

ORDINANCE NO.

AN ORDINANCE AMENDING SECTION 13-2-386 OF THE CITY CODE
RELATING TO THE DISPLAY OF LETTERING AND DESIGN ON TAXICABS.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. Section 13-2-386 (*Uniform Lettering and Design; Materials*) of the City Code is amended to read:

§ 13-2-386 UNIFORM LETTERING AND DESIGN; MATERIALS.

- (A) For each vehicle used in the franchise holder's service, the lettering and designs must be approved by the department and must be either an applied adhesive material or painted.
- (B) Except as provided in Subsection (C), for [For] each vehicle used in a franchise holder's service, the content, lettering, and design must be uniform and affixed or painted in the same location on each taxicab in a manner approved by the department.
- (C) A franchise holder may display department-approved content, lettering, and design on the franchise holder's taxicabs, relating to the vehicle's compliance with City-approved environmental initiatives. The director shall by administrative rule prescribe the requirements for the display.

PART 2. This ordinance takes effect on _____, 2008.

PASSED AND APPROVED

_____, 2008

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Will Wynn
Mayor

APPROVED: _____
David Allan Smith
City Attorney

ATTEST: _____
Shirley A. Gentry
City Clerk