

**2016-2017 BUDGET QUESTION**  
***Response to Request for Information***

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**DEPARTMENT:** Financial Services – Budget

**REQUEST NO.:** 145

**REQUESTED BY:** Houston

**DATE REQUESTED:** 8/8/16

**DATE POSTED:** 8/26/16

**REQUEST:** In FY 2015, how much was spent in marketing by Communications and Public Information? What is the FY 2015 budget for all the departments in marketing and advertising?

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**RESPONSE:**

In FY 2015, Communications and Public Information's expenditures related directly to marketing and advertising were zero. The next page shows the list of departments marketing and advertising budgets for FY 2015.

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<b>Department</b>	<b>FY 2015 Budget</b>
Animal Services	45,000
Austin Code	224,316
Austin Convention Center	303,000
Austin Energy	1,924,466
Austin Public Library	13,085
Austin Resource Recovery	625,208
Austin Transportation - Mobility	19,550
Austin Transportation - Parking Management	18,980
Austin Water	1,074,063
Aviation	335,850
Building Services	500
Communications and Public Information	2,500
Comm. & Technology Mgmt.	1,200
Comm. & Technology Mgmt. - CTECC	2,500
Economic Development	41,500
Emergency Medical Services	24,200
Financial Services	151,850
Fire	91,259
Fleet Services	4,760
Health and Human Services	17,133
Human Resources	1,414
Law	5,500
Management Services	78,350
Municipal Court	8,000
Neighborhood Housing & Community Development	80,570
Office of Real Estate Services	2,500
Office of the City Auditor	100
Office of the City Clerk	12,500
Parks and Recreation	54,646
Parks and Recreation - Golf	3,600
Planning and Zoning	101,763
Police	41,287
Public Works - Transportation	21,000
Public Works - Capital Projects Management	25,000
Small and Minority Business Resources	1,200
Watershed Protection	550,755