

RESOLUTION NO. 20080306-044

WHEREAS, Latino music has enriched Austin's cultural environment and enhanced Austin's identity as the "Live Music Capital of the World"; and

WHEREAS, Pachanga Latino Music Festival is a new Latino themed live music festival that will be held on Saturday, May 31, 2008, at Waterloo Park; and

WHEREAS, as part of the festival, Pachanga Latino Music Festival is proposing to create a month-long, music-based arts program for the Holly Street neighborhood tied to Latino music month; and

WHEREAS, Pachanga Latino Music Festival will be creating hands on arts education opportunities for school-age youth at four area schools: Sanchez Elementary, Metz Elementary, Martin Middle School and Johnston High School; and

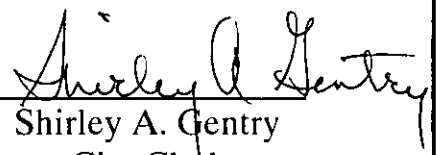
WHEREAS, Pachanga will use local Latino artists playing the festival to participate in the arts programming as well as provide other services to such as complimentary tickets and a performance at the festival from a group of local high school students; and

WHEREAS, the Austin City Council has identified Pachanga Latino Music Festival as a project to be funded through the Holly Good Neighbor Program;
NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to allocate \$35,000 from Holly Good Neighbor "Cultural Arts" projects to fund the Holly Good Neighbor youth programming through the Pachanga Latino Music Festival during the Latino music month of May.

ADOPTED: March 6, 2008

ATTEST: 
Shirley A. Gentry
City Clerk