

Late Backup



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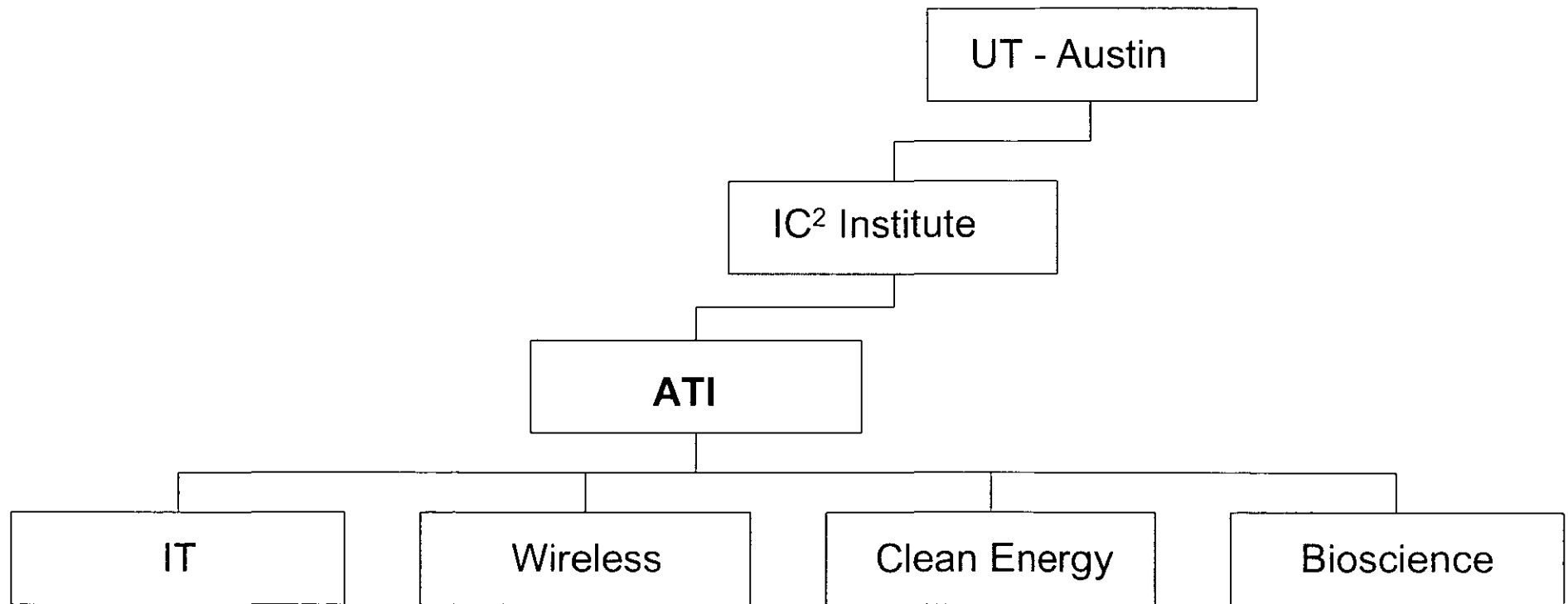
# **The Austin Technology Incubator: 2007/08 review**

City Council discussion

21 August 2008

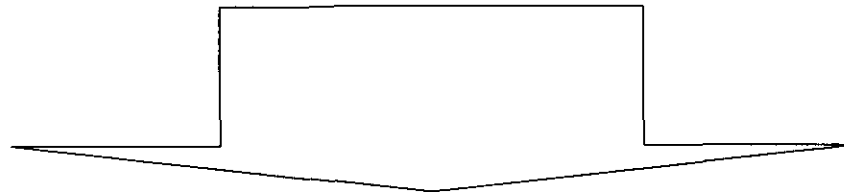
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# **ATI – a non-profit program of UT-Austin, aligned against emerging tech sectors**



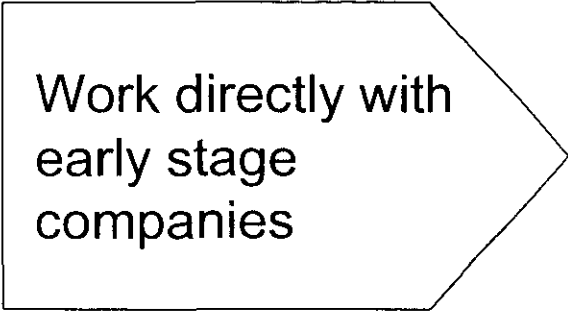
## What we do

- Help early stage technology companies access talent, capital, networks, partners, customers
- Train UT students in technology entrepreneurship
- Support and grow the Austin entrepreneurial ecosystem



Positive economic and  
community impact for Austin

# How we do it



Work directly with  
early stage  
companies

- Strategic coaching and mentoring
- Business plan development
- Access to UT and community talent
- Corporate and professional partnerships, networks
- Funding proposals and introductions
- Business infrastructure support

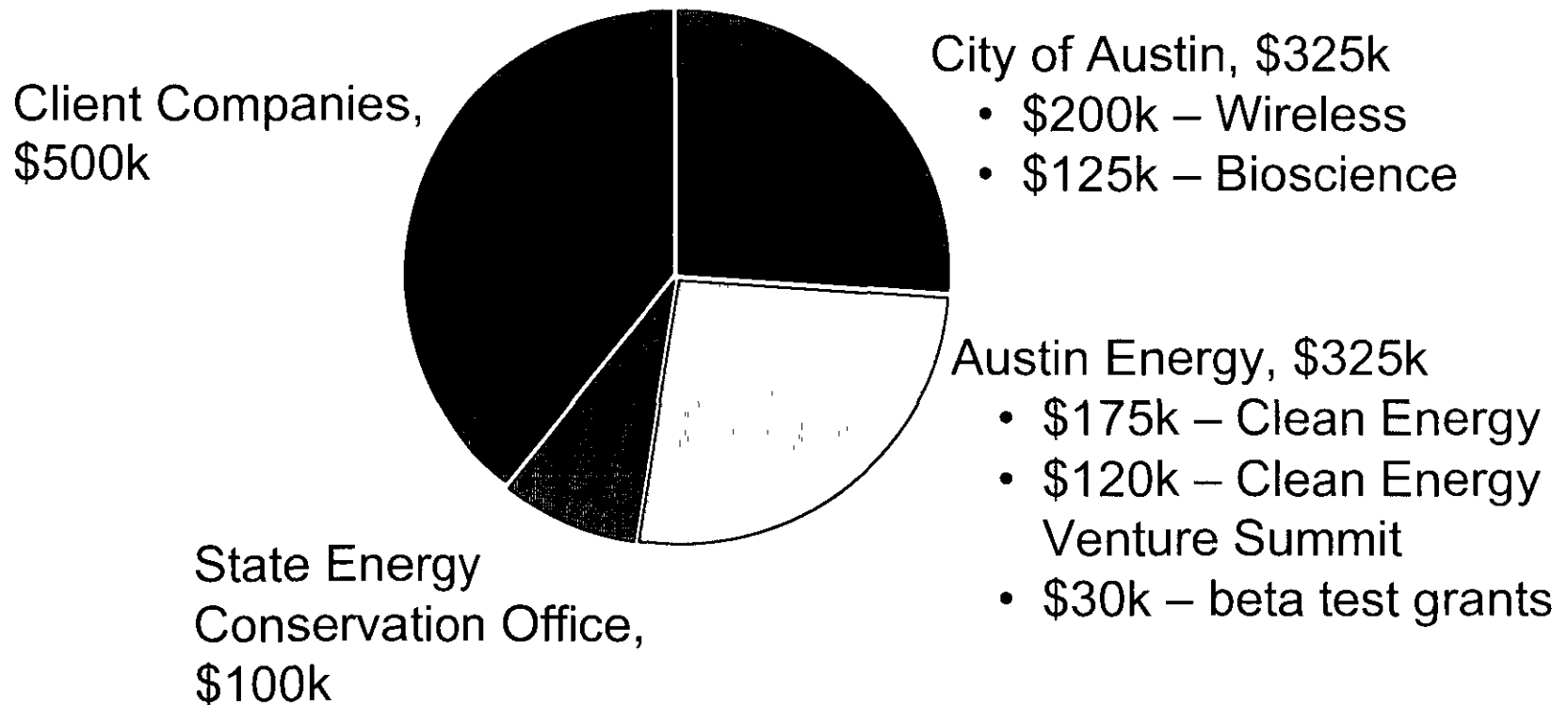


Support broader  
Austin tech  
community

- Conferences
- Community events
- Entrepreneur education
- Promote Austin nationally, internationally

# ATI sources of revenue, FY 07/08

100% = ~\$1.2 million



Note The University of Texas at Austin does not charge ATI any space utilization fees This represented approximately \$400k of support from UT-Austin to ATI in FY07/08

# Impact metrics – economic development (calendar 08 YTD)\*

Capital raised

- **\$3 million**, Texas Emerging Technology Fund (State)
- **\$25 million**, private investors

Economic impact to Austin\*\*

- **\$37 million**

Jobs created

- **152 jobs**, direct and indirect/induced

\* Reflects partial reporting, dollars rounded to nearest million

\*\* Methodology based on Austin Economic Development's 2008 report, "The Economic Impact of the Austin Technology Incubator"

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# Impact metrics – ecosystem development

Community  
building

- **~6500 people** “touched” by ATI supported events (conferences, seminars, etc.)

Press coverage

- **44 media mentions**

## **Some key initiatives for FY 08/09**

- **Clean Energy** – Clean Energy Venture Summit 2008
- **Wireless and IT** – Texas Wireless Summit 2008, Seed Stage Funding Forum
- **Bioscience** – potential defense-related medical technology consortium in Central Texas
- **Across all of ATI** – incubate more companies based on UT-Austin technology!





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## **Appendix – 2007/08 supported companies by sector**

### Clean Energy

Accuwater

Actacell

Atonometrics

GeoTek Energy

SmoothStone\*

Solar Array Ventures (SAVe)

Xtreme Power

### Bioscience

Terapio

AgilePlanet

\* Jointly served by clean energy and wireless incubators

## **Appendix – 2007/08 supported companies by sector (cont.)**

### Wireless/IT

AdTuition

Affinegy

AnaLogix

Bigfoot Networks

eVapt

eZee

InXero

MMIC Solutions

Netcast HD

Phurnace Software

Qcue

RFMicron

Transverse\*\*

Unwired Nation

Wimax.com

Xitronix

\*\*Admission in progress