

AGENDA



Thursday, August 21, 2008

**Solid Waste Services
RECOMMENDATION FOR COUNCIL ACTION****Item No. 31**

Subject: Approve the negotiation and execution of an agreement for a 12-month revenue sharing partnership with H-E-B Grocery Company (H-E-B) to implement a paper/cardboard recycling pilot collection program at four (4) Austin H-E-B store locations for an estimated net revenue of \$3,600.

Amount and Source of Funding: Revenue will be placed in the Operating Budget of the Solid Waste Services Department beginning in Fiscal Year 2008-2009.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

For More Information: Melissa Martinez, SWS Division Manager, 974-1973 or William E. Rhodes, P.E., Director, 974-1970

Purchasing Language: Revenue contract

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority-Owned and Women-Owned Business Enterprise Procurement Program). No subcontracting opportunities were identified; therefore, no goals were established for this solicitation. This contract is a revenue contract; therefore, it is exempted under Chapter 791 of the Texas Government Code and no goals were established for this solicitation.

Boards and Commission Action: Recommended by the Solid Waste Advisory Commission.

This pilot recycling collection program will be a revenue sharing agreement between the City of Austin, Solid Waste Services Department (City) and Texas-based grocer H-E-B. The City and H-E-B have agreed to a partnership to implement a Paper/Cardboard Recycling Pilot Collection Program at four (4) Austin H-E-B store locations. The four (4) locations include: 1) H-E-B Store #10, 7010 Hwy 71 West (Oak Hill); 2) H-E-B Store #23, 6900 Brodie Lane; 3) H-E-B Store #4, 7025 Village Center; and 4) H-E-B Store #20, 6001 W. Parmer Lane.

The City will be responsible for providing a 6-yard recycling container at each of the four H-E-B store locations, and will also provide for the collection and maintenance of the recycling containers. The net revenue from the sale of the paper will be split evenly between the City and H-E-B. Initially, collection will be provided twice each week, with the City and H-E-B agreeing on a collection schedule. Each recycling container will be positioned in the H-E-B parking lot to establish a convenient paper and cardboard drop-off location for the general public. The level of activity will be analyzed, at least every three (3) months, to determine the effectiveness of the pilot program and to determine if expanding this collection program between the City and H-E-B to other locations is warranted. At this time, paper and cardboard will be the only materials collected.

The City will also be responsible for marketing this pilot program and coordinating outreach efforts. The recycling containers will be prominently displayed and positioned to provide the general public with a quick and convenient method for dropping off paper and cardboard to be recycled. This program will also provide residents an opportunity to recycle who may otherwise have no convenient means to do so.