

AGENDA



Thursday, May 8, 2008

**Health and Human Services
RECOMMENDATION FOR COUNCIL ACTION****Item No. 16**

Subject: Approve an ordinance authorizing the acceptance of \$119,290 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (TX DSHS), TOBACCO PREVENTION AND CONTROL COALITION PROGRAM, Austin, TX; and amending the Fiscal Year 2007-2008 Health and Human Services Operating Budget Special Revenue Fund of Ordinance No. 20070910-003 to appropriate \$119,290 for the Health Promotion/Disease Prevention Unit to implement a Tobacco Prevention and Control Coalition Program and adding two full-time equivalent positions.

Amount and Source of Funding: Funding in the amount of \$119,290 is available from the Texas Department of State Health Services, Tobacco Prevention and Control Coalition Program. The grant period is February 15, 2008 through August 31, 2008 with one 12-month extension option. A City match of \$5,963 is required.

Fiscal Note: A fiscal note is attached.

For More Information: Shannon Jones III, M.P.H, Acting Director, 972-5410;
Rick Schwertfeger, Program Manager, 972-6760; Linda Terry, Agenda Coordinator, 972-5023.

The Texas Department of State Health Services (TDSHS) is allocating funds for the implementation of a Tobacco Prevention and Control Coalition Program to prevent and reduce the illegal and/or harmful use of tobacco products in communities, with a particular emphasis on reduction in youth use.

The grant will enable the Austin/Travis County Health and Human Services Department (HHSD) to establish a comprehensive tobacco prevention and control program in Austin's most medically vulnerable and underserved communities in 17 contiguous zip codes in East Austin. The program will continue and expand the tobacco prevention and control activities of the Steps to a Healthier Austin Program currently funded by a cooperative agreement with the Center for Disease Control and Prevention which will terminate September 30, 2008. The new grant, which has a one-year funding option, will bridge the final year of the Steps cooperative agreement and assure tobacco prevention and control funding beyond the current year.

The program also includes performance measures on cessation services, alternative activities for youth and adults, media awareness and net increase of community-based agreements that are required but secondary to the planning deliverables, the needs assessment and strategic plan.

The funds add two program coordinator positions: one position for program coordination/collaboration with enforcement officials to increase control efforts, and one position for program evaluation and consultation of medical providers in relation to best practices of tobacco cessation.

Related Department Goal:

Prevent the spread of communicable disease and reduce the risk of health complications due to disease and unhealthy behaviors.

Outputs/Outcomes:

Throughout the period of this project, performance goals will be reached by promoting and conducting community-based and environmental prevention strategies. HHSD's program goals include the following: 125 media awareness activities; 3,500 youth involved in alternative activities; 1,350 adults involved in alternative activities; 70 work site cessation services consultations; and 40 cessation consultations with Health Care Providers.