RESOLUTION NO. 20080131-076

WHEREAS, Austin enjoys an unusually high concentration of musicians and music-related activity and is recognized as "The Live Music Capital of the World"; and

WHEREAS, according to the January 2006 Economic Impact of the Cultural Sector in Austin the estimated measurable economic and fiscal impact of music in Austin is significant, with more than \$1 billion in economic activity, almost 19,000 jobs and over \$25 million in City tax revenues that can cumulatively be attributed to the influence of music on the local economy; and

WHEREAS, the continued growth in Austin, especially in the downtown area, is resulting in increased cost pressures on live music venues as well as an increase in the number of noise complaints; and

WHEREAS, the City Council believes it is in the City's best interests to develop clear policies that will address issues of concern to those whose livelihoods depend upon live music as well as the concerns of those affected by the output of live music; NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

- (1) That the Live Music Task Force is created, consisting of 15 members, including stakeholders and experts in the live music industry.
- (2) That the members of the Live Music Task Force shall be recommended by Mayor Wynn, Council Members Cole and Martinez and appointed by Council. Mayor Wynn may fill any vacancies that occur during the duration of the Task Force.
- (3) That a quorum for the conduct of business is a majority of its current members.
- (4) That the Live Music Task Force shall:
 - a) review issues including, but not limited to, creating, maintaining, and enhancing Entertainment Districts, building requirements related to sound control, enforcement of sound issues, redevelopment and incentive goals, venue affordability, possible financing options to retain and improve live music venues, and analyzing current and potential programs that assist local musicians;

- b) ensure representation, research, transparency, ongoing outreach, meaningful input opportunities, vetting of Task Force proposed recommendations prior to release and public comment;
- c) examine the best practices in peer cities and in literature to possibly emulate; and,
- d) provide a report of its findings and recommendations to the City Manager and Council on or before October 31, 2008.
- (5) The City Manager shall provide necessary resources and technical assistance to the Live Music Task Force.
- (6) The Live Music Task Force shall be dissolved on the later of nine months from the effective date of this resolution or upon completion of the tasks set forth in this resolution.

ADOPTED: January 31, 2008 ATTEST: Shirley A. Gentry
City Clerk