

RESOLUTION NO. 20081023-048

WHEREAS, Sixth Street is the best known street in the city of Austin attracting thousands of visitors each year to the seven blocks of historic entertainment center between Congress and IH-35; and

WHEREAS, Sixth Street is the largest collection of commercial Victorian architecture in the region, lined with many historic buildings dating from the late 1800's and early 1900's, and

WHEREAS, Sixth Street has been the hub of the third coast music scene and a important element of the Live Music Capital of the World brand; and

WHEREAS, Sixth Street has the opportunity to preserve the built landscape, establish multi-dimensional uses, improve public safety, and increase the number of venues offering live music, and

WHEREAS, the business and property owners association, Sixth Street Austin has made a commitment to the diversification, renovation, and invigoration of the entertainment center to better serve the entire community and tourists by the development of a Hospitality Zone Assessment in partnership with the Downtown Austin Alliance, the Austin Police Department, social service providers, and other stakeholders; and

WHEREAS, Sixth Street Austin has retained the services of the Responsible Hospitality Institute (RHI) to develop a stakeholder process,

action plan, and implementation team for the enhancement and management of the entire area, and

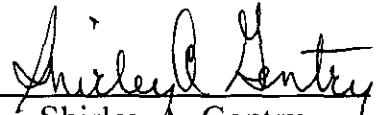
WHEREAS, the City of Austin is a key stakeholder in Sixth Street and an essential partner in a leadership team for this area; **NOW, THEREFORE**

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to participate in the RHI stakeholder process and allocate appropriate city staff to work with the Sixth Street Austin effort.

ADOPTED: October 23, 2008

ATTEST:


Shirley A. Gentry
City Clerk