



Thursday, March 22, 2007

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**Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION**

ITEM No 24

Subject Authorize award and execution of a contract with WHITE WAY SIGN Chicago IL for the purchase of upgrades installation and integration services for eight marquee signs in an amount not to exceed \$498,407

Amount and Source of Funding Funding is available in the Fiscal Year 2006-2007 Operating Budget of the Austin Convention Center Department

Fiscal Note There is no unanticipated fiscal impact. A fiscal note is not required.

**Additional Backup
Material**

(click to open)

No Attachments Available

For More Information Rosemary Ledesma, Supervising Sr Buyer/974, 2011

Purchasing Language Sole Source

MBE/WBE This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This contract is for the purchase of upgrades and for installation and integration services to eight marquee signs from bulb to energy saving LED technology. The upgraded marquees will be integrated into the existing network fabric and redundant capabilities of the marquee network already in use at the Austin Convention Center and Palmer Events Center facilities. Utilizing existing software and marquee controllers for these signs will maximize redundant services for the network requiring little or no additional support, eliminate the need for additional operator training required if purchasing other manufactured softwares, and bring potential energy savings by migrating off bulb to LED technology by upgrading.

White Way Sign is the manufacturer of the existing marquee signs that will be upgraded. The sole source is based on the need to integrate the upgraded marquees into the existing network fabric and redundant display computers already owned and in operation at ACCD facilities. Utilizing existing software and equipment, the Center can maximize its services and trained operator base without the need for additional support or expenditure.