

Thursday, May 24, 2007

Austin Energy RECOMMENDATION FOR COUNCIL ACTION

Item No. 4

Subject: Approve funding a variety of recreational and educational opportunities for adults and children in the Holly Street Neighborhood, as well as neighborhood improvements, in an amount not to exceed \$100,000.

Amount and Source of Funding: Funding is available in the 2006-2007 Operating Budget of the Electric Utility Department.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Melissa Westmoreland, General Manager's Assistant, 322-6015

Boards and Commission Action: Recommended by the Electric Utility Commission.

As part of the Fiscal Year 2006-2007 Budget, City Council designated \$100,000 as the Holly Neighborhood Grants Assistance Program (HNGAP). Austin Energy, in conjunction with the City Manager, is requesting that the City Council authorize funding of a variety of recreational and educational opportunities for adults and children and neighborhood improvement in the Holly Street Neighborhood.

Austin Energy is committed to working with City Council, the City Manager, the Electric Utility Commission, and most importantly, the residents of the Holly Neighborhood, to improve and invest in the neighborhood and recreational facilities. These proposals will benefit the neighborhood and represent a balanced distribution of funding throughout the established educational and recreational entities in the Holly Neighborhood.

The proposals below total \$77,410; usage of the remaining funds will be determined at a later date. The following are recommended for funding:

• Metz Recreation Center Advisory Board - \$15,505 for restoration of the "Nosotros" mural at the Metz recreation Center. The mural was damaged during the expansion and improvement of the Center, and the Board is requesting funding to repair and preserve the mural.

• Martin Middle School Eaglettes - \$10,000 for the continuation of the precision dancing drill team, an after-school program at Martin Middle School.

• Martin Middle School Ballet Folkloric Dance Group - \$10,000 for the continuation of the dance group, an after-school program at Martin Middle School.

• Girls Scouts Play Like a Girl Program - \$5,000 to underwrite the continuing participation of girls from the Holly neighborhood in this after-school program aimed at teaching the girls how to incorporate physical activities and healthy habits into their daily routines.

• Mexic-Arte Museum Discover and Create through Art - \$5,000 for another after-school arts program at Zavala Elementary School. This time they will focus on the ways Mexican artists responded to their environment and produced their art.

• Johnson/Long Dance Company Believe in Me dance program - \$4,500 to continue their afterschool dance program at Metz Elementary School.

• LUPE Arte - \$5,000 to film and produce a documentary of their Zavala Elementary Enrichment for Girls theater program at Zavala Elementary School.

• Latinitas Club Latinitas - \$5,500 to continue production of the online magazine with girls from Martin Middle School.

• East Cesar Chavez Neighborhood - \$1,500 to support their Halloween Block Party this year.

• Town Lake Trail Foundation Healthy Trees for the Trail - \$5,000 to improve the woodland habitat and plant new trees along the Hike-and Bike trail in the Holly area.

• Genaustin clubGEN - \$5,605 to underwrite a weekly after-school program to increase critical thinking skills and self-esteem using creative activities, for 20 Holly Neighborhood girls attending Martin Middle School.

• Austin Latino Music Association - \$4,800 for capital improvements along the Trail of Tejano Legends.