

1156 HARGRAVE STREET
MILLENNIUM
Youth Entertainment Complex
YOUTH • FAMILY • ADULTS

Community Conversation

July 27, 2023



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Community Engagement Consultant

Welcome

- Austin Rosewood Community Development Corporation
- Millennium Youth Entertainment Complex
- Austin Parks and Recreation Department



Agenda

6:10 Welcome

6:15 Agenda and Introductions

6:20 Short Presentation of History and Survey Results

6:30 Discussion

- Introductions
- Considering the Past
- Discovering the Present
- Dreaming of the Future

7:30 Highlights & Questions from Groups (Did we miss anything?)

7:40 Next Steps

7:50 End of Meeting

Introductions

- Austin Rosewood Community Development Corporation
- Millennium Youth Entertainment Complex
- Austin Parks and Recreation Department

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- Austin Rosewood Community Development Corporation
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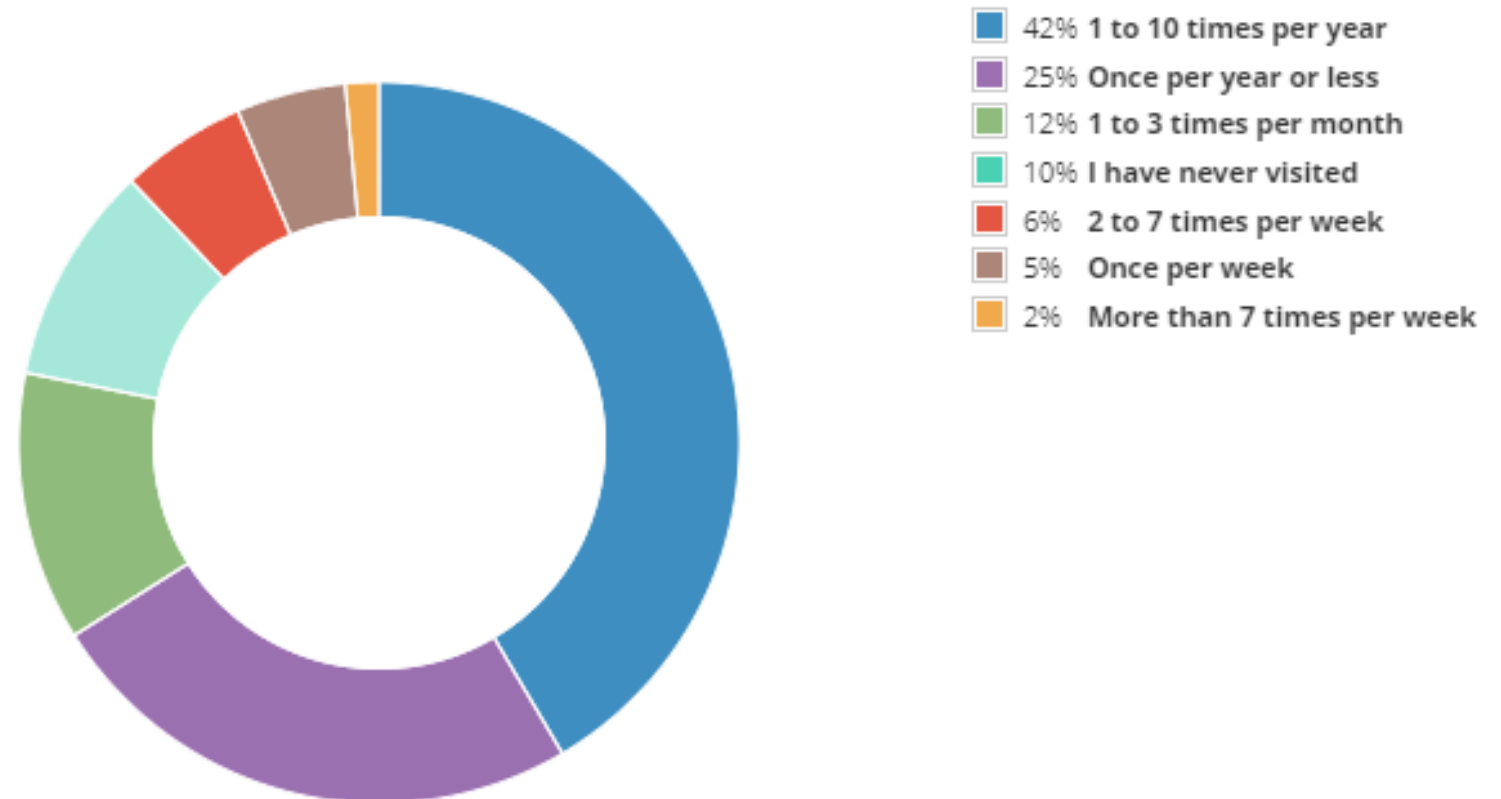
History and Mission

- The Millennium Youth Entertainment Complex (MYEC or Millennium) was constructed in 1999 on the former site of the Rosewood Shopping Center in East Austin. A collaboration between the City of Austin, HUD, and the Austin Rosewood Community Development Corporation, the Millennium was created to provide a safe, recreational environment for local youth.
- Community leaders and citizens (deemed Promise Keepers) worked diligently to contribute to the project and have continued to promote its existence as a staple in the Rosewood District. The Millennium is dedicated to the memories of Tamika Ross (1976–1992) and Juan Cotera (1973–1996). While their deaths served as an inspiration for the creation of the building, today their spirits represent hope for the future and the promise of peace in the surrounding community.
- The mission of the MYEC is to provide a safe, secure, and comfortable environment (free from drugs, gangs, crime, and violence) where families can enjoy a wide range of affordable, high-quality recreational and entertainment activities and attractions.

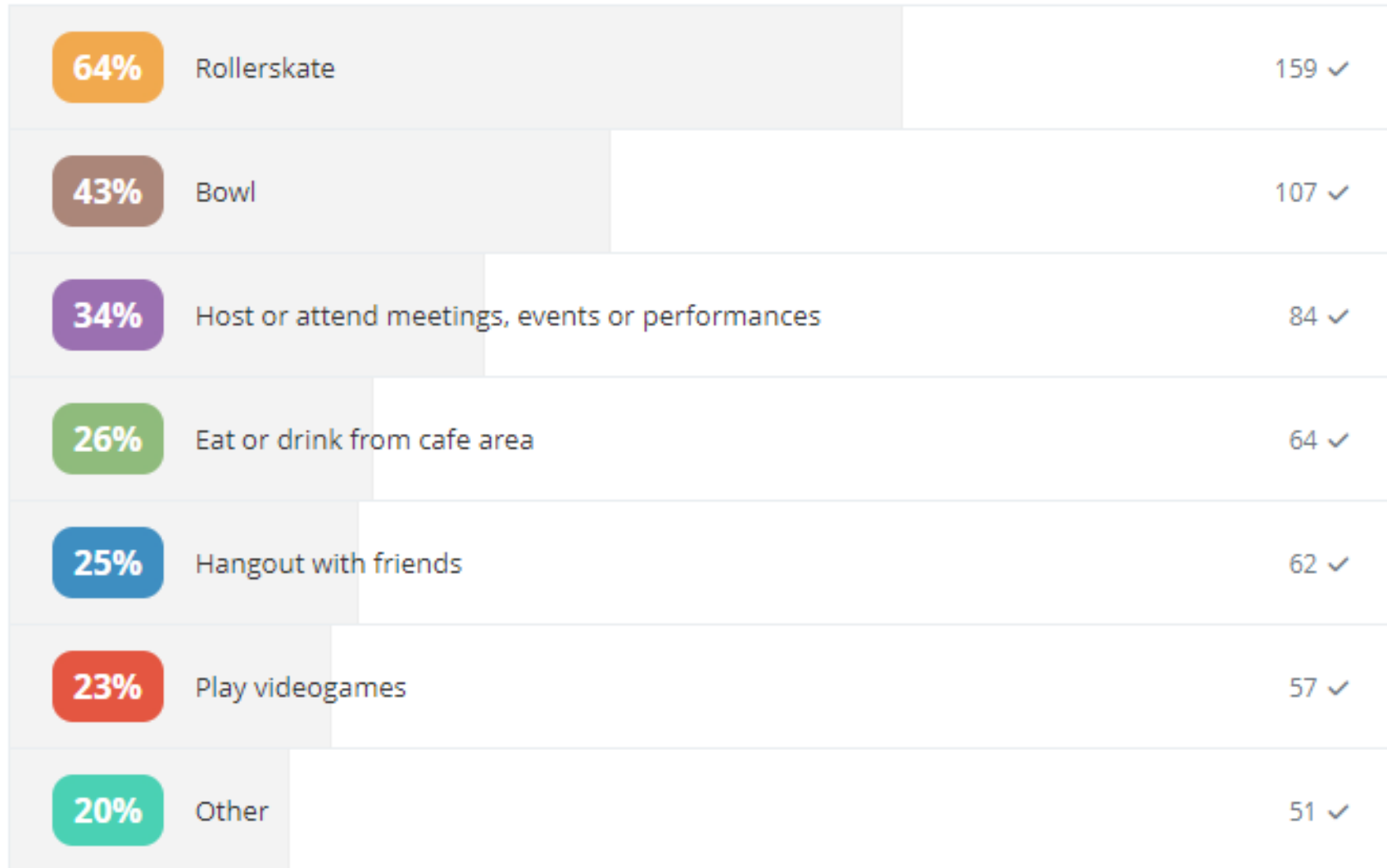
What We've Heard So Far

- Survey of Past and Present: Open from May 27 to July 24
- 269 participants, 234 comments

How often do you visit the Millennium?

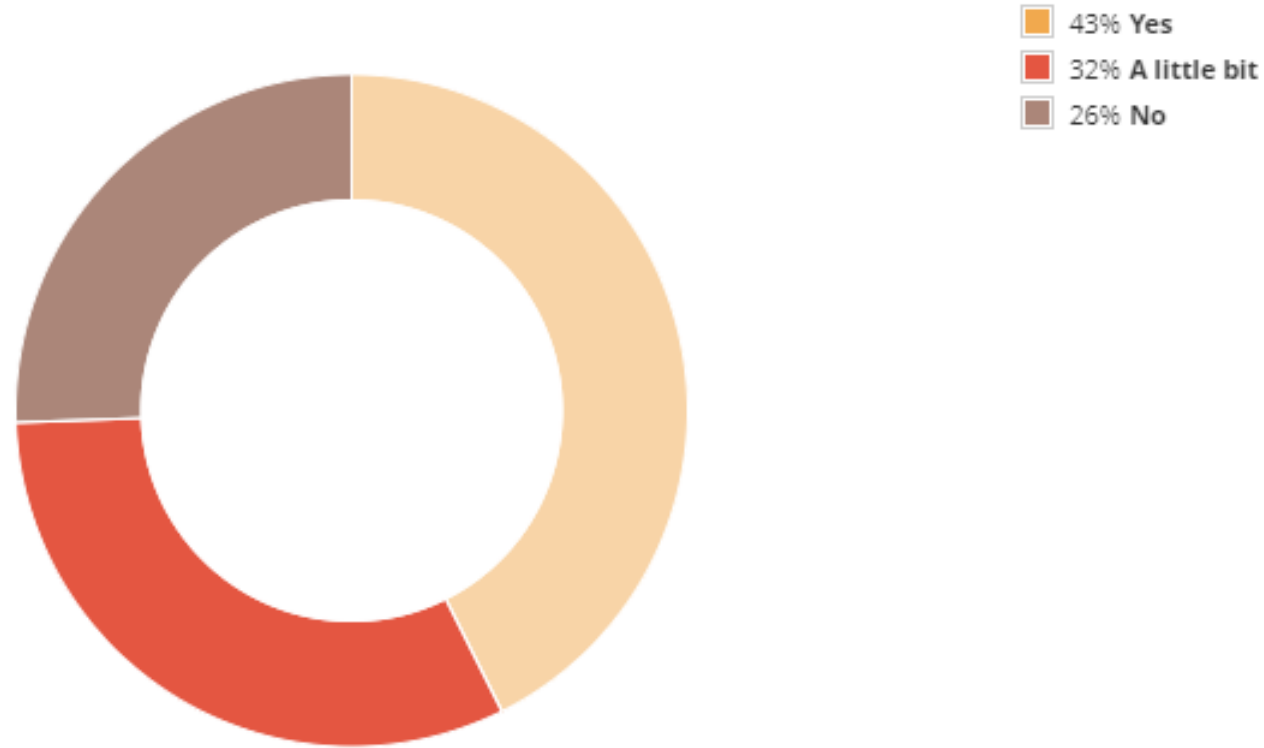


What do you do when you go to the Millennium?



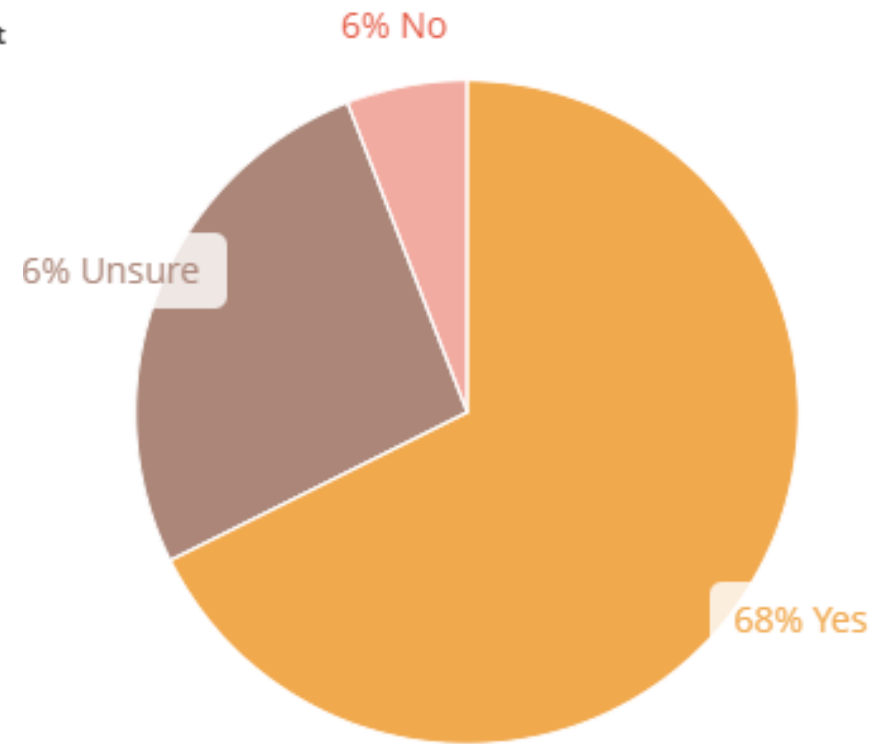
250 Respondents

Were you aware of the history and mission of the Millennium?



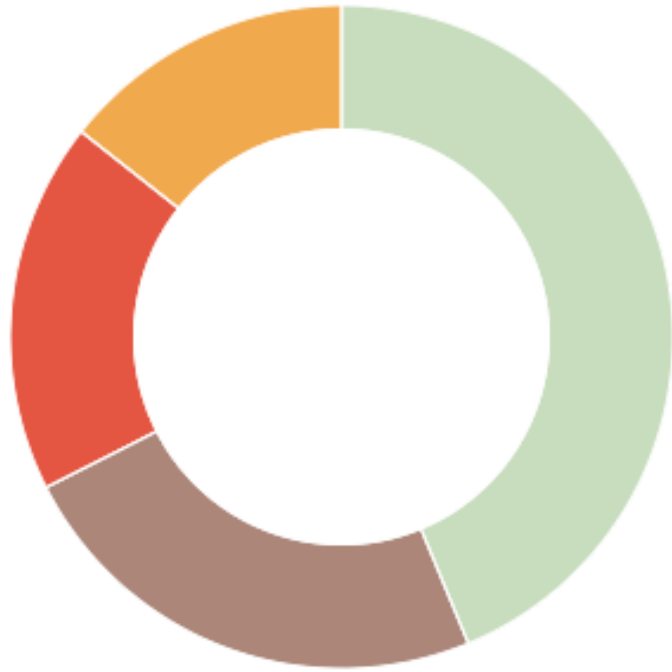
176 respondents

Does the purpose of the Millennium still apply?



170 respondents

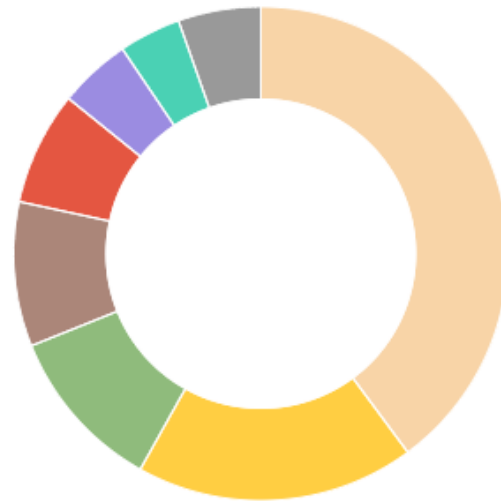
How far do you live from the Millennium?



160 respondents

- 44% **More than 5 miles**
- 24% **2 to 5 miles**
- 18% **1 to 2 miles**
- 14% **Less than 1 mile**

What City Council District do you live in?



148 respondents

- 40% **District 1 (Natasha Harper-Madison)**
- 18% **I do not live in Austin**
- 11% **District 4 (José "Chito" Vela)**
- 9% **District 3 (José Miguel Anwar Velásquez)**
- 7% **District 2 (Vanessa Fuentes)**
- 5% **District 9 (Zohaib "Zo" Qadri)**
- 4% **District 7 (Leslie Pool)**
- 5% **Others**

What is your race/ethnicity?

43%	White	59 ✓
38%	Black or African-American	53 ✓
17%	Hispanic or Latinx	23 ✓
6%	Asian or Asian American	8 ✓
3%	Race or ethnicity not listed. I identify as:	4 ✓
2%	American Indian or Alaska Native	3 ✓
1%	Native Hawaiian or Pacific Islander	2 ✓

138 Respondents

Comments: Initial Themes

- **Fond memories** as a child/memories with their children
- **Keep original purpose** - but needs upgrading and a suggestion to expand the purpose, but the original should be a part of the purpose
- **Keep it affordable**
- **Upgrades/Renovations/Technology improvements needed** - one of the most mentioned comments
- **Lots of comments about skating**, especially the underground Roller disco
- **Aging infrastructure** - specifically the video games
- **More outreach, marketing** about the use of Millennium needs to be done to increase numbers - this was mentioned a lot
- **Number of days open; always closed** (perception of the space)
- **Questions around management** - some suggested the City of Austin should manage directly, some indicated a new third party needs to be hired, and some suggested the City hire the ASM staff and manage directly.

Discussion Time

- 3 Rounds
- Individual Reflection
- Discussion at Table after each round
- Shareout after Rounds 2 and 3
- Opportunity at the end to share additional thoughts

Introductions and Discussing the Past

1. What is your name? How have you been involved with the Millennium?
2. Thinking about the mission of the Millennium: Does it still apply? How?
3. Thinking your history here, what is uniquely wonderful about our community?

Table Discussion



Discovery: Thinking of the Millennium Now

1. Considering how the community has changed, what is uniquely wonderful about the community now?
2. What do you love about the Millennium as it is today?
3. What are the challenges you see facing the Millennium as it is today?

Table Discussion

Shareout



Dream: Imagine and Express What Could Be

1. What role do you imagine the Millennium could play in the future?
2. What is needed at the Millennium to achieve this vision?
3. What challenges, barriers, concerns, or fears could interrupt this vision of the future Millennium?

Table Discussion

Shareout



Highlights and Questions

- Review of the notes? Is anything missing?
- What additional comments do you want to add?
- What questions do you have?

MYEC Engagement Project Page

<https://www.austintexas.gov/MYEC-engagement>



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