

## AGENDA



Thursday, June 21, 2007

**Purchasing Office  
RECOMMENDATION FOR COUNCIL ACTION****Item No. 81**

**Subject:** Authorize award, negotiation, and execution of a 12-month requirements service contract with TREE FOLKS, INC., Austin, TX for organization and management of the neighborhood tree planting program in an estimated amount not to exceed \$166,080, with four 12-month extension options in an estimated amount not to exceed \$166,080 per extension option, for a total estimated contract amount not to exceed \$830,400.

**Amount and Source of Funding:** Funding in the amount of \$41,520 is available in the Fiscal Year 2006-2007 Operating Budget of Austin Energy. Funding for the remaining nine months of the original contract period and extension options is contingent upon available funding in future budgets.

**Fiscal Note:** There is no unanticipated fiscal impact. A fiscal note is not required.

**For More Information:** Dolores Castillo, Senior Buyer, 322-6466

**Purchasing Language:** Sole proposal received.

**MBE/WBE:** This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This agreement will provide Austin Energy with ready access to tree care, urban forestry, and the organization, management, production, promotion and distribution of door-to-door information, and living material delivery. The contractor will manage and implement the NeighborWoods Program which promotes the planting and care of trees in the City Right-of-Way (ROW). The contractor will purchase trees for distribution, participate in the delivery of trees to homeowners and perform follow-up surveys with participants. The City of Austin, Parks and Recreation Department's Forestry Program staff will administer this project. The benefits of this program include public education; community involvement; improvement in air and water quality; an increase in property values; reduction in the Urban Heat Island effect by shading streets; and energy savings resulting from the cooling effect of the neighborhood environment.

MBE/WBE Solicited: 11/8      MBE/WBE Bid: 0/0

**PROPOSAL ANALYSIS**

a. Sole proposal. Historically, this service has only been provided by Tree Folks, Inc. since its inception in 2002. No other proposers have been able to develop the required addresses/location databases, sponsorships, volunteer solicitation, tree inventories necessary to provide the services required through this contract.

b. Fifty notices were sent, including 11 MBEs and eight WBEs. One proposal was received, with no response from the MBE/WBEs.