



**MEMORANDUM**

TO: Marc Ott, City Manager

FROM: Greg Canally, Budget Officer

DATE: March 6, 2008

SUBJECT: Visual Arts and Media Industry – Ordinance

Item # 38 on the March 6, 2008 Council Agenda is to approve an ordinance encouraging filming of movies, television programming, commercials, music videos and video games in the greater Austin area and waiving facility use and rental fees for qualifying projects.

This item waives the City's facility use and rental fees for qualifying projects and provides up to two Austin Park Police Officers for traffic control and other public safety issues. Presently, the fiscal and staffing impact is unknown. The anticipated demand for this program and its implementation under this ordinance cannot be determined at this time. Staff from the Economic Growth and Redevelopment Services Office (EGRSO) and the Public Safety and Emergency Management Department will manage this effort.