July 31, 2007

City Council City Hall 301 W 2nd St 2nd Floor Austin, Texas, 78701

Dear Council Members,

We the undersigned strongly support the Responsible Growth for Windsor Park (RG4WP) Strategic Plan and Future Land Use Map for the Windsor Park Subdistrict portion of the University Hills/Windsor Park Combined Neighborhood Plan as more representative of the stakeholders of this neighborhood than the plan produced by the original city staff-led planning team

#### Who created the RG4WP Plan and Future Land Use Map ?

The revised RG4WP plan, building on the original draft plan, has been created by a Planning Team of more than 40 stakeholders. Some have lived in Windsor Park for more than 45 years, others just a few months. They are of many and varied backgrounds, ethnicities, income levels, and professions. They are geologists, biologists, hydrologists, structural engineers, water and wastewater engineers, archeologists, civil engineers, people with expertise in infrastructure and utilities, landscapers, financial analysts, business people, statisticians, urban planners, administrators, public school teachers, school administrators, day-care center owners, architects, sculptors and artists, information technologists, documentary film producers, attorneys, paralegals, construction supervisors, human resource specialists, military officers, mechanics, publishers, writers, political analysts, people from the social services community, historians, librarians, chemists, and a few who will admit only to an "interesting" past. We list these only to underscore the broad base of knowledge and experience that RG4WP has brought to the process Since May, when RG4WP was formed, these people have put in hundreds of hours researching deed restrictions, studying the soils and hydrology of the area, interviewing long-time residents, and speaking to their neighbors

# The RG4WP plan supports existing retail, protects residential areas.

The major points of difference between the RG4WP plan and the staff-drafted plan going before the City Council for consideration on August 9th have to do with the support of existing residential and commercial stakeholders versus the stimulation of additional retail/commercial activity and population density through rezonings, especially given the currently dynamic development climate in Austin and the commercial thrust of the new Mueller development. We propose instead that rezonings be conducted in phases and that neighborhood population growth and commercial needs be re-evaluated at least every five years, and more often during Austin's growth spurts

## The RG4WP plan supports phased zoning, not widespread upzoning

RG4WP therefore proposes that in this first phase of rezoning, the mixed use upzonings be concentrated in existing retail areas such as Capital Plaza, the commercial strip along the 290

East access road, Reagan Square, Windsor Village, and at existing commercial nodes such as the intersections of Rogge and Manor, Berkman and 51<sup>st</sup>, and 51<sup>st</sup> and Cameron

The RG4WP plan supports economic stimulation of existing commercial properties...

If this first phase of rezonings is insufficient to stimulate and revitalize the existing commercial sites, which now must compete with those at Mueller, then tax abatements and other economic inducements should be considered. Our long term commercial neighborhood stakeholders deserve as much consideration for their economic survival and success as do companies that have never done business in the neighborhood. In other words, we propose that the changes (population growth, shifting demographics, etc.) that will take place over the next several years should be tracked and used to trigger a second phase of rezonings, if appropriate. This would first energize commercial/residential revitalization in several parts of the neighborhood. Concurrently, it would avoid a flurry of development throughout the neighborhood that is likely to create a rash of premature commercial projects that turn into "retail ghettos" or "commercial ghost towns" because the population cannot support a doubling or tripling of commercial space

The RG4WP plan supports removing strip retail rezoning from the city-led plan...

The staff-led plan extends the mixed use designations along stretches of Manor Road, 51<sup>st</sup>, and possibly Gaston Place, which are now primarily residential. To add more retail/commercial will further strain our already embattled commercial and retail centers and would set up residential areas for inappropriate development. We suggest that these be removed from the list of properties being rezoned at this time and be considered during a second phase of rezonings that would come later. Monitoring Windsor Park for growth indicators will allow ample opportunity to identify where the next round of zoning changes would best be applied.

#### The RG4WP plan supports only selective VMU

Responsible Growth for Windsor Park also proposes that Vertical Mixed Use (VMU) zoning be applied selectively where it can enhance existing developed areas as above. Used with a broad brush, however, as currently proposed along Cameron Road, it creates a missed opportunity for the redevelopment of Capital Plaza to create a generous neighborhood side entry into the redesigned mixed use center. Multistory vertical construction there, with building faces just 15 feet from the curb, would effectively wall off the shopping center (a proposed Urban Center) from the very residential area it proposes to embrace and include. We propose instead that if Capital Plaza is redeveloped, the Cameron Road side be open so the design can allow a creative link with the neighborhood. As it is now, the center turns its back to the neighborhood.

## The RG4WP plan supports removing density overlays from the city-led plan...

We also believe that the density overlays and design tools, with the exception of Small Lot Amnesty, will create significant problems for property owners if applied with a broad brush across the neighborhood as a whole. Windsor Park is composed of many subdivisions, each with its own active deed restrictions. Many of these are in conflict with one or more of the proposed overlays. The city staff-drafted version of the plan wisely states that neither the City nor the Plan intend or desire to pit property owner's deed restrictions against what is allowed by city zoning. These overlays, if applied over the entire neighborhood, would do

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Michael Dont	1302 panbury Dr	8/1/02
Dominique Conningham	1302 Danbury Dr.	8/6/07
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Larry Randall	6402 Haney	7-24-07
Kennel Conco	1303 Northridge D1.	7-24-07
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Jon Kouri	1311 Ridgehaler	7.24-07
Tem Walt	1306 Ridgehaves Dr	8/3/7
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Gandia Frentes	1310 Ridgeham D1	8/3/07
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Kevin Walte	1306 Ridgehrun D	DATE /7
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