Thursday, April 24, 2008

Public Works RECOMMENDATION FOR COUNCIL ACTION

Item No. 32

Subject: Approve an ordinance amending Section 13-2-386 of the City Code relating to the display of lettering and design on low-emission taxicabs.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Fred Blood 482-5340, Steve Grassfield 974-1489, Robin Field 974-7064

Boards and Commission Action: Recommended by the Urban Transportation Commission.

Austin Energy has requested a revision of the City Code to allow the display of a decal on taxicabs qualifying as low-emission vehicles. The decal informs the public that low-emission taxicabs are available for service. The intent is to create an incentive for taxicab owners to purchase low-emission vehicles.

The current City Code provision requires that all taxicabs operating under a franchise display the same content, lettering and design. The proposed amendment will allow qualifying, low-emission vehicles in a franchise fleet to display the decal as part of the City's environmental initiative.

The taxicab franchise holders and taxicab drivers were given the opportunity to comment on this amendment. Those who commented supported this amendment.