Parks and Recreation RECOMMENDATION FOR COUNCIL ACTION

Item No. 8

Subject: Authorize negotiation and execution of an amendment to the co-sponsorship agreement between the City and the Urban Life Group, Inc.,in the amount of \$25,000 to produce the rescheduled second day of the 2007 Urban Music Festival on June 23, 2007 for a total contract amount not to exceed \$69,000.

Amount and Source of Funding: Funding is available in the Fiscal Year 2006-2007 Operating Budget of the Parks and Recreation Department.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Warren W. Struss, Director 974-6717

The 2007 Urban Music Festival (UMF) is an outdoor, family-oriented music event held on Auditorium Shores. UMF is one of the City's co-sponsored African American Quality of Life Initiatives that showcases and celebrates the musical contributions of local, regional and nationally accomplished African - American artists.

This is an amendment to the Agreement to Co-Sponsorship of the Urban Music Festival and Use of Park Facilities, entered into on August 15, 2006. Given that this year's two-day 2007 Urban Music Festival, originally scheduled to take place April 6-7, 2007 was adversely affected by inclement weather and that the second day of the event (April 7, 2007) was ultimately postponed as a result, the City desires to cosponsor with Urban Life Group, Inc., the rescheduling of the second day on June 23, 2007, as the culminating event for the City's annual Juneteenth Celebration.