



Financial and Administrative Service Department
Purchasing Office
PO Box 1088, Austin, Texas, 78767

October 27, 2008

Carolyn Lowe, Vice President
Loma Media LLC
1304 West 40th Street
Austin, Texas 78756

The City of Austin has approved the execution of a contract with your company as listed below for Safe Routes to School Marketing Services in accordance with solicitation WDJ0014.

Responsible Department:	Health and Human Services
Department Contact Person:	Vanessa Metzger
Department Contact Email Address:	vanessa.metzger@ci.austin.tx.us P.O. Box 1088, Austin, Texas 78767
Department Contact Telephone:	(512) 972-5465
Project Name:	Safe Routes to School Marketing Services
Contractors Name:	Loma Media LLC
Contract Number:	NA090000021
Contract Period:	11/01/08-10/31/10
Contract Period Amount	\$288,000.00
Extension Options:	None
Requisition Number:	9100 08061600792
Solicitation Number:	WDJ0014
Agenda Item Number:	Item No. 41
Council Approval Date:	10/23/08

A copy of the contract/purchase order will be forwarded by mail or email.

Thank you for your interest in doing business with the City of Austin. If you have any questions regarding this contract, please contact the person referenced under Department Contact Person above.

Sincerely,

Wilbur Jones
Buyer I
Purchasing Office