

RESOLUTION NO. 20081002-014

WHEREAS, the City of Austin, Austin Energy, and the Downtown Austin Alliance have worked together for over fifteen years to provide holiday lights and decorations along Congress Avenue during the months of November and December, and

WHEREAS, the Downtown Austin Alliance has maintained, improved, and decorated Congress Avenue, the Main Street of Texas, to reflect the forward thinking and innovation of Austin while respecting its historic nature, and

WHEREAS, significant advances have been made in lighting technology since the last purchase of holiday lighting in 2000 including dynamic Light Emitting Diode (LED) technology, and

WHEREAS, Austin is a participant in the LED City Program, an expanding community of government and industry parties, working to evaluate, deploy and promote LED lighting technology across the full range of municipal infrastructure to save energy, protect the environment, reduce maintenance costs, and provide better light quality for improved visibility and safety, and

WHEREAS, in 2007 Council adopted the Austin Climate Protection Plan, and the installation of LED holiday lights which have a life span of over 100,000 hours, can be programmed as a dynamic light installation, use 15-20% of the power of traditional incandescent light bulbs saving Austin Energy over

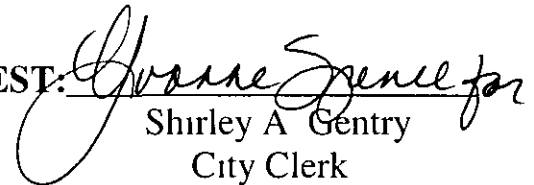
\$5,000 a year in power cost, will help reduce our energy consumption, **NOW,**
THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

That the City Manager direct Austin Energy to provide \$145,000 to the
Downtown Austin Alliance for the purchase and installation of an LED holiday
light system to be fully operational for the 2008 holiday season

ADOPTED: October 2, 2008

ATTEST:


Shirley A. Gentry
City Clerk