

#73

MEMORANDUM

TO: Mayor and Council Members

FROM: Steve Wilkinson, Division Manager
Watershed Protection and Development Review Department

DATE: February 15, 2007

SUBJECT: Item #73
Public Hearing on Waiver Requests from Billboard Ordinance

Reagan National Advertising, Inc., ("Reagan") has requested that the City Council waive or modify various subsections of Section 25-10-152 (Nonconforming Signs) of the City of Austin Land Development Code (LDC). This section allows the relocation of nonconforming billboards located in specified areas to an expressway or commercial sign district. This section also places size restrictions on relocated billboards and allows the billboard to remain in its new location for a maximum of 25 years, with certain exceptions. Section 25-10-152 states that the Council may waive or modify, with or without conditions, a requirement of Section 25-10-152 (6) (a)-(e) if the Council determines that the waiver or modification is justified by the aesthetic benefit to the City.

Reagan is requesting relocation of billboards currently at the following locations:

1. 1209 East 11th Street @ Navasota
2. 6403 N. Lamar Blvd
3. 2007 S. Lamar Blvd. near Oltorf
4. 8711 N. Lamar Blvd. near W. Elliott
5. 6400 Burleson Rd. east of Montopolis

Reagan is requesting to relocate the billboards to the following locations which are all in the Scenic Roadway Sign District:

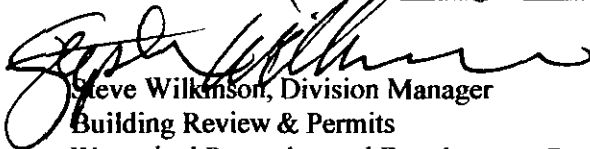
1. 3205 N. FM 620
2. 3717 N. FM 620
3. 6900 N. FM 620
4. 6901 N. FM 620
5. 9706 Bilbrook Place @ Slaughter Lane

In order to relocate the billboards as requested, a total of 25 waivers must be granted.

- 5 Waivers relocating signs to other than Expressway Corridor Roadway (25-10-152 B6 ci1)
- 5 Waivers relocating signs to a scenic roadway (25-10-152 B6 cii)

- 5 waivers for signs with a face size exceeding original (original 300 s.f. new 672 s.f.) (25-10-152 B6d)
- 5 waivers for signs to be relocated in perpetuity instead of 25 year maximum (25-10-152 B6e)
- 3 waivers for signs within 500' of residential structure in residential zoning district (25-10-152 B6 ciii2) (6900 & 6901 FM 620 & 9706 Bilbrook Place)
- 1 waiver for original sign not inside Urban Core (25-10-152 B6a) (6400 Burleson)
- 1 waiver to relocate to a tract that is not zoned as a commercial or industrial base district (25-10-152 B6 civ) 6900 FM 620

If you require additional information, please contact me at 974-2657 or via e-mail at steve.wilkinson@ci.austin.tx.us or you may also contact Erica Eichert, WPDRD Residential Review, at 974-2720 or via e-mail at erica.eichert@ci.austin.tx.us.



Steve Wilkinson, Division Manager
Building Review & Permits
Watershed Protection and Development Review Department

SW:ee

cc:

Toby Hammett Futrell, City Manager

Laura J. Huffman, Assistant City Manager

Victoria J.L. Hsu, P.E., Director, Watershed Protection and Development Review Department

Tammie H. Williamson, AICP, Assistant Director, Watershed Protection and Development Review Department

David Lloyd, Assistant City Attorney, Law Department

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