

ORDINANCE NO.

AN ORDINANCE ENCOURAGING FILMING OF MOVIES, TELEVISION PROGRAMMING, COMMERCIALS, MUSIC VIDEOS AND VIDEO GAMES IN THE GREATER AUSTIN AREA AND WAIVING CERTAIN FACILITY USE FEES FOR QUALIFYING PROJECTS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. The city council finds that:

- (A) Austin was recognized by MovieMaker Magazine as the number one city in which to live, work and make movies in its most recent annual survey;
- (B) Production of films, television programming, commercials, music videos and filming of video games in the greater Austin area helps promote the City as a location for visual media production and contributes over \$35 million annually in local economic activity;
- (C) Visual media production crews purchase local goods and services while filming in the greater Austin area; and,
- (D) In celebration of the City of Austin's recognition as a destination for filming of movies, television, commercials, music videos and video games, the City of Austin has targeted the visual media industry for financial incentives and City support for these filming activities.

PART 2. The City Council waives the City's facility use and rental fees for filming of movies, television programs, commercials, music videos and video games in the greater Austin area, subject to:

- (A) City facilities will be made available for filming at the City's actual cost, subject to availability and city approval; and,
- (B) All City staff, utilities and security assisting production crew shall be billed at the City's actual cost.

1 **PART 3.** The City shall provide visual media production crew with up to two City of
2 Austin Park Police officers for traffic control and other public safety issues, including but
3 not limited to, monitoring of vehicles, intermittent traffic control and lane closures, and
4 possible crowd control.

5 (A) City of Austin Park Police officers provided in this Part 3. shall be provided
6 where filming in the greater Austin area is budgeted at or above:

7 (1) One million dollars for feature films and documentaries;

8 (2) One million dollars per season for television productions of an episodic
9 series; or,

10 (3) One hundred thousand dollars for commercial, a series of commercials,
11 infomercials, interstitials, music videos and filming of video games.

12 (B) The City shall provide Park Police officers under this ordinance for a
13 maximum of ten filming days per qualifying production in the greater Austin
14 area.

15 (C) Any additional Park Police officer services requested by the production or
16 filming crew, will be billed at the City's actual cost.

17 (D) If, after filming is completed, a final location expenditure report verifying the
18 actual purchases of local goods and services falls short of expenditures set
19 forth in Part 3.,(A), above, the City shall invoice the visual media production
20 crew for Park Police services provided during filming in the greater Austin
21 area.

22 **PART 4.** Any film or television production receiving any benefit under this ordinance
23 shall place a credit on each film or television episode providing: "Thank you to the City
24 of Austin for its generous support of this film. Filmed on location in Austin, Texas,
25 U.S.A.", or a similar statement, placement to be made at the producer's discretion.

26 **PART 5.** This ordinance takes effect on March 17, 2008.

PASSED AND APPROVED

_____, 2008

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Will Wynn
Mayor

APPROVED: _____
David Allan Smith
City Attorney

ATTEST: _____
Shirley A. Gentry
City Clerk