

## AGENDA



Thursday, November 20, 2008

**Health and Human Services  
RECOMMENDATION FOR COUNCIL ACTION****Item No. 22**

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**Subject:** Approve an ordinance authorizing the acceptance of \$289,704 from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (TX DSHS), TOBACCO PREVENTION and CONTROL COALITION PROGRAM, Austin, TX; and amending the Fiscal Year 2008-2009 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20080908-002 to appropriate \$289,704 to continue the tobacco prevention and control coalition program to prevent and reduce the use of tobacco products.

**Amount and Source of Funding:** Funding in the amount of \$289,704 is available from the Texas Department of State Health Services, Tobacco Prevention and Control Coalition Program, Austin, Texas. The grant period is September 1, 2008 through August 31, 2009. A City match of \$57,941 is required.

**Fiscal Note:** A fiscal note is attached.

**For More Information:** David Lurie, Director, 972-5010; Rick Schwertfeger, Program Manager, 972-6760; Linda Terry, Agenda Coordinator, 972-5023.

**Prior Council Action:** Council approved acceptance of Year 1 of the Tobacco Prevention and Control grant, May 8, 2008.

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The Texas Department of State Health Services is allocating funds for implementation of the second year of the Tobacco Prevention and Control Coalition Program to prevent and reduce the illegal and/or harmful use of tobacco products in communities, with a particular emphasis on reduction in youth use.

This grant will enable the Health and Human Services Department to continue and expand the current Tobacco Prevention and Control Coalition Program's activities in Austin's most medically vulnerable and underserved communities in 17 contiguous zip codes in North, East and South Austin.

This program also includes performance measures on cessation services, alternative activities for youth and adults, media awareness, and a net increase in agreements with a wide variety of agencies, organizations and corporations to participate in tobacco prevention and control activities in the community.

The match for this project is an in-kind match, which comes from a portion of the salary and fringe benefits of a general-fund public health educator City of Austin employee. All of this employee's work applies to the objectives of the Tobacco Prevention and Control Coalition Program and the employee participates in the Coalition.

The grant period started September 1st, however program staff did not receive the contract from the state until September 24th. Staff was still somewhat involved with Ike related duties at this time. In addition, the program staff had some competing deadlines related to other grants. By October 21st, a draft of the RCA was approved and launched. At that point, November 20th was the first available Council date to have the item approved.

Statement Required by Corporate Budget Office: All department grant application requests are reviewed by the Budget Office prior to submission to ensure that the grant minimizes the financial impact to the City.

## PERFORMANCE

Related Department Goal: Prevent the spread of communicable disease and reduce the risk of health complications due to disease and unhealthy behaviors.

### Outputs/Outcomes:

Throughout the period of this project, performance goals will be reached by promoting and conducting community-based and environmental prevention strategies that have an impact on the social, cultural, political and economic processes of the community related to tobacco use.

Health and Human Services Department's program goals include:

140 media awareness activities

8000 youth involved in alternative activities

5000 adults involved in alternative activities

120 work site cessation services consultations

200 cessation consultations with health care providers