



MEMORANDUM

TO: Marc Ott, City Manager

FROM: Greg Canally, Deputy Chief Financial Officer

DATE: December 18, 2008

SUBJECT: Sidewalk Signs in Commercial Areas

Item # 77 on the December 18, 2008 Council Agenda is to approve a resolution directing the city manager to initiate an amendment to the City Code to allow sidewalk signs in commercial areas throughout the City.

This item has no fiscal or staffing impact. Staff from the Watershed Protection and Development Review Department (WPDRD) will be able to work on this effort utilizing existing staff and resources.