

AGENDA



Thursday, January 31, 2008

Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION
Item No. 69

Subject: Authorize award and execution of a seven-month requirements service contract with HEALTH INSTITUTE, INC., Austin, TX, for maternal child health evaluation services in an estimated amount not to exceed \$85,000.

Amount and Source of Funding: Funding is available in the Fiscal Year 2007-2008 Operating Budget of the Health & Human Services Department Special Revenue Fund through the Texas Department of State Health Services grant for maternal child health programs.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Wilbur Jones, Buyer I, 972-4013

Purchasing Language: Sole bid received.

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

On January 1, 2006, the City of Austin was awarded a Title V Population-Based Services grant by the Texas Department of State Health Services to begin the Maternal and Child Health Project (MCH Project). The goal of the MCH project is to improve maternal and child health status within Travis County.

The MCH Project is focused in the following target area zip codes: 78741, 78702, 78721, 78723, 78752, and 78753. In FY 2006, HHSD received a grant to continue the MCH project for a second year. In FY 2007, HHSD received \$438,000 for the third and final year of funding for the MCH Project.

The principal activities of the MCH Project are:

- Expand outreach to women in need of prenatal care
- Coordinate the Maternal and Child Health Coalition, a group of service providers and community members addressing maternal and child health issues in Travis County
- Improve the acceptability of services of prenatal care and STD prevention/treatment to clients by working with health care providers
- Develop linkages between service providers to create seamless systems for prenatal care and STD testing/treatment
- Expand access to comprehensive sexuality education in Travis County
- Implement a media campaign on healthy pregnancy/prenatal care to reach high-risk populations
- Implement a media campaign to increase awareness of STDs and STD testing among adolescents.

This contract is for evaluation services to determine the success of each activity undertaken in Fiscal Year 2007-2008. The evaluation contractor will also perform an overall evaluation of the MCH Project to determine achievement of these goals over the course of all three years of the MCH Project, Fiscal Years 2005-2008.

MBE/WBE Solicited: 5/1

MBE/WBE Bid: 0/0

IFB NO. WDJ0006

PRICE ANALYSIS

- a. Sole bid.
- b. Thirty-one notices were sent, including five MBEs and one WBE. One bid was received, with no response from the MBEs/WBE.
- c. This is the first purchase of its type; therefore, there is no pricing history available.

APPROVAL JUSTIFICATION

- a. Sole bid received.
- b. The Purchasing Office concurs with the Health and Human Services Department's recommended award.
- c. Advertised in the Austin American-Statesman and on the internet.