

AGENDA



Thursday, December 6, 2007

**Austin Energy
RECOMMENDATION FOR COUNCIL ACTION****Item No. 2**

Subject: Approve a contract with PLATIA PRODUCTIONS, Los Angeles, CA, the conference services arm of AltCar Expo, to partner with Austin Energy in planning and conducting a national conference on the subjects of Plug-In Hybrid Vehicles and Vehicle to Grid Technology in an amount not to exceed \$78,500.

Amount and Source of Funding: Funding is available in the Fiscal Year 2007-2008 Operating Budget of Austin Energy.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Austan Librach, Director, Emerging Transportation Technologies, 322-6351.

Boards and Commission Action: Recommended by the Electric Utility Commission.

Austin Energy, through the Plug-In Partners project, is partnering with The Alternative Car & Transportation Technologies Exposition (AltCar Expo) to plan and conduct a national conference in Austin, TX on the subjects of Plug-in Hybrid Vehicles (PHEVs) and Vehicle to Grid Technology (V2G). This conference will be held at the Palmer Events Center on Friday and Saturday, October 17 and 18, 2008. The conference will be called "The 2008 Austin Energy AltCar Expo." AltCar Expo and its conference services arm, Platia Productions, is an experienced conference planner specializing in national conferences that focus on alternative energy and transportation solutions.

As part of the partnership, Platia Productions will provide all the organizational technical assistance and conference planning services. For these services Austin Energy will share in the cost with AltCar Expo. Austin Energy's share of the cost will be \$78,500 which will cover its proportional share of conference services, organizational technical assistance and graphics services.

Current plans are to have this conference be free to the public as was the previous conference in Santa Monica, CA. A series of technical sessions with speakers from all over the country is also planned.