
Hispanic/Latino Quality of Life Initiative

Briefing to City Council
January 15, 2009

Background Information

- On May 8, 2008, City Council approved Resolution No. 20080508-050 directing a Hispanic/Latino Quality of Life initiative be implemented
 - Hispanic/Latino Quality of Life Initiative will follow a process similar to the African American Quality of Life Initiative
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Preparation Process

- Defined scope of work
- City Demographer began to research, analyze and prepare data report
- City staff began to gather information on current City programs and funding associated with Hispanic/Latino quality of life issues
- Formed City staff Core Team assigned to four main focus areas:
 1. Education – ACM Bert Lumbreras
 2. Economic Development – SMBR Asst. Director Veronica Lara
 3. Healthcare – HHSD Asst. Director Shannon Jones / Rep. Joe Barnes
 4. Cultural Arts/History/Enrichment – AWU Asst. Director Dave Juarez
- Selected consultant firm Adelante Solutions, Inc.

Next Steps

- Consultant firm will host four community forums across Austin based on the focus areas and draft an Assessments and Recommendation Report to present to Council
 - Create Community Oversight Team to review the Report, hold at least one additional forum for feedback and revised recommendations report to present to Council
 - City staff Core Team will analyze Consultant and Community Oversight Team reports, create a Final Recommendations Report and Action Plan to present to Council
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Future Timeline

- February to April – Hold four community forums
 - May – Consultant completes assessment and recommendations report
 - June – Presentation to Council
 - July to August – Form Community Oversight Team, hold additional community forum and complete revised report
 - August – Presentation to Council
 - September to November – City staff analyze reports
 - November – Presentation to Council on final recommendations and action plan
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