## **RESOLUTION NO. 20080306-043**

WHEREAS, Latino music has enriched Austin's cultural environment and enhanced Austin's identity as the "Live Music Capital of the World"; and

WHEREAS, Border Sessions held their first annual free showcase that featured such notable Mexican acts as Jumbo, Chetes and Natalia Lafourcade along with Austin mainstays Brownout and Edo in 2007 that attracted over 1100 music lovers; and

WHEREAS, Border Sessions will continue this tradition of providing free Latino Music showcases with a showcase on March 14 and 15, 2008, at the Mexican American Cultural Center; and

WHEREAS, the showcase's proximity to the Holly Neighborhood and free admission provides an excellent opportunity to attract residents of the Holly Neighborhood; and

WHEREAS, the Austin City Council has identified Border Sessions as a project to be funded through the Holly Good Neighbor Program; NOW, THEREFORE,

## BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to allocate \$5,000 from the Holly Good Neighbor "Cultural Arts Projects" to fund the Border Sessions showcase at the Mexican American Cultural Center on March 14<sup>th</sup> and 15<sup>th</sup>, 2008.

ADOPTED: <u>March 6</u>, 2008 ATTEST: <u>Ahurlull</u> Shirley A. Gentry City Clerk