

**REQUEST FOR PROPOSAL NO. MLG0009– Public Information and Communications Services for
Holly Power Plant Decommissioning Project**

EVALUATION CATEGORIES	Points	JOSE E. MARTINEZ AUSTIN, TX (MDB)	GROUP SOLUTIONS RJW AUSTIN, TX (MWDB)	PINK CONSULTING AUSTIN, TX (MWDB)
System Concept & Solutions Proposed - <i>(Grasp of the problem and its solutions, and its solution(s), responsiveness to terms & conditions, completeness and thoroughness of the technical data and documentation. This can include samples of previous work completed, including structure of stakeholder databases, examples of stakeholder newsletters or other written outreach, summaries of examples of public information presentations.)</i>	35	30	28	20
Total Evaluated Cost - <i>(to include the following information: Personnel name and associated labor hours broken down into tasks)</i>	25	11	12	25
Demonstrated Applicable Experience - <i>(Experience with City of Austin public relations or similar agency and type experience)</i>	20	16	18	12
Maintenance and Service Personnel Qualifications – <i>(For individuals within the Public Information Firm who will be directly responsible for coordinating the program and also the primary contacts for the stakeholders).</i>	20	18	15	13
SUBTOTAL TOTAL POINTS	100	75	73	70
INTERVIEWS	25	23	20	18
GRAND TOTAL POINTS	125	98	93	88

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		INTRINSIC WIMBERLEY, TX (WDB)	ADELANTE SOLUTIONS, INC. AUSTIN, TX (MB)	THE GRIER- BANKETT CONSULTING FIRM AUSTIN, TX (MWDB)
EVALUATION CATEGORIES	Points			
System Concept & Solutions Proposed - <i>(Grasp of the problem and its solutions, and its solution(s), responsiveness to terms & conditions, completeness and thoroughness of the technical data and documentation. This can include samples of previous work completed, including structure of stakeholder databases, examples of stakeholder newsletters or other written outreach, summaries of examples of public information presentations.)</i>	35	24	25	24
Total Evaluated Cost - <i>(to include the following information: Personnel name and associated labor hours broken down into tasks)</i>	25	18	8	7
Demonstrated Applicable Experience - <i>(Experience with City of Austin public relations or similar agency and type experience)</i>	20	13	16	15
Maintenance and Service Personnel Qualifications – <i>(For individuals within the Public Information Firm who will be directly responsible for coordinating the program and also the primary contacts for the stakeholders).</i>	20	13	17	14
SUB-TOTAL POINTS	100	68	66	60
INTERVIEWS	25	0	0	0
GRAND TOTAL	125	68	66	60