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# DOWNTOWN AUSTIN PLAN

## RECAP AND NEXT STEPS

*Late Backup*



## **Downtown Austin Plan**

### **PRESENTATION SUMMARY:**

1. Recap Phase One Recommendations
2. Moving Forward

# **Downtown Austin Plan**

## PHASE ONE REPORT - RECAP

### Four Sections

1. Physical Form and Place
2. Sustainability and Mobility
3. Economic Viability
4. Affordability and Diversity



# **Downtown Austin Plan**

## **PHASE ONE REPORT - RECAP**

### Physical Form and Place - Recommendations

- Define districts that preserve unique qualities
- Define “priority use” zones within districts
- Develop specific district regulations and priorities
- Evaluate and construct an incentives/density bonus program

## **Downtown Austin Plan**

### PHASE ONE REPORT - RECAP

#### Sustainability and Mobility - Recommendations

- Downtown Transportation, Parking, and Streetscape Plan
- Downtown CIP Master Plan
- Downtown Public Parks Master Plan and Maintenance Program
- Integrate Waller Creek Master Plan effort

## **Downtown Austin Plan**

### **PHASE ONE REPORT - RECAP**

#### Economic Viability - Recommendations

- Level the playing field for Downtown Office and Technology
- Develop incentives and zoning for live music and culture
- Encourage concentrations of retail along key corridors
- Coordinate planning and redevelopment efforts with State and county governments and the University of Texas



## **Downtown Austin Plan**

### **PHASE ONE REPORT - RECAP**

#### Diversity and Affordability - Recommendations

- Develop Downtown Affordable Housing Program
- Structure private market incentives and bonuses
- Explore affordable housing opportunities for publicly owned land

## **Downtown Austin Plan**

### PHASE ONE REPORT - RECAP

Phase One Report presented to Council 2/14/08

Council requested:

- Proposal for mobility and transportation planning
- Proposal for additional follow-up work



## **Downtown Austin Plan**

### **PHASE ONE – MOVING FORWARD**

Mobility and Transportation Planning (authorized by Council 2/28/08 and underway)

- Funded with existing project budget
- Downtown Transportation, Parking, and Streetscape Plan
- Supports the City's participation in the CAMPO Transit Working Group
- Technical workshop held 3/6-7/08
- Stakeholder and public input

## **Downtown Austin Plan**

### **PHASE ONE – MOVING FORWARD**

#### Affordable Housing and Density Bonus

- Posted for Council action today
- Funded with existing project budget (supplemented by NHCD)
- Develop multi-faceted Downtown affordable housing strategy
- Develop Downtown density bonus and incentives program



## **Downtown Austin Plan**

### **PHASE TWO – LOOKING AHEAD**

For additional (Phase Two) implementation steps, propose that:

- Implementation priorities will be identified through the normal budget planning process
- Funding will come through annual budget(s)