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Thursday, March 08, 2007

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## Economic Growth & Redevelopment Services RECOMMENDATION FOR COUNCIL ACTION

ITEM No 4

Subject Authorize negotiation and execution of a professional services agreement with NEXTPROJECT 3910 Pete's Path Austin TX for artwork in an amount not to exceed \$60,000

**Amount and Source of Funding** Funding is available in the Fiscal Year 2006–2007 Capital Budget of the Public Works Department

Fiscal Note A fiscal note is attached

## Additional Backup Material

(click to open)

D PW\_Fiscal Note

For More Information Megan Crigger 974 9312 Meghan Turner 974 9314

**Boards and Commission Action** Recommended by the Art in Public Places Panel and the Arts Commission

The planned Lance Armstrong Bikeway was conceived by local cyclist and activist. Eric Anderson, who envisioned a continuous bicycle commuting route across the heart of Austin. linking east to west, with many connections to other routes along the way. Anderson and many other members of the community worked tirelessly during the planning stages of the project, which was proposed for statewide. Transportation Enhancement funding in August 1999. It was selected for funding in January 2000, after the City pledged to increase the local match from the customary 20% to about 38%. Total funding for the project is approximately \$3.2 million. The six mile east west route will connect part of west and east. Austin, and will consist of on street and off street paths.

Given the limitations of the budget it was recommended that an artist be commissioned to review the current overall design of the Bikeway in order to identify various opportunities for public art. The selected artist would propose and design artistic enhancements to be integrated into the trail for Bikeway users which could include (but not be limited to) gateways periodic rest stops shade structures signage seating mile markers graphic details etc. The exact nature location and number of the proposed enhancements were determined in conjunction with the design team and Public Works. In establishing a graphic identity, for the Bikeway, the enhancements would lend themselves to a consistent approach to developing a recognizable look and feel for the Bikeway. It is desirable for the artistic enhancements to be integrated into the overall design of the Bikeway, require a minimum of maintenance, and be accessible but not obtrusive to the users of the Bikeway. Artwork will be responsive to the Bikeway's context.

The budget for artwork (inclusive of design fabrication installation structural drawings insurance requirements an documentation) is \$60,000

SELECTION PROCESS Artists 18 years and older who lived and/or worked within 50 miles of Austin were invited to apply. City of Austin employees and project consultants and their employees and sub-consultants were ineligible. The Request for Qualifications was announced through e-mail and hard copies to media contacts public art programs arts organizations. Austin's cycling community and mailing lists. The RFQ and supporting information was also posted on the AIPP website.

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Selection Panel and Advisors reviewed all 22 eligible applications submitted by the advertised deadline and recommended one finalist and one alternate for the project

SELECTION PANEL RECOMMENDATION The Selection Panel and Advisors selected one artist team (NextProject Leah Davis Robert Gay and Jack Sanders) and one alternate (Barna Kantor) to recommend to the AIPP Panel and Arts Commission All are local artists who have experience with a variety of media commissions and site specific installations

ART IN PUBLIC PLACES PANEL The Art in Public Places Panel approved the Selection Panel's recommendation of NextProject as first choice and Barna Kantor as alternate on May 1 2006 (5 0 0)

The artists presented their final design to the Art in Public Places Panel on January 4 2007 and received unanimous approval from the Panel. The artists design consists of a series of four elements that work together to create a consistent look and feel for the Bikeway a thermo plastic paint gradient to be painted on the roadway and off road sections of the Bikeway modular bench/bike racks to be installed at certain locations on the Bikeway route bollards and sign to be installed as markers along the route and two bookend large scale sculptural pieces. All items are united by singular color choice graphics and durable media. Media and locations of artwork were approved by staff members of the Traffic and Engineering Department and Project Management Division of Public Works and staff members of the the Parks Department.

AUSTIN ARTS COMMISSION The Austin Arts Commission unanimously approved the Selection Panel's recommendation on May 15 2006

The Austin Arts Commission approved the artist's final design on January 8 2007

## CIP BUDGET FISCAL NOTE

DATE OF COUNCIL CONSIDERATION WHERE ON AGENDA DEPARTMENT

1 Mar 07 Resolution Public Works Department

DESCRIPTION Authorize negotiation and execution of a professional services agreement with NEXTPROJECT 3910 Pete's Path Austin TX 78731 for artwork in an amount not to exceed \$60 000

## **FINANCIAL INFORMATION**

Project Name Crosstown Bikeway Matching Funds
Project Authorization 2006 2007 Amended Capital Budget

Funding Source 1998 GO Bonds P1 Fund/Agency/Orgn 8780 607 2141

Total Current Appropriation \$1 236 686 00
Unencumbered Balance \$768 583 00
Amount of this Action (\$60 000 00)

Estimated Available \$708 583 00

Financial Approval Rusty Cobern Date January 25, 2007