Thursday, June 21, 2007

Item(s) to Set Public Hearing(s) RECOMMENDATION FOR COUNCIL ACTION

Item No. 105

Subject: Set a public hearing to amend Title 25 of the City Code to add sign regulations related to building signage in the University Neighborhood Overlay area. (Suggested date and time: July 26, 2007 at 6:00 p.m., Austin City Hall, 301 W. Second Street, Austin, TX.)

For More Information: Mark Walters, 974-7695; Humberto Rev, 974-7288; Sylvia Arzola, 974-6448.

Prior Council Action: 9/2/04 - Council approved the University Neighborhood Overlay (UNO) Ordinance.

5/19/05 - Council approved an amendment to modify use regulations applicable in the UNO District.

The University Neighborhood Overlay (UNO) was approved by the City Council on September 2, 2004. Approval of the ordinance spurred a significant amount of residential development in West Campus and since its approval, issues have arisen concerning the UNO regulations. A working group comprised of City staff and community stakeholders have developed a new set of amendments to the regulations to address the issues.

The first of these proposed UNO amendment recommendations addresses signage. It provides for sign regulations similar to those allowed in the Central Business District. A more comprehensive set of UNO amendments will be brought before the City Council later this year.

Listed below are the proposed sign regulations that will be applied in the UNO District:

- 1. A sidewalk sign is permitted.
- 2. A projecting sign is permitted.
- 3. Advertising signage on buildings will not be allowed above the second level.
- 4. Lighted signage that blinks or creates a strobe effect will not be permitted.
- 5. No single sign shall be larger than 100 square feet.
- 6. Monument or pole signs are not permitted.
- 7. Signage may not be mounted to the roof of a building.

The amendment was recommended by the Planning Commission on June 12, 2007.