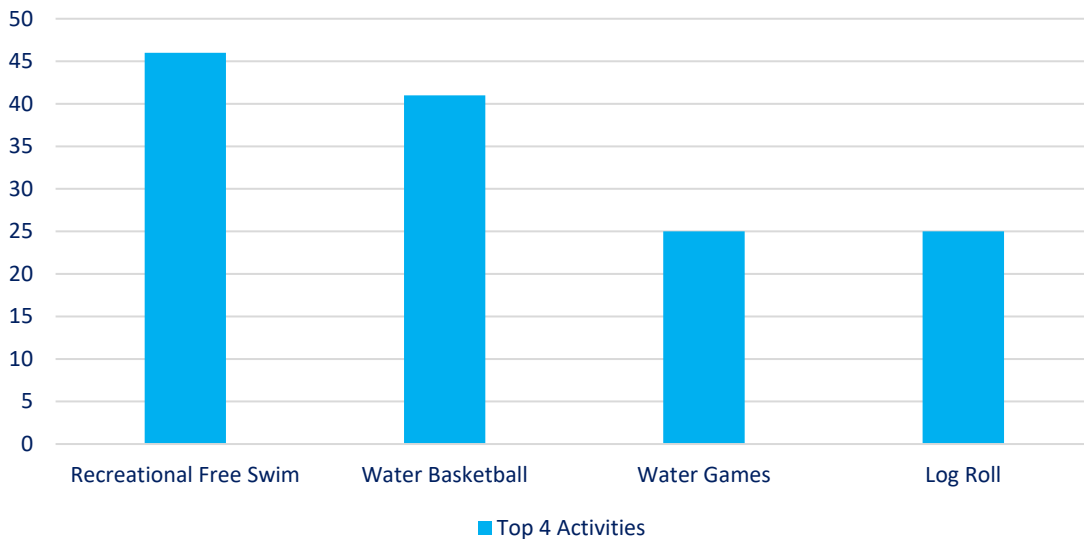
18. it's fun
19. Danger
20. It is affordable and people will love it.
21. Because we could all see each other again
22. Because it's a nice park, friendly, cool
23. Because of covid theres not much to do
24. Give the community a place to be free it are home in a way
25. It is important because some people does not have happiness in the so this could help people out
26. Because it next to the school and there is a lot of trees LOVE IT.
27. Because we can have fun and I like swimming
28. Health
29. Cleaning dish with mom
30. Idk
31. Because it is
32. More fun with other you do not know
33. It will be fun and will bring some people
34. I dont know
35. It can bring the community together
36. We don't have many pools in Austin
37. Best, public, fun
38. It will bring more people to the community
39. So we can have fun when we don't have thing to do
40. So Every body can have Fun and no Problems
41. So people can have fun and find a way to relax and get away from life
42. Colony Park is an important place for our community because it would a place where people can have fun and socialize
43. We can unite and have fun
44. It is important because, it would be fun and there would be more things to do
45. Because we don't have much in our area
46. So we can have fun and enjoy are life because swimming is really fun and help lose weight
47. So we can have more fun because we do not have that much fun in this community
48. It will bring more people together.

## STUDENT FEEDBACK: RANKING QUESTIONS

**Question #5: What are the top 4 activities you would like to see at the Colony Park Aquatic Facility?**



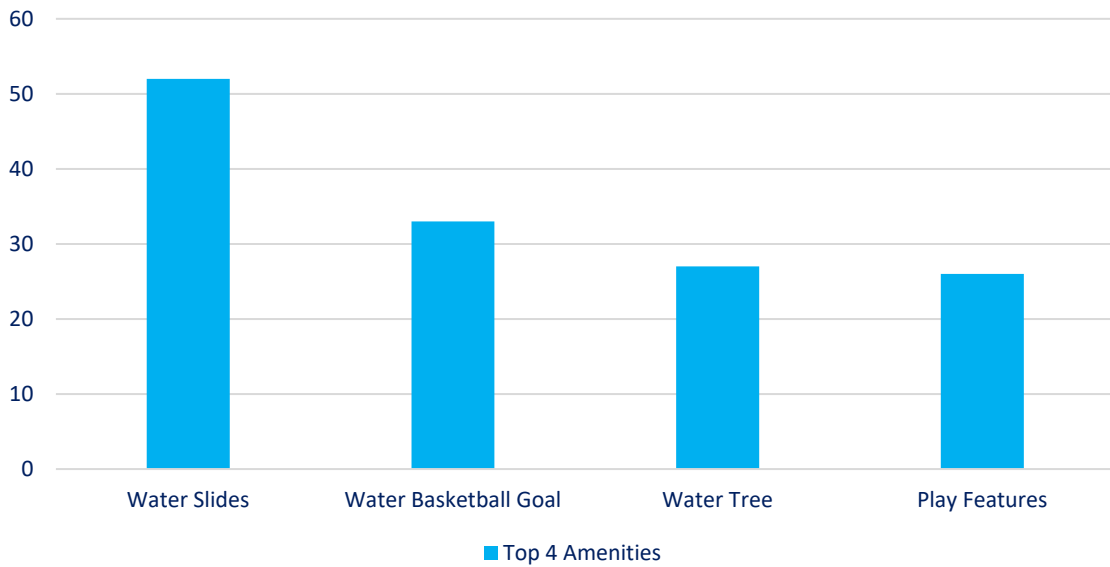
**Top 4 Activities**



**Question #6: What are the top 4 amenities that you would like to see at the Colony Park Aquatic Facility?**



## Top 4 Amenities



### Question #7: What are the top 4 building characters that you would like to see at the Colony Park Aquatic Facility?

**1st**



Curvilinear Timber Frame  
**40 votes**

**2nd**



Limestone, Glass & Aluminum Panels  
**26 votes**

**3rd**



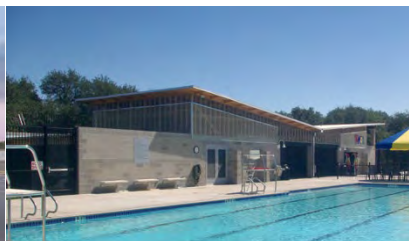
Masonry & Timber  
**25 votes**

**4th**



Colorful Shade Structure & Wood Siding  
**19 votes**

**4th**



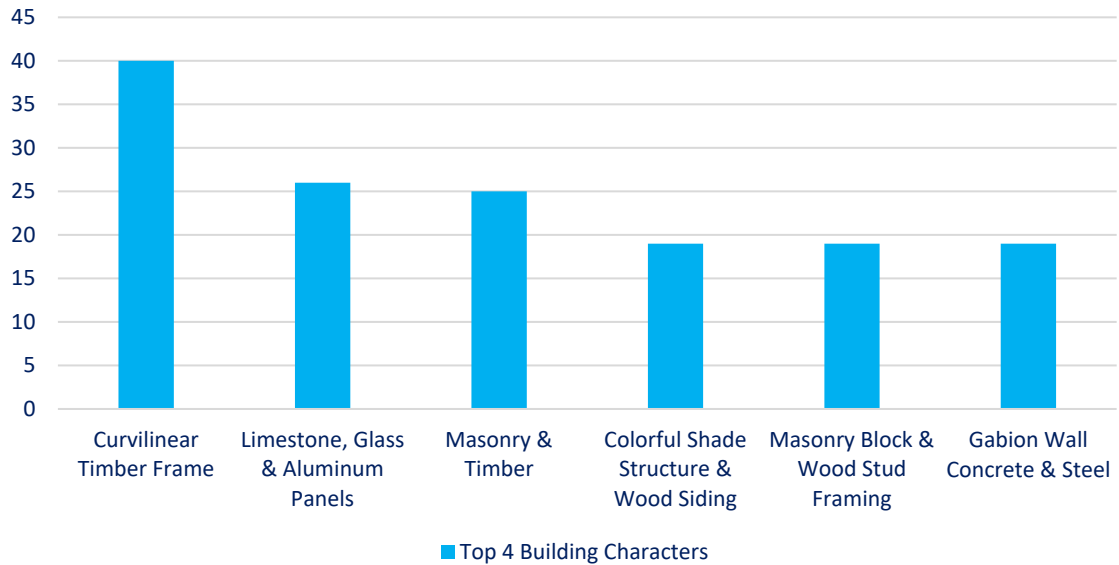
Masonry Block & Wood Stud Framing  
**19 votes**

**4th**



Gabion Wall Concrete & Steel  
**19 votes**

## Top 4 Building Characters



## STUDENT FEEDBACK: QUESTIONS & COMMENTS

- This activity is fun (the photo activity)
- How old do you have to be to be a lifeguard?
- What is the project timeline?
- Are you still taking feedback?
- Is the pool going to be deep?
- This pool is going to be lit.
- If there are water slides can they be for all age groups and not just little kids.
- For the Metal Mesh Structure would it get too hot?
- I assume that circular pools are usually smaller and rectangular ones are larger. Want a rectangular pool.
- What are the dimensions and depth of the pool?
- Will there be changing rooms?
- Do not want an entry fee.
- Suggested food trucks and snow cone trucks in parking lot (support small businesses)
- We are very excited for this. We would be able to walk to our neighborhood pool because it is super close to our homes.
- People will be coming to our neighborhood pool because it is going amazing.
- Will this pool be free? Be free, \$1 or Free to 3 free for under. Discount for college students
- Why has the COA decided to place a pool in our community?
- What took them (COA) so long to do this?
- We enjoyed the activity. Thank you for coming to us.
- Slides for older and bigger kids.
- How deep is the pool going to be?



- Light is needed (inside the pool)
- Have plants and greenery all around the pool
- What if you drown?
- How long will it take to be built?
- Is it going to be free?
  - Would be willing to pay \$1, \$0.50 or \$1 per/hour.
- Snack Shack/Food Trucks (Taco Trucks)



# Survey Feedback Poll Results

## SpeakUp Austin Survey Results

## SURVEY FEEDBACK: POLL ACTIVITIES

A community survey was created through SpeakUp Austin, in Spanish and English, for community members who were unable to participate in the poll activity during the meeting on January 27, 2021. A two-week period was provided to collect feedback. With this survey, we were able to collect demographic data and also screen whether participants took part in the public meeting. Data reflected a high number of individuals did view the meeting and there were approximately 379 visitors to our site, but only 45 completed the survey. Information from the report also showed that visitors came to the Speakup Austin site through direct links provided via social media or email announcements. Below is a summary of the participant activity and a general analysis of the survey.

### SPEAKUP AUSTIN PARTICIPANT OVERVIEW



PARTICIPANT ACTIVITY	
Date: January 28, 2021 – February 15, 2021	
Total Poll Questions	18
Engaged Visitors	45
Aware Visitors	303
Informed Visitors	138
TOTAL VISITS	379
<b>TOTAL SURVEY COMPLETED</b>	<b>45</b>

### SPEAKUP AUSTIN ANALYSIS

In our analysis, there are some key take-aways to note with regard to demographics, age, income and overall representation of the participants who took the Colony Park online survey. First, the information collected is a positive reflection of what we currently know of the Colony Park/Lakeside Neighborhood—there are a high number of Black and Latinx families who are low-income, below the 80% Median Family Income (MFI) of \$95,900 as categorized by income limits used by U.S. Department of Housing and Urban Development. Data from this survey reflected that of the 45 respondents, 60% identified as Black/African American or Hispanic/Latinx and 66% have a household income below \$74,990. In addition, 66% were under the age of 45 and 64% have lived in the area for more than 10 years. While in some surveys can include residents from other areas of town, 64% of the individuals that participated in this survey lived in the (78724) zip code. This reflects that the information shared in the survey is representative of the residents who will most

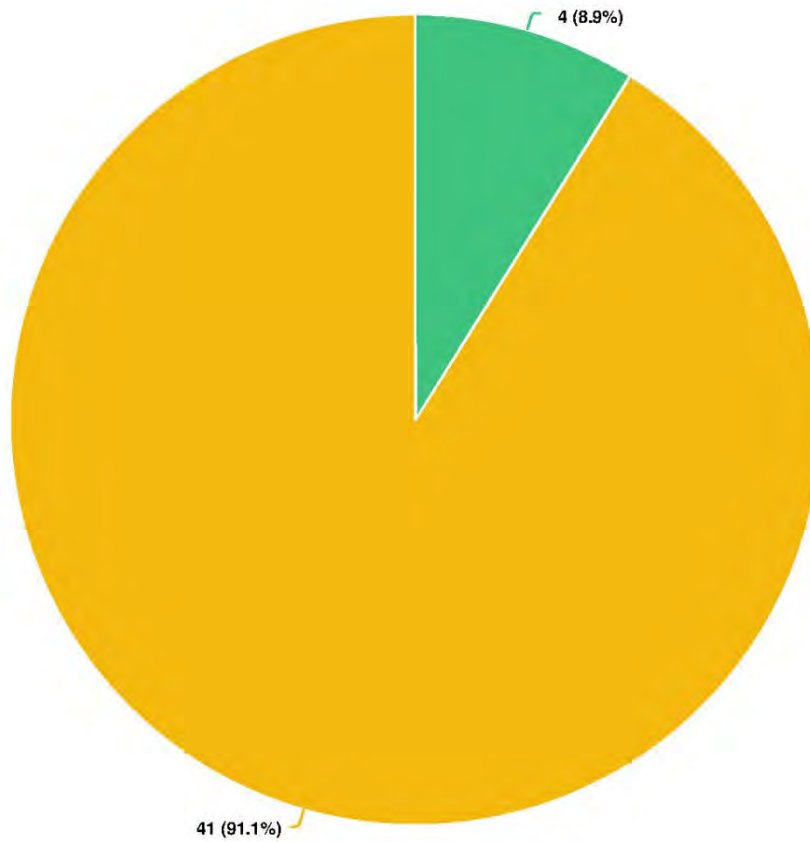
closely be impacted and benefit from the Colony Park Aquatic Facility. Another interesting factor to note is that while we provided a Spanish survey and had zero respondents, 20% of the participants from the English survey indicated that Spanish is a language spoken at home.

In regards the type of pool activities community members ranked the highest, free swim (40), swim lessons (38), water exercise (27) and lap swimming (24) were the top choices. The pool amenities that residents want to see built in the pool are play feature/structure (29), water slides (26), lane lines/water tree (21) and zero pool entry (20). As for the type of building they envision for the pool, the majority of residents voted for the concrete wall/steel frame (22), masonry block and translucent panels (20) or colorful shade structure and wood siding (21). The concrete wall and steel frame building feature was voted the highest in all the feedback collected, and it was brought to our attention that the landscape in front of the photo was most appealing. The design team will need to take into account this prominent feature and determine if landscaping can be a cornerstone of the facility appeal. Lastly, the residents shared that the artistic elements of new public art for the pool should be colorful, inclusive and want that is reflect of diverse backgrounds.

The following data provides a more in-depth look at the information received from the survey.

## SPEAKUP AUSTIN SURVEY RESULTS

Q1 | Did you participate in the Colony Park Aquatic Facility Virtual Public Meeting on Wednesday, January 27, 2021?

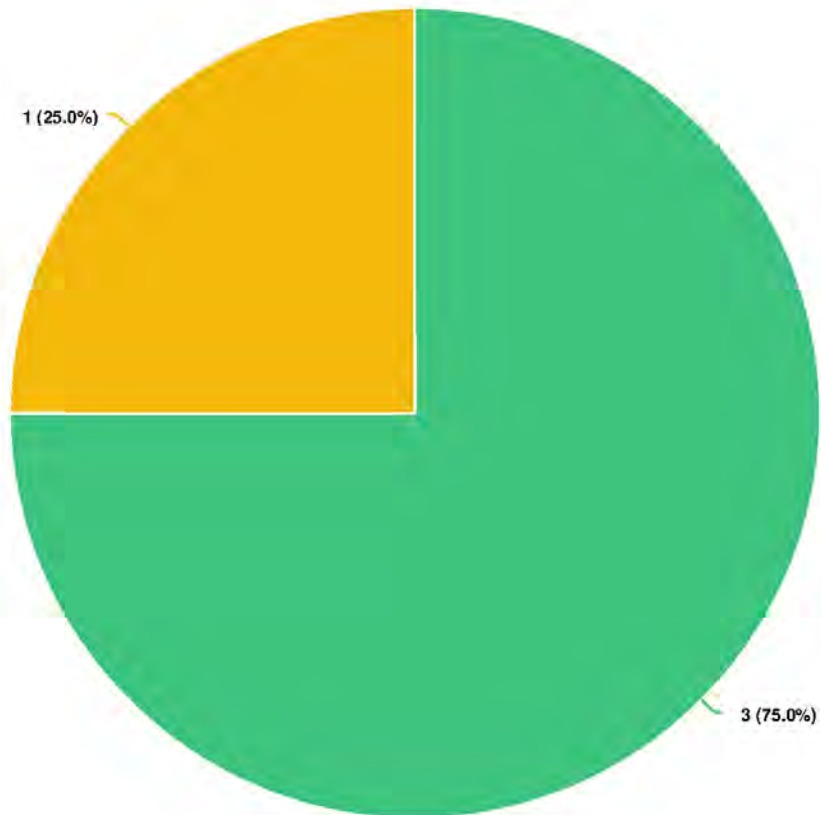


### Question options

● Yes ● No

Mandatory Question (45 response(s))

Q2 If you were able to participate in the meeting, did you also participate in the polling activity?



**Question options**

Yes  No

*Optional question (4 response(s), 41 skipped)*

**Q3** When you think about Colony Park, what word or phrase best describes your community?

Lani 1/27/2021 6:10 PM	Welcoming
elisacruz3 1/27/2021 6:33 PM	family and community
Anonymous 2/03/2021 04:25 PM	Family
Anonymous 2/03/2021 09:41 AM	Gentrification
Anonymous 2/03/2021 12:22 PM	Master planned community
Anonymous 2/03/2021 11:08 AM	Family oriented
Anonymous 2/04/2021 1:23 AM	Young
Anonymous 2/04/2021 11:12 AM	Connectivity
Anonymous 2/04/2021 1:24 AM	Underserved
Anonymous 2/04/2021 01:33 PM	Family-oriented
Anonymous 2/05/2021 01:20 AM	New development and fun
Anonymous 2/05/2021 05:58 PM	Fun
Anonymous 2/06/2021 02:40 AM	Run down
Anonymous	Green

Anonymous 2/10/2021 03:55 PM	Family
Anonymous 2/10/2021 03:21 AM	Inclusive
Anonymous 2/10/2021 03:27 PM	Diversity
Anonymous 2/11/2021 12:55 PM	A community that's trying to build relationships within the community
Anonymous 2/15/2021 11:52 AM	Needs a boost, but also to not turn into Mueller, and be a place only comfortable for a homogeneous group of six figure income white families.
Anonymous 2/16/2021 07:19 PM	Neighborly
Anonymous 2/16/2021 11:33 PM	Messy
Anonymous 2/16/2021 11:38 AM	Fun for kids
Anonymous 2/18/2021 11:58 AM	East side
Anonymous 2/18/2021 07:50 AM	Huge AA community buying new homes
Anonymous 2/18/2021 11:00 AM	A loving family and community
Anonymous 2/18/2021 10:10 AM	Secluded
Anonymous 2/18/2021 03:50 PM	To busy
Anonymous 2/18/2021 05:10 PM	Family
Anonymous	Disjointed



Anonymous 2/11/2021 11:54 AM	Inclusive and friendly
Anonymous 2/11/2021 04:59 PM	Affordable for existing and new. Taxes are getting too high for use working poor.
Anonymous 2/11/2021 04:52 PM	Diversity
Anonymous 2/11/2021 05:10 PM	Hidden gem
Anonymous 2/11/2021 04:52 PM	Friendly and open
Anonymous 2/11/2021 05:41 PM	Advocates
Anonymous 2/11/2021 07:20 PM	What we want and need is always decided by the powers that be and not us.
Anonymous 2/11/2021 10:21 PM	Rough
Anonymous 2/11/2021 11:23 PM	Neglected
Anonymous 2/11/2021 11:30 PM	Rebuilding
Anonymous 2/11/2021 09:14 PM	Distany
Anonymous 2/11/2021 12:59 PM	Room for improvement

**Mandatory Question** (41 response(s))

**Q4 When you envision the Colony Park Aquatic Facility, what kind of place would you like it to be?**

Lani

12/11/2021 10:07 AM

A place for people of all ages and backgrounds can enjoy.

elisacruz3

12/10/2021 10:00 PM

family place and

LSKN

12/10/2021 10:00 PM

A place with room for everyone in the community and where it is safe to be. I would like to see separate areas for children's water play and for adult lap swim with enforcement of lap swimming only in the lap lanes. There are very few places where lap swimming for exercise is available in the Colony Park area or Austin in general.

petro

12/10/2021 09:58 PM

A place for the diverse residents of far east Austin to come together and forge community bonds through recreation, fitness, and social activities.

Anonymous

12/10/2021 09:58 PM

Like dick Nichols but nicer because this area has lacked a nice pool/park & has been underserved for a very long time as tax payers. I would like to see a nice play ground with many options for the kids like zilker park has for west Austin citizens. I envision it with water & splash pads like Metz. A basketball and tennis court. A pond area. A swimming pool. Volleyball area. Skate park.

Anonymous

12/10/2021 09:25 PM

Family Friendly with something for everyone

Anonymous

12/10/2021 09:20 PM

Minorities everywhere

Anonymous

12/10/2021 08:40 PM

Pools where swimsuits are required for adults and children and SWIM DIAPERS are REQUIRED for infants and toddlers. Dressing rooms for men and women and many dressing rooms for families (not just one) all separate, no children in adult dressing rooms. Plenty of seating near pool areas for parents to watch children. Picnic area in pool areas so kids can take a break and have lunch. Interesting water features that spray, spout and spill. An area for tube slides. An adults only swim area.

Anonymous

12/10/2021 09:40 AM

Family friendly, relaxing

Anonymous

12/10/2021 09:01 AM

Separate family and adult only areas. Plenty of shade available

Anonymous

12/10/2021 11:00 AM

A place that suits the interests and needs of kids from infant to toddler+ with accessibility for those with mobility issues. Eco-friendly materials and features that provide limited water waste.

Anonymous

12/10/2021 11:03 AM

Something like mueller has, more of an attraction than just a pool. I feel most projects implemented in the area, like the "trail" at the rec center just feel like someone slapping a stamp that they did it, but it's not actually something people want to use. Make it something people would LOVE to live close to.

Anonymous 3/18/2021 01:52 PM	Fun and accessible
Anonymous 3/18/2021 01:52 AM	Fun, swimming classes, accessible
Anonymous 3/18/2021 05:55 PM	Family, friends, fun,
Anonymous 3/18/2021 08:16 AM	Open to everyone
Anonymous 3/18/2021 03:40 AM	A fun and clean facility that is in tune with nature
Anonymous 3/18/2021 12:50 PM	Safe
Anonymous 3/17/2021 09:21 AM	Inclusive
Anonymous 3/18/2021 02:21 PM	A fun safe space for kids
Anonymous 3/17/2021 02:05 PM	Fun and safe environment for families to enjoy
Anonymous 3/18/2021 10:52 AM	Welcoming to all people, no matter what they want to use it for, recreation or exercise. As long as this criteria is met, i think it will be a great thing for the community.
Anonymous 3/18/2021 07:48 PM	Swim laps, hang with friends for drinks
Anonymous 3/18/2021 11:00 PM	Peaceful cleaning place for my kids
Anonymous 3/18/2021 01:58 AM	Family time
Anonymous 3/18/2021 01:52 AM	All ages participants, seniors to be able to exercise early in the day/mornings and for the pool to have an area big enough to exercise and not too deep.
Anonymous	A place that is a off shoot from givens with basketball and a bus line from

2/11/2021 07:58 AM

MLK. Safe crossing.... youth educational facility... youth employment opportunities. All families cocme together for health and wellness

Anonymous

2/11/2021 11:08 AM

A place with lots of seating and tables in an open area for families to have privacy, but also be a part of the aquatic facility. My family would like it to be a an aquatic facility for young individuals and also experienced swimmers and divers.

Anonymous

2/11/2021 11:00 AM

Fun, safe, welcoming

Anonymous

2/10/2021 03:06 PM

Safe/ family oriented

Anonymous

2/11/2021 10:10 PM

A fun, safe place I can go with my husband or by myself.

Anonymous

2/11/2021 04:11 AM

Safe, clean, easy to use

Anonymous

2/11/2021 10:51 AM

Inclusive, clean, educational and fun

Anonymous

2/11/2021 04:55 PM

Mixed. Inclusive. Well built.

Anonymous

2/11/2021 10:12 PM

Adult aquatic, children, families and swimming lessons

Anonymous

2/11/2021 10:10 PM

Something for every age like a hot tub?

Anonymous

2/11/2021 03:21 PM

Place for people of all ages to have fun and stay cool. Hopefully well shaded.

Anonymous

2/11/2021 10:04 PM

place for families

Anonymous

2/11/2021 07:30 PM

A facility for people only inside and outside.

Anonymous

2/11/2021 10:11 PM

I'd like to see this as an amenity to East Austin that would be desirable for all Austinites wanting to utilize it. It needs to be modern, wide open, accessible to all abilities,connect to trails, have plenty of parking as well as access to public transportation.

Anonymous

Exciting modern family friendly

Anonymous  
2/23/2021 9:15:27 PM

Family friendly. Parents taking control of their children. No cursing or obscenity. Maybe a place for the dogs too.

Anonymous  
2/23/2021 9:40:14 AM

An interconnected area full of life bringing all the neighborhoods together.

Anonymous  
2/23/2021 12:30:00 PM

Pool would have slides, sprinklers, pool for kids and one for adults (needs to separate in case a kid has an accident)

**Mandatory Question (44 response(s))**

**Q5 Why is the Colony Park Aquatic Facility important for your community?**

Lani  
1/23/2021 11:19:11 PM

To ensure a healthy community

elisacruz3  
1/23/2021 8:55:00 PM

for the kids to have something to do and community to come together

LSKN  
1/23/2021 11:41:00 AM

Very few recreation opportunities available

petro  
1/23/2021 11:18:00 PM

Far east Austin has long suffered from a lack of city investment into infrastructure and amenities. This facility is a big step forward for the community.

Anonymous  
1/23/2021 6:00:00 PM

Because are children do not have nice theaters or privately owned facilities that are near to go to for them. Some do not have transportation or funds to go to jumping places or skating & such.

Anonymous  
1/23/2021 10:28:00 AM

It provides us a place of refuge for my family

Anonymous  
2/23/2021 10:44:14 AM

Finally adding things in the hood

Anonymous  
2/23/2021 11:21:00 AM

My neighborhood - Agave - is just across Loyola from CP.

Anonymous  
2/23/2021 8:59:00 AM

It will be great for families to have a safe, close space to take their loved ones to swim.

Anonymous 2/24/2021 11:24 AM	Bringing resources to the area
Anonymous 2/24/2021 11:28 AM	It gives our community a much-needed hub and infrastructure to connect.
Anonymous 2/24/2021 11:31 AM	I don't really know if it's particularly important, but if it's going to be built make it great so that it serves a true purpose of helping children feel they live in a place that cares about them.
Anonymous 2/24/2021 11:32 AM	To offer different communities access to fun activities and exercise.
Anonymous 2/25/2021 09:20 AM	Exercise and fitness as well as family time
Anonymous 2/25/2021 09:58 AM	To take our kids
Anonymous 2/25/2021 10:00 AM	It gives us more of a reason to stay in our neighborhood
Anonymous 2/25/2021 10:50 AM	It provides a sense of community between neighborhoods and blurs the lines between different areas
Anonymous 2/25/2021 11:59 AM	It will be just great for the area
Anonymous 2/25/2021 06:21 AM	Attract Families
Anonymous 2/27/2021 08:21 PM	Instead of traveling outside of our community to enjoy recreational facilities we would have our own
Anonymous 2/27/2021 12:55 PM	Because I won't have to leave my community in order to have a family outing.
Anonymous 2/28/2021 11:50 AM	This community is currently in an extremely important and transformative phase. Now is the time to make the right choices here, and not replicate past mistakes that have pushed this city towards an unsustainable bubble, like the bay area.
Anonymous 2/28/2021 12:04 PM	Gathering place
Anonymous	A place where I can go with my family on the weekends

Anonymous  
2/15/2021 11:05 AM

Something for family together

Anonymous  
2/15/2021 11:08 AM

There's no activity pool area East of 183 for all the area that is growing fast. Plus there are no indoor warm water pool to exercise since the saint davids rehab pool closed.

Anonymous  
2/15/2021 11:52 AM

Because my grandchildren will use it

Anonymous  
2/15/2021 11:59 AM

I grew up in the Colony Park neighborhood. I'm 32 years old and live in the same house with my children. This neighborhood is a bubble for all my childhood memories. I would love and enjoy watching my children create a life of memories in the same neighborhood as their mother and uncle.

Anonymous  
2/15/2021 12:00 AM

For our kids to have a place to play and have fun

Anonymous  
2/15/2021 12:08 PM

Location of other pools are too far

Anonymous  
2/15/2021 12:10 PM

It allows people to gather and hangout safely outside. It's an area close to home that we can hangout at.

Anonymous  
2/15/2021 12:18 PM

Neighborhood pools are so great especially for kids.

Anonymous  
2/15/2021 12:24 AM

We need to evolve and grow our community and not enough people has access to a pool

Anonymous  
2/15/2021 01:50 PM

It is a focal point for various groups of economic households.

Anonymous  
2/15/2021 02:12 PM

The children in the Colony Park/Lakeside neighborhood have no where to swim for the past forty years. If they go to the apartment complexes in the area and don't live on the premises they can get a citation. The nearest swimming pool for them to swim at is Dottie Jordan.

Anonymous  
2/15/2021 10:10 PM

Something to do

Anonymous  
2/15/2021 11:53 PM

Two small kids that love to swim. Summer is crazy hot.

Anonymous

city services and development in the community that is farther out

Anonymous  
2/11/2021 10:20 PM

We need it mostly cause there is no real gathering/entertainment in walking distance for families or young people.

Anonymous  
2/11/2021 10:11 PM

This will be an another amenity to the area that would attract more developers, home owners and families as well as professionals to the area.

Anonymous  
2/11/2021 11:28 PM

Lots of kids here with few facilities east of 183

Anonymous  
2/11/2021 11:59 PM

Somewhere safe for families to go for fun and exercise.

Anonymous  
2/11/2021 09:11 AM

It would be the only pool this side of 183. My current concern is reaching the Aquatic Center from the west side. I live next to Johnny Morris and currently the train tracks impede me from walking quickly to Colony Park. Johnny Morris itself is very unsafe to walk on as the sidewalks between Gus Garcia and Barbara Jordan are almost non existent. Additionally, drivers more often than not, drive faster than the speed limit of 30 MPH. Furthermore, drivers consistently drive over the speed limit of 45 MPH on Loyola. All points considered. The walk from the west side is not the safest yet. Improvements in sidewalks, lower speed limits, better crosswalks are necessary.

Anonymous  
2/11/2021 12:30 PM

It can help people exercise. It is a place for kids to gather safely.

**Mandatory Question** (44 response(s))

**Q6** As part of this project, Art in Public Places will receive funding for public art. What word(s) could you share to help inspire goals for this artwork project?

Lani  
1/23/2021 10:09 PM

Local artists from neighborhood.

ellisacruz3  
1/23/2021 10:05 PM

inspire and colorful places for kids

LSKN  
1/23/2021 11:04 AM

Unity Peace Joy

petra  
1/23/2021 11:18 AM

Inclusion and diversity



Anonymous 7/25/2021 12:00 PM	Mexican & Black Lives Matter!
Anonymous 2/20/2021 10:25 AM	Inclusive of what Colony Park means to the community and city as a whole.
Anonymous 2/18/2021 10:01 AM	Minority art
Anonymous 2/18/2021 10:02 AM	"The water is your friend. You don't have to fight with water, just share the same spirit as the water, and it will help you move." –Alexander Popov
Anonymous 2/18/2021 11:02 AM	Race
Anonymous 2/18/2021 11:04 AM	Vibes
Anonymous 2/18/2021 11:02 AM	Representation, equity, and inclusion of all people within our community. Acknowledgment and respect of the history in this particular part of Austin and what came before. Recognizing the constant evolution of our neighborhood driven by the promise of new industry, technology, opportunity all with an eye towards sustainability.
Anonymous 2/18/2021 11:04 AM	Nature/eco friendly education and diversity, our area has some lovely nature that isn't utilized or fully appreciated.
Anonymous 2/18/2021 11:02 AM	Inclusion
Anonymous 2/18/2021 11:02 AM	Family, Diversity, commitment, community
Anonymous 2/18/2021 11:02 AM	Inclusive, bright,
Anonymous 2/18/2021 11:02 AM	Connectedness
Anonymous 2/18/2021 11:02 AM	Sustainable art made of greenery
Anonymous 2/18/2021 11:02 AM	Yes
Anonymous	Local artists

Anonymous 2/10/2021 09:51 PM	Colony Park as a part of Austin for 50 years
Anonymous 2/10/2021 10:58 AM	Family
Anonymous 2/10/2021 11:55 AM	Growth, sustainability, inclusiveness.
Anonymous 2/10/2021 07:48 PM	Just keep swimming
Anonymous 2/10/2021 11:02 PM	Comunidad, peace, family, Neighbors, community, amor, paz
Anonymous 2/10/2021 11:28 AM	Art and color
Anonymous 2/10/2021 01:54 AM	Multi cultural, northeast side, texano
Anonymous 2/10/2021 07:52 AM	Families having activities in the park from all walks of life even homeless in art. A community of change that stands still and speaks to the newbies.
Anonymous 2/10/2021 10:04 AM	Family driven while using reusable and sustainable materials.
Anonymous 2/10/2021 11:01 AM	Bold and bright
Anonymous 2/10/2021 05:30 PM	It Takes A Village to Raise Kids
Anonymous 2/10/2021 09:01 PM	Community Gather
Anonymous 2/10/2021 08:18 AM	I love that! I can't wait to see what they create.
Anonymous 2/10/2021 11:54 AM	Growth
Anonymous	Encourage grace to each other

Anonymous  
2/14/2021 10:12 PM

A Dream come true

Anonymous  
2/14/2021 05:11 PM

Uplifting beauty

Anonymous  
2/14/2021 03:28 PM

Peace

Anonymous  
2/14/2021 03:00 PM

hard-working, committed people in this neighborhood

Anonymous  
2/14/2021 11:26 PM

Express yourself

Anonymous  
2/14/2021 09:11 PM

Diversity

Anonymous  
2/14/2021 11:23 PM

Vibrant, love, family, growth

Anonymous  
2/14/2021 11:00 PM

Togetherness of community for enjoyment and fun.

Anonymous  
2/14/2021 09:11 PM

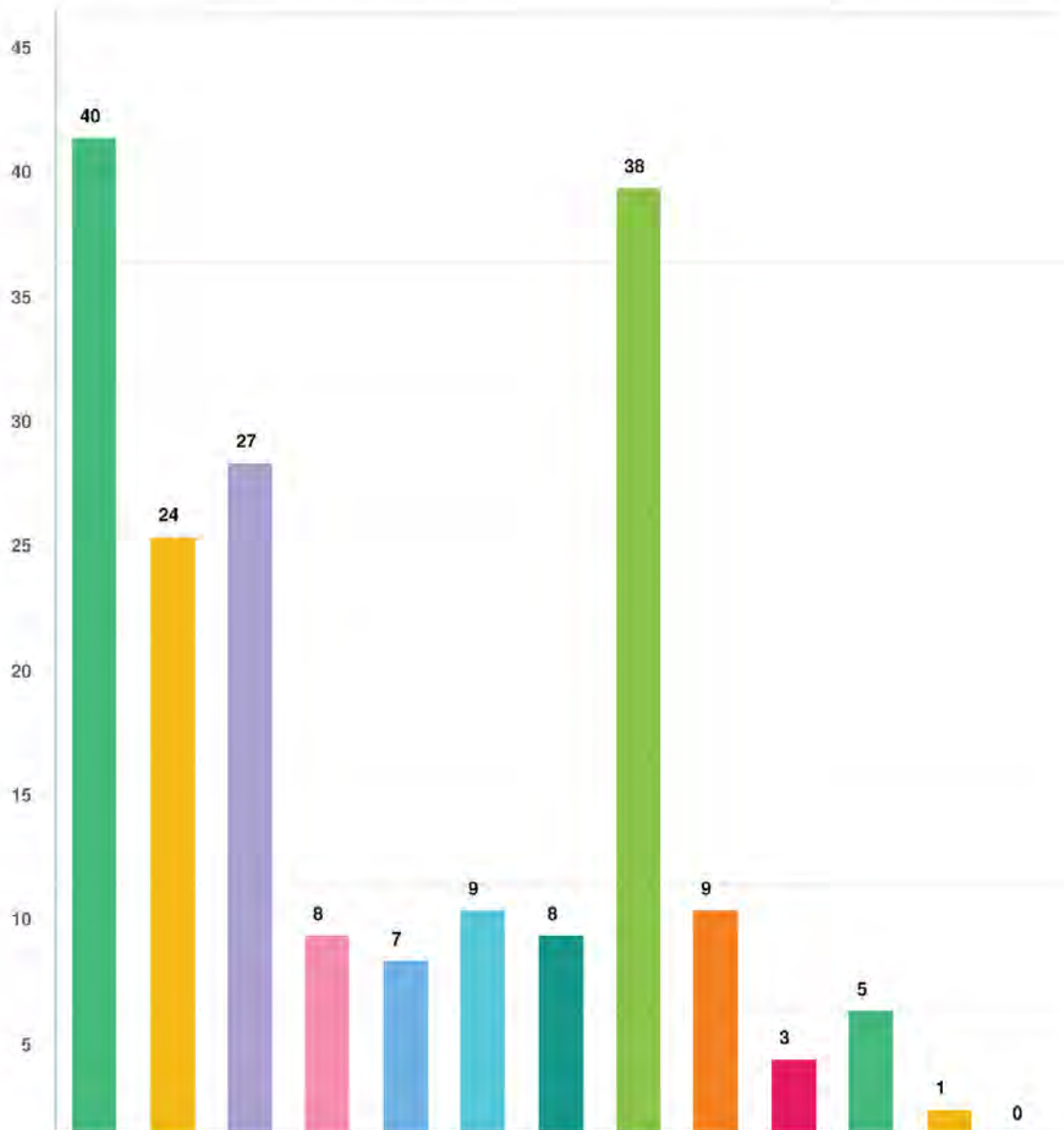
Together

Anonymous  
2/14/2021 12:30 PM

art should reflect the history of the community

**Mandatory Question** (44 response(s))

**Q7** What are the top 4 pool activities you would like to see at Colony Park Aquatic Facility?

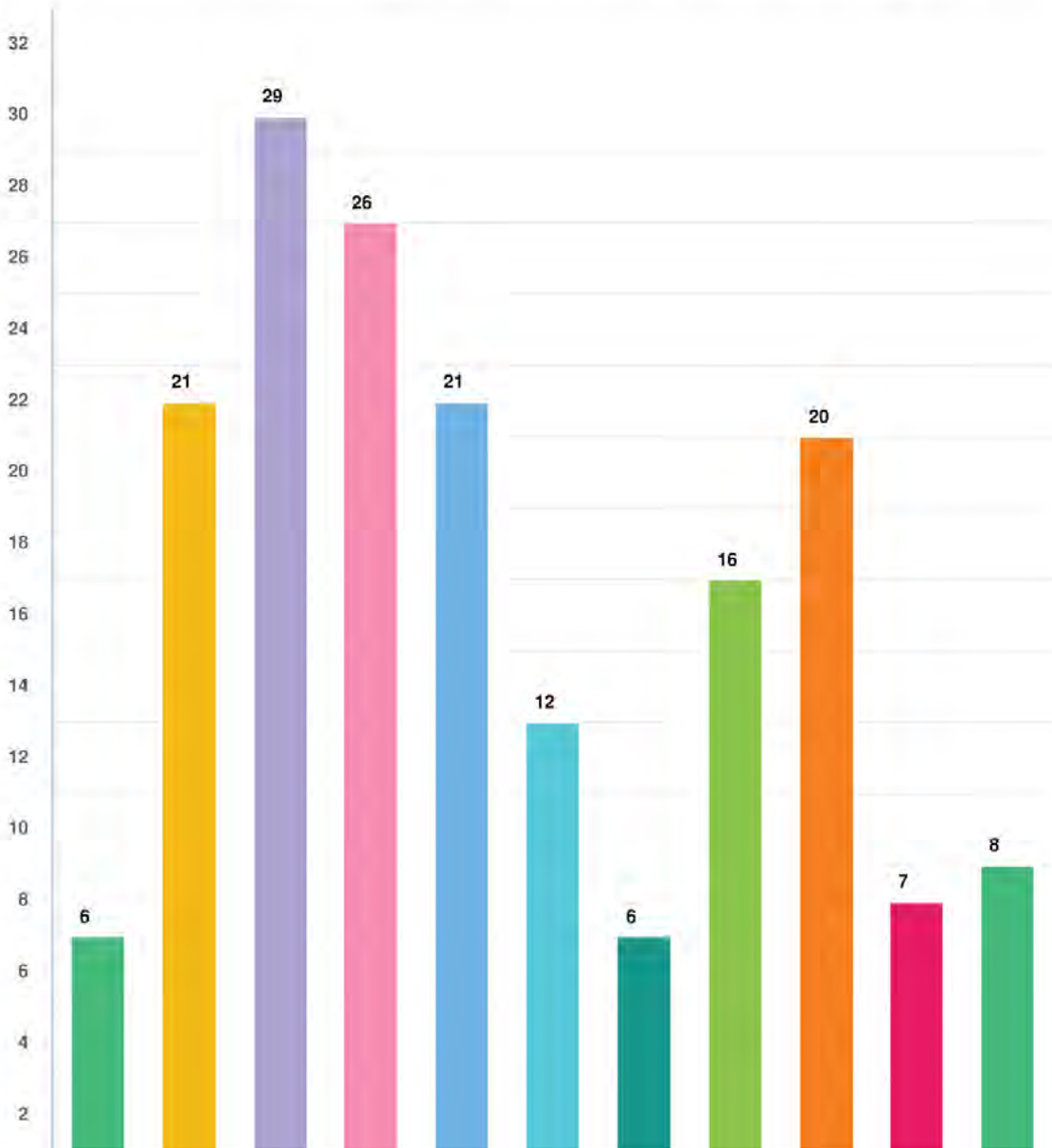


**Question options**

- Free Swim
- Lap Swimming
- Water Exercise
- Log Roll
- Water Basketball
- Water Volleyball
- Water Games
- Swim Lessons
- Lifeguard Training
- Kayak Training
- Competitive Swimming
- Water Polo
- Competitive Diving

*Mandatory Question (45 response(s))*

**Q8** What are the top 4 pool amenities you would like to see at Colony Park Aquatic Facility?

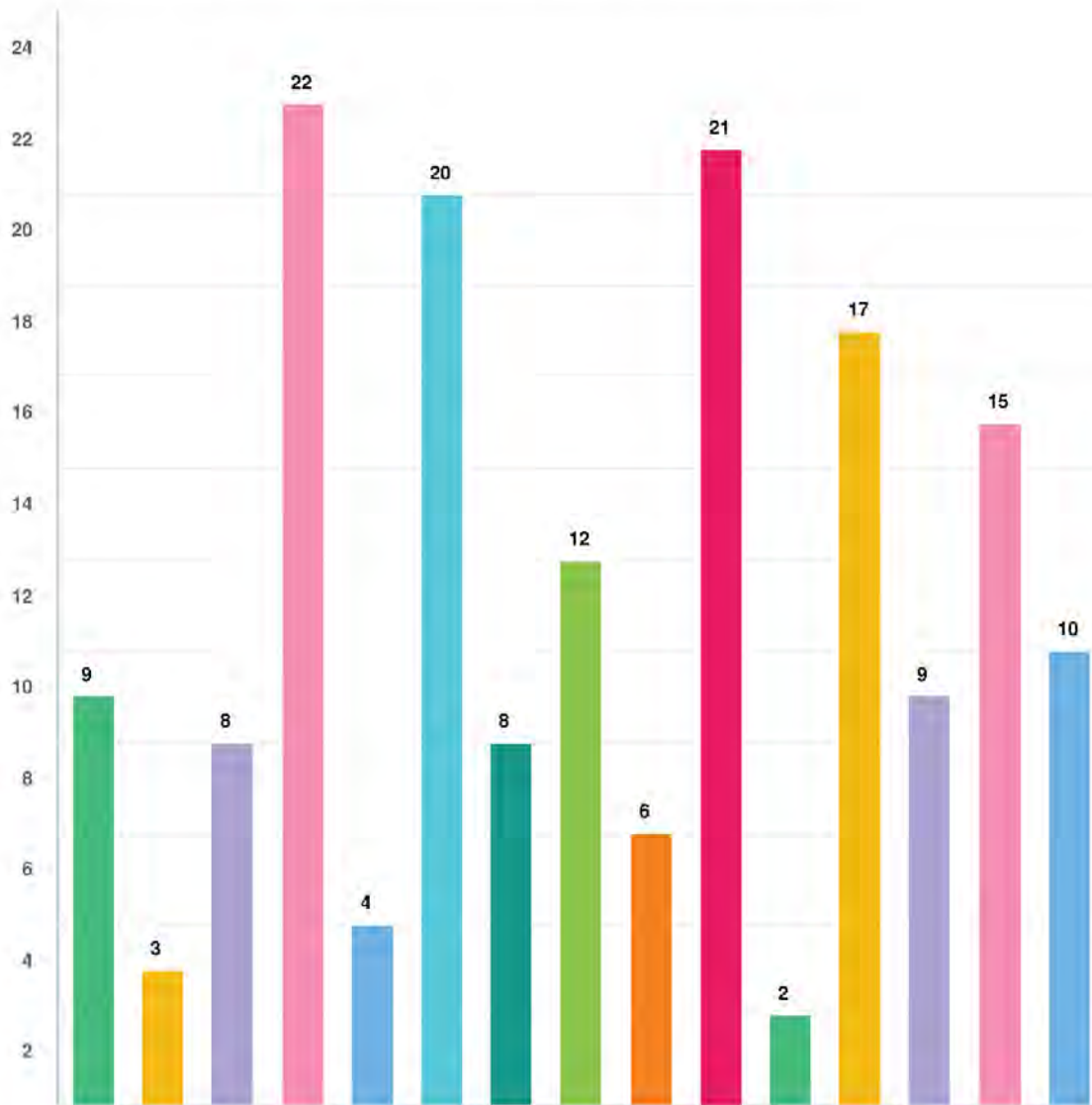


**Question options**

- Water Basketball Goal
- Lane Lines
- Play Feature / Structure
- Water Slides
- Water Tree
- Water Umbrella
- Sun Deck
- Water Bench
- Zero Entry
- Diving Board
- Water Shelf

*Mandatory Question (45 response(s))*

**Q9** What are the top 4 building characteristics that you would like to see at the Colony Park Aquatic Facility?



**Question options**

- Masonry Block and Wood Stud Framing
 ● Metal Panel and Mesh
 ● Stone and Timber Framing
- Concrete Walls and Steel Frame
 ● Masonry Block and Translucent Panels
 ● Limestone Glass and Aluminum Panels
- Stucco and Colored Panels
 ● Masonry and Timber
 ● Metal Mesh Shade Structure
- Colorful Shade Structure and Wood Siding
 ● Limestone Stone Wall
 ● Fabric Shade Structure
- Gabion Wall: Concrete and Steel
 ● Concrete and Translucent Roof
 ● Curvilinear Timber Frame

*Mandatory Question (45 response(s))*

**Q10 Do you have any questions or comments about the Colony Park Aquatic Facility for the project team?**

Lani

02/02/2021 09:49 AM

I would love for the project to include a dog park available outside the pool complex!

LSKN

1/28/2021 11:35 AM

Please consider how access and use for ALL community members can be a priority so that kids don't overrun the place and lessons don't occupy the swim lanes at hours when working adults need access to them for exercise.

Anonymous

02/02/2021 09:44 AM

Make it where it's exclusive for for 78724 residents for an amount of time. Or only for minorities

Anonymous

02/02/2021 09:22 PM

Please make admission free for Colony Park families and affordable for the rest of us!

Anonymous

02/02/2021 10:00 AM

Can't wait! Would love to see a swim team eventually, this side of town is so under represented on the competitive swimming spectrum.

Anonymous

02/02/2021 11:16 AM

Sustainability with materials and energy and incorporation of solar. Pro dark sky/limited light pollution. Natural light and air-flow.

Anonymous

02/02/2021 09:20 AM

When it will be open

Anonymous

02/02/2021 09:40 AM

No

Anonymous

02/02/2021 03:50 PM

No

Anonymous

02/02/2021 01:52 PM

Please try to get feedback from people who already live in this neighborhood, not just those hopeful to live in the new development. This is a more touchy area than people realize. The current residents will be easily separated from the new development is this isn't done the right way.

Anonymous

02/02/2021 01:58 PM

Will this aquatic facility provide senior citizens the ability to have water therapy/exercise too?

Anonymous

02/02/2021 07:46 AM

Yes, I'm with the jkseabrookneighborhood assn.... Storybuilt (George) is coming soon to EM Franklin 116 units, Do you think the Artist is interested in huge metal/Stones/ Tin.... Our NA is trying to salvage memorabilia and re purpose materials. Please give me a call to be included in the conversation. Dianna Dean 512-674-5070 dianna.holman@sbcglobal.net

Anonymous  
2/18/2021 12:05 PM

Please install cameras around the area

Anonymous  
2/18/2021 09:13 AM

Please please please—lap swimming!!! I would love to see lap swimming available all day.

Anonymous  
2/18/2021 01:58 PM

How are you building this with minimal economic impact to property owner taxes?

Anonymous  
2/18/2021 09:12 PM

No

Anonymous  
2/18/2021 10:18 PM

Area for seniors like hot tub and sauna.

Anonymous  
2/18/2021 09:41 PM

Continue to respond to the feedback from neighbors and the community. Thank you.

Anonymous  
2/18/2021 08:11 PM

Please don't duplicate services that can be found at other organizations such as swim lessons at the YMCA.

Anonymous  
2/18/2021 06:58 PM

Need someone over facility to control the environment to keep it safe, clean and fun.

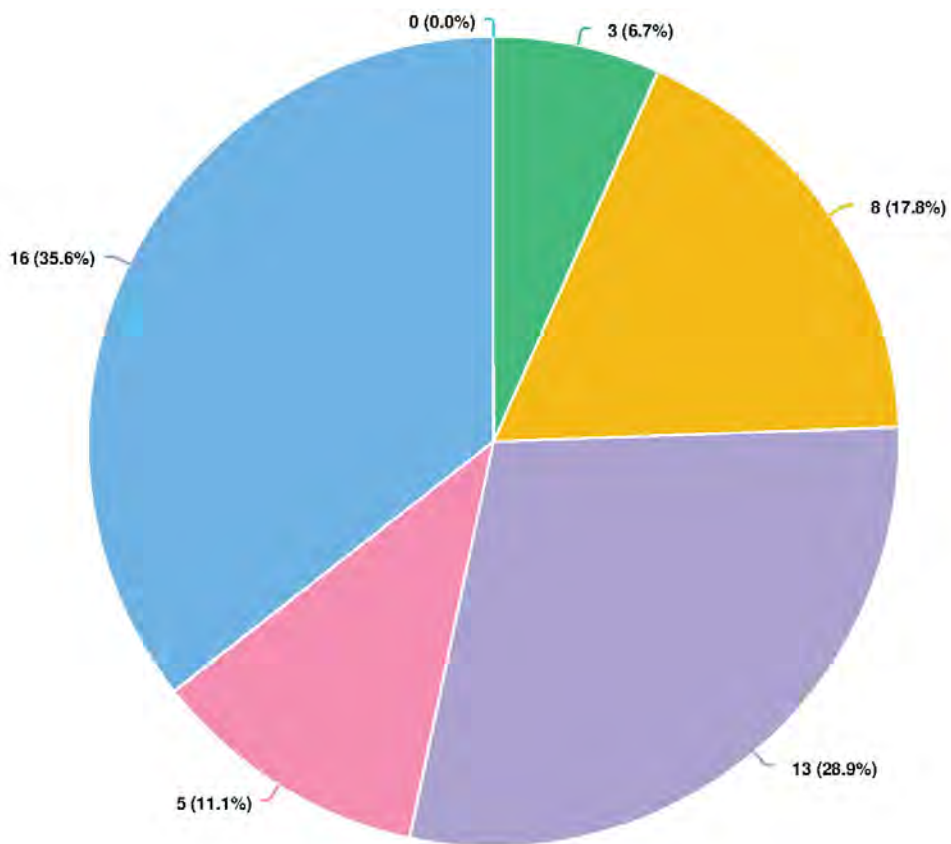
Anonymous  
2/18/2021 09:14 PM

Make the necessary safety changes on Loyola Lane and the neighboring streets like Johnny Morris to ensure that residents feel safe and welcome to the Aquatic Facility. We need lower speed limits, speed bumps, efficient non light pollution lighting, improved sidewalks and crosswalks.

**Optional question** (21 response(s), 24 skipped)



Q11 How long have you lived in Austin? If you do not currently live in Austin, please mark how long you lived in Austin previously if at all.

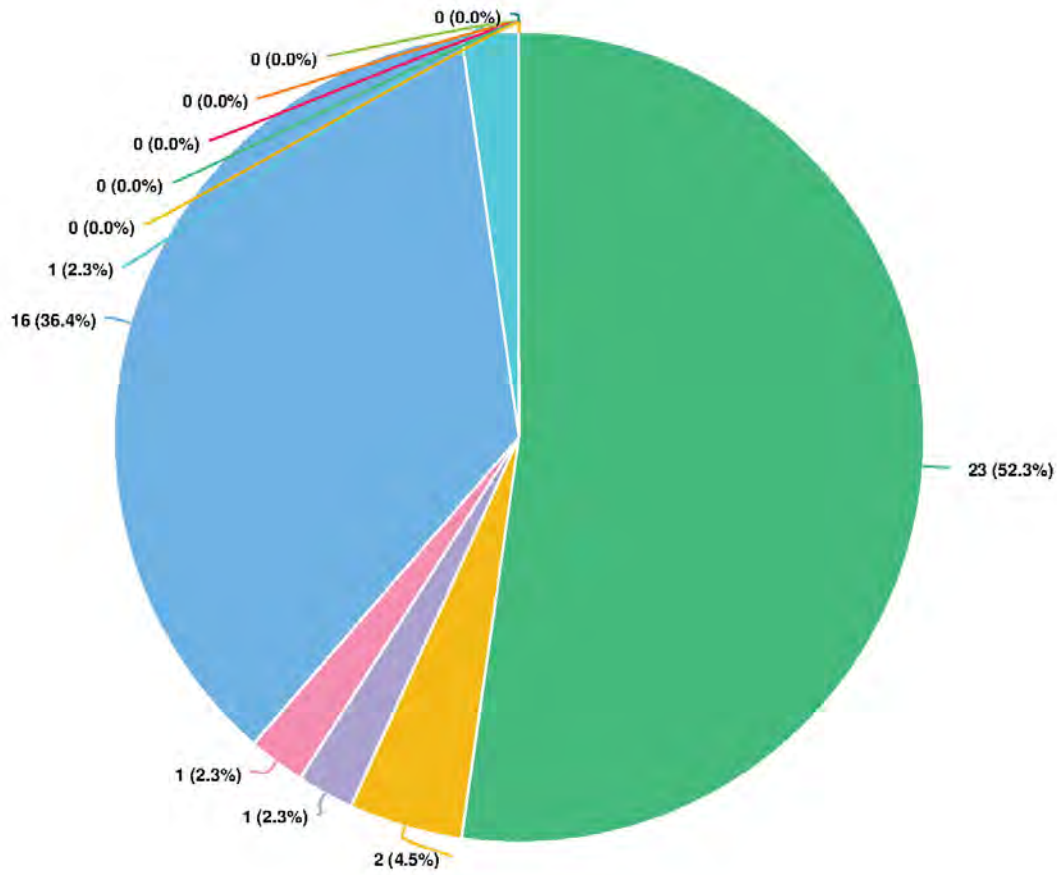


**Question options**

- Fewer than 5 years
- 5-10 years
- 11-20 years
- 21-30 years
- More than 30 years
- I have never lived in Austin

Optional question (45 response(s), 0 skipped)

Q12 Which City Council District do you live in?

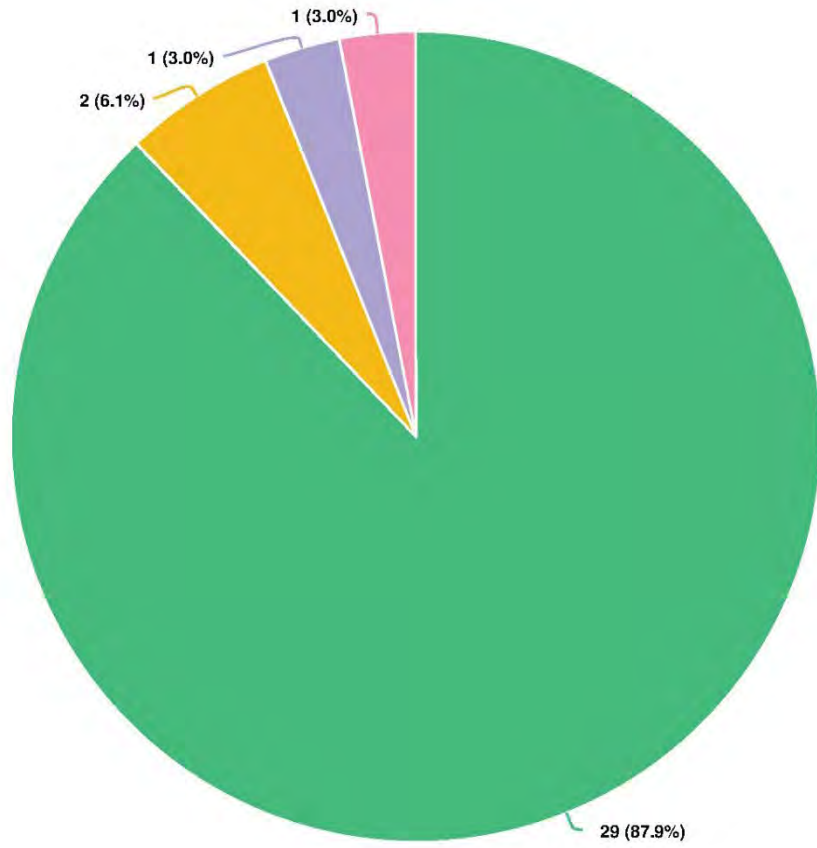


Question options

- District 1
- District 3
- District 4
- District 6
- I don't know
- I don't live in Austin
- District 2
- District 5
- District 7
- District 8
- District 9
- District 10

Optional question (44 response(s), 1 skipped)

Q13 | What is your zip code?

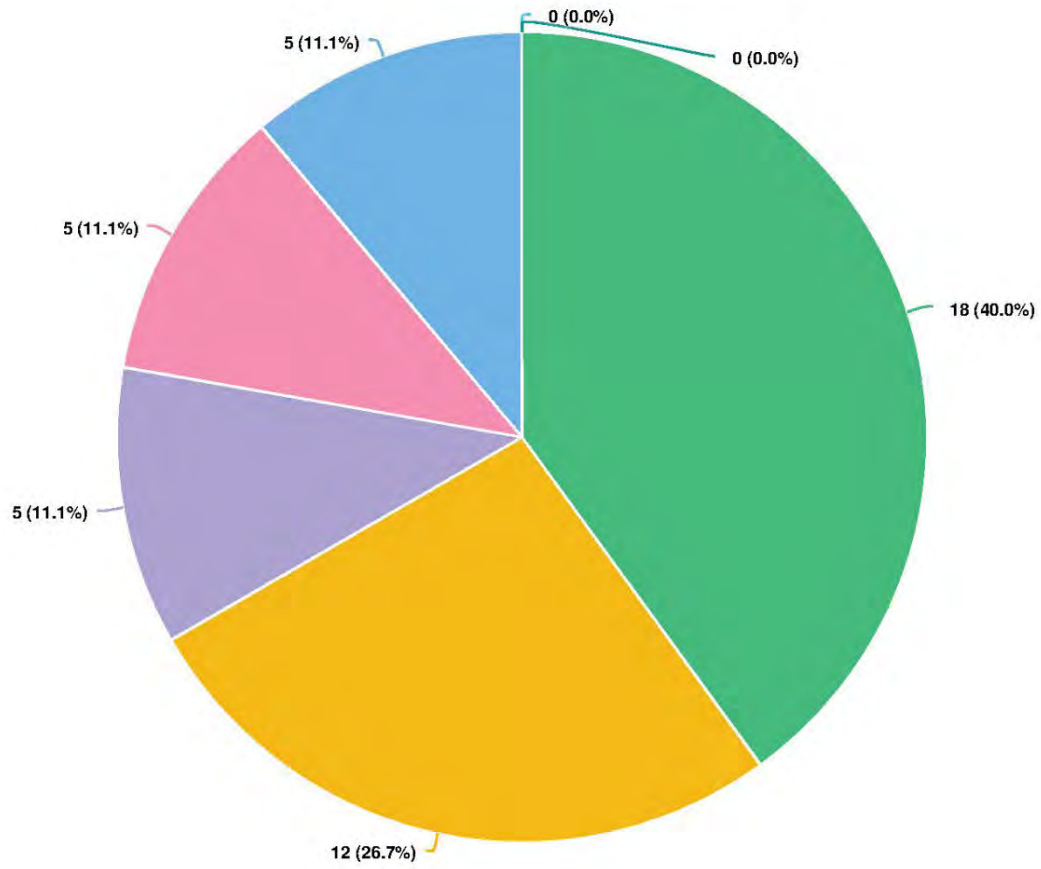


**Question options**

- Austin, TX 78724
- Austin, TX 78723
- Austin, TX 78702
- Kyle, TX 78640

*Optional question (33 response(s), 12 skipped)*

Q14 What is your age range?

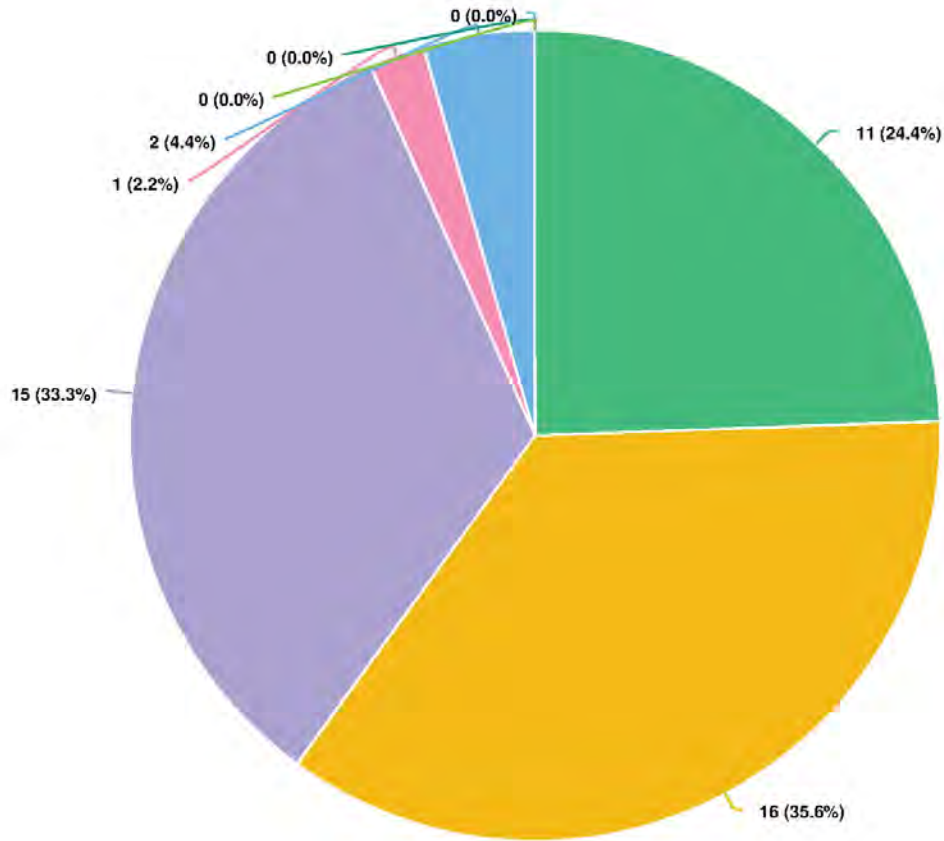


Question options

- 25-34
- 35-44
- 45-54
- 55-64
- 65+
- Under 18
- 18-24

Optional question (45 response(s), 0 skipped)

Q15 What is your race/ethnicity?

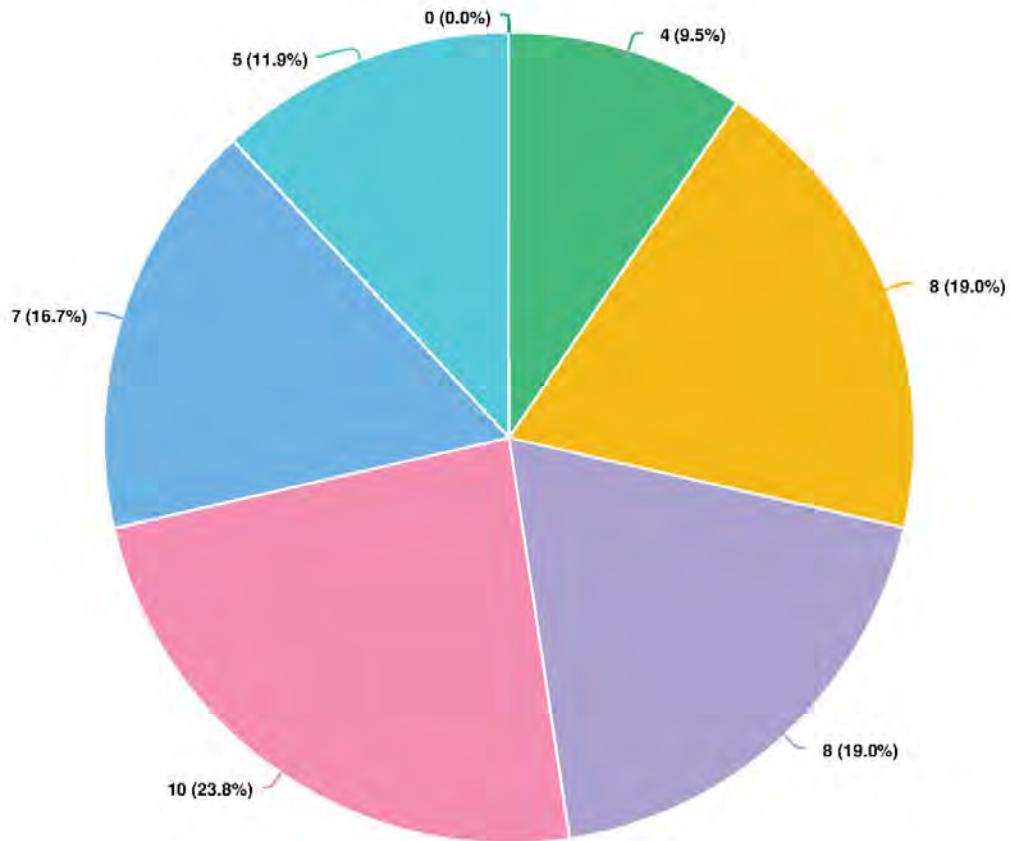


**Question options**

- Black or African-American
- Hispanic or Latinx
- White
- Biracial, multiracial, or not listed
- I prefer not to answer
- American Indian or Alaska Native
- Asian or Asian American
- Native Hawaiian or Pacific Islander

Optional question (45 response(s), 0 skipped)

Q16 What is your approximate household income?



Question options

- Under \$25,000
- \$25,000 - \$49,999
- \$50,000 - \$74,999
- \$75,000 - \$99,999
- \$100,000 - \$149,999
- \$150,000 to \$250,000
- More than \$250,000

Optional question (42 response(s), 3 skipped)

### Q17 What language is spoken at home?

Lani 1/27/2021 10:19 PM	English
elisacruz3 1/27/2021 06:03 PM	english
LSKN 1/28/2021 11:03 AM	English
petro 1/28/2021 11:28 PM	English
Anonymous 1/28/2021 02:00 PM	English
Anonymous 2/01/2021 08:06 AM	English/Spanish
Anonymous 2/01/2021 04:25 PM	Spanish
Anonymous 2/03/2021 09:34 AM	Russian
Anonymous 2/03/2021 02:23 PM	Englisg
Anonymous 2/03/2021 07:00 PM	English
Anonymous 2/04/2021 03:51 AM	English
Anonymous 2/04/2021 11:18 AM	English
Anonymous 2/04/2021 11:04 AM	English
Anonymous 2/04/2021 01:58 PM	English and Spanish

Anonymous 2/05/2021 09:20 AM	Spanish
Anonymous 2/05/2021 05:58 PM	English and Spanish
Anonymous 2/05/2021 01:46 AM	English
Anonymous 2/05/2021 08:50 AM	English
Anonymous 2/05/2021 04:59 PM	English
Anonymous 2/07/2021 09:21 AM	English
Anonymous 2/07/2021 02:27 PM	English
Anonymous 2/07/2021 02:56 PM	English
Anonymous 2/07/2021 10:52 AM	english
Anonymous 2/06/2021 07:49 PM	English
Anonymous 2/06/2021 10:38 PM	Spanish
Anonymous 2/05/2021 01:05 AM	English
Anonymous 2/06/2021 01:58 AM	Bilingual
Anonymous 2/06/2021 07:52 AM	English
Anonymous 2/05/2021 10:06 PM	English



Anonymous 3/09/2021 10:10 AM	Spanish
Anonymous 3/09/2021 07:08 PM	English
Anonymous 3/08/2021 05:00 PM	English
Anonymous 3/11/2021 03:18 AM	English
Anonymous 3/11/2021 10:54 AM	English
Anonymous 3/11/2021 11:59 PM	English
Anonymous 3/11/2021 09:10 PM	English
Anonymous 3/11/2021 05:18 PM	English
Anonymous 3/11/2021 05:03 PM	English
Anonymous 3/11/2021 05:01 PM	English
Anonymous 3/11/2021 07:20 PM	English
Anonymous 3/11/2021 09:14 PM	English
Anonymous 3/12/2021 1:23 PM	English and spanish
Anonymous 3/11/2021 04:28 PM	English
Anonymous 3/11/2021 00:13 AM	English and Spanish
Anonymous 3/11/2021 12:50 PM	English

**Optional question** (45 response(s), 0 skipped)