Thursday, March 27, 2008

## Purchasing Office RECOMMENDATION FOR COUNCIL ACTION

Item No. 37

**Subject:** Authorize award and execution of a 36-month requirements supply contract with RANDOM HOUSE, INC., Santa Ana, CA, for unabridged audio books on cassette and compact disc for the Austin Public Library in an estimated amount not to exceed \$630,000, with three 12-month extension options in an estimated amount not to exceed \$210,000 per extension option, for a total estimated contract amount not to exceed \$1,260,000.

**Amount and Source of Funding:** Funding in the amount of \$105,000 is available in the Fiscal Year 2007-2008 Operating Budget of the Library Department. Funding for the remaining 30 months of the original contract period and extension options is contingent upon available funding in future budgets.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Sydney Ceder, Senior Buyer/974-2035

Purchasing Language: Sole Source.

**MBE/WBE:** This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program) No subcontracting opportunities were identified; therefore, no goals were established for this solicitation.

This contract will provide for the purchase of approximately 4,760 spoken word audio cassettes and compact discs, commonly referred to as "audio books", for the collection of the Austin Public Library, including the Austin History Center, the John Henry Faulk Central Library and the 20 branch libraries. The contractor will provide complete processing services.

There are three primary sources of supply for audio books. Authors and/or publishers dictate the source of supply for their particular titles. Authors/publishers contract with Recorded Books or Books on Tape (a division of Random House, Inc.); therefore, each of these vendors is a sole source for a particular group of authors. These two firms publish the audio version of the book and sell directly to end users such as the Austin Public Library. Some authors/publishers will publish the audio book themselves and sell their titles through distribution.

This Council action will award a contract for audio books published by Books on Tape. The City already has an existing contract with Recorded Books for audio books available only through that source.

The City will receive a 20% discount from Random House's published price list for individual title orders (orders placed as needed for newly published audio books and back catalog items) and for all continuous order plans (blanket orders for books published serially, such as annual reference books and things like Hardy Boys or Nancy Drew).

All audio book orders include a processing fee of \$1.95 each.