



Late Backup

3/6/08
#50

Solicitation Survey Plan

City Council Meeting
March 6, 2008



Outline

- **Purpose of the Survey**
- **Partnership: Roles and Responsibilities**
- **Timeline**
- **Survey Information**
- **Cost Estimate**



Purpose

- **To develop a baseline of information regarding solicitation in Austin/Travis County**
 - **Who**
 - **Why**



Partnership: Roles and Responsibilities

APD

- Identify locations
- Assist with logistics & planning process
- Utilize District Reps to support survey process

HHSD

- Coordinate with stakeholders and planning groups
- Secure technical expert - Assist in survey process
- Help with analysis

Technical Expert

- Design survey methodology and questionnaire
- Select & train interviewers
- Supervise survey process
- Supervise follow-up process with focus groups
- Analyze data



Timeline

March	<ul style="list-style-type: none">• Contract with outside (university) expert• Initial development of the survey and strategies
April	<ul style="list-style-type: none">• Stakeholder meeting and solicitor focus group meeting/individual interviews• Finalize the survey questionnaire/instrument• Identify locations
April to mid-May	<ul style="list-style-type: none">• Recruit interviewers• Design database• Community education/outreach about the survey
May	<ul style="list-style-type: none">• Training for interviewers/APD Staff
June	<ul style="list-style-type: none">• Beginning of Survey Period, & review of survey documents & process
July to mid-August	<ul style="list-style-type: none">• Analyze information and develop report
August	<ul style="list-style-type: none">• Report to the City Council
September	<ul style="list-style-type: none">• Completion of Survey/Plan Activities



Survey Content

- **Survey topics may include:**
 - **Demographic and Family Information**
 - **Living Situation**
 - **Reasons for Solicitation**
 - **Duration/Frequency of Panhandling, and etc.**
- **A final decision by the research team on the survey design will be reviewed by APD, HHSD, and stakeholders**



Cost Estimate

Design questionnaire, supervise survey process, and analyze	\$25,000
Interviewers	\$15,500
Remuneration/incentives	\$ 2,500
Miscellaneous unidentified costs	\$ 5,000
Total Estimated Costs	\$48,000



Next Steps

- **Council will provide feedback on information being collected**
- **Council approval of Inter-local Agreement with University of Texas**