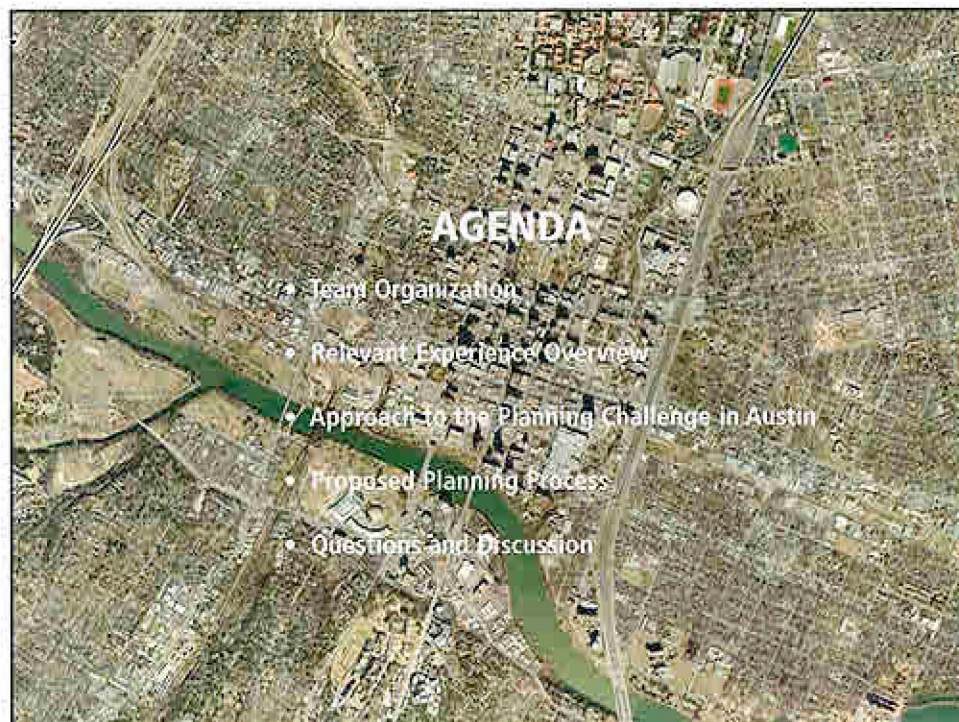
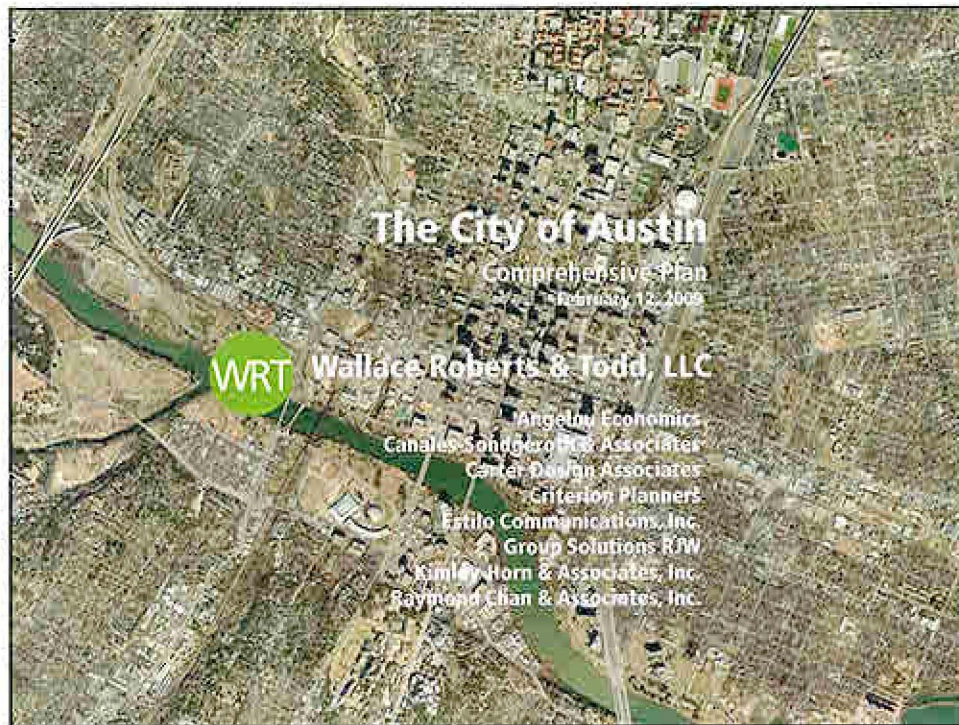
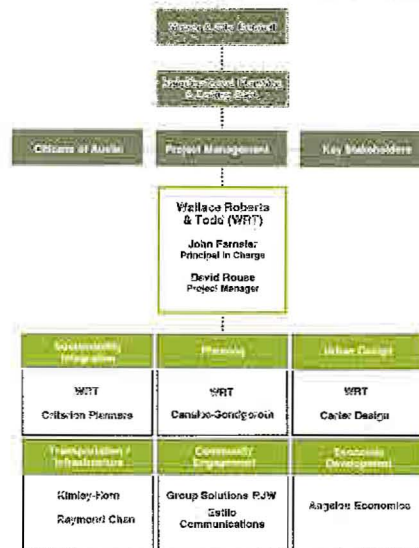




Team Organization



Who We Are

Award-Winning Firm

Integrated Planning & Design

Sustainability Planners

National Leaders in Comprehensive Planning

Proponents of Values-Driven Planning

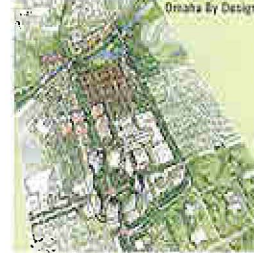


Wallace Roberts & Todd, LLC

Planning, Urban Design, Architecture, Landscape Architecture, Sustainability Integration

Experience Overview: Vibrant Urban Communities

Shaping Urban Form



Experience Overview: Planning for Exceptional Communities

Unique Character / Quality of Life



University Communities

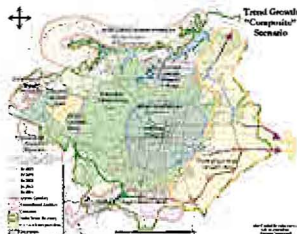


City of Austin Comprehensive Plan February 12, 2009

Experience Overview: Effective Growth Management



COYOTE VALLEY VISION PLAN, San Jose, CA



Trend Growth "Compacted" Scenario



GROWTH MANAGEMENT PLAN
Leicester County, PA



GROWTH MANAGEMENT PLAN
CARRYING CAPACITY STUDY
Florida Keys, FL

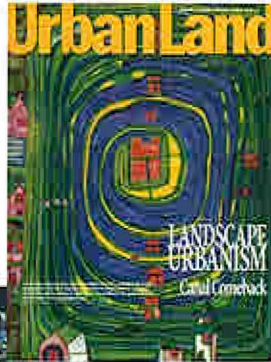


COMPREHENSIVE PLAN
Greensboro, NC

Experience Overview: Sustainable Development / Green Infrastructure



DESIGN WITH NATURE
IAN L. MCHARG



UrbanLand
LANDSCAPE URBANISM
Canal Comeback



PHILADELPHIA GREEN PLAN

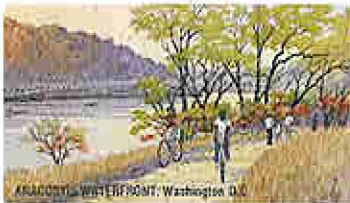
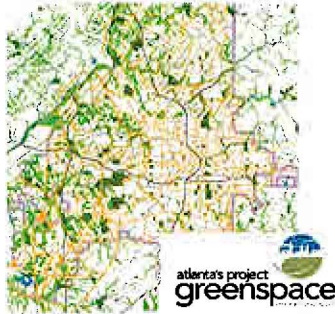


HISTORIC CANAL RESTORATION, RICHMOND

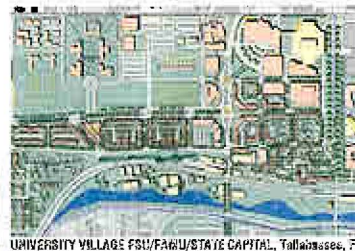


TRINITY RIVER CORRIDOR RESTORATION, DALLAS

Experience Overview: Open Space/ Greenways



Experience Overview: Town/Gown Partnerships



Experience Overview: Mobility



Transit Oriented Development



Access Management



Pedestrian / Bicycle Accommodation



Experience Overview: Austin Track Record

City of Austin Comprehensive Plan, February 18, 2008



How Strong is Our Economy?
Angelo Economics



Austin Economic Forecast



Public Involvement Facilitation
Group Solutions RJW



Capital Metro / Downtown Transportation Framework Map
Kimley-Horn



Greet Street Plan
Carter Design Associates



Career Museum / Library

The Planning Challenge in Austin

What will it take to get it right?

1. Community Engagement

2. Defining a Sustainable Future

3. Capacity – Building for Implementation

Approach: Community Engagement

Traditional public involvement techniques:

- Community Meetings
- Stakeholder Interviews
- Community Survey
- Steering Committee / Task Force / Focus Groups



Approach: Community Engagement

Innovative techniques – Reaching Out to ALL Constituencies

- Interactive website
- Community Events / Open Houses
- Media Relations
- Youth Engagement
- Difficult to Reach Constituencies
 - University Community
 - Business / Corporate / Developer Interests
 - Disenfranchised



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The Planning Challenge in Austin

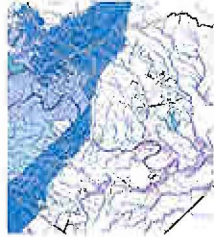
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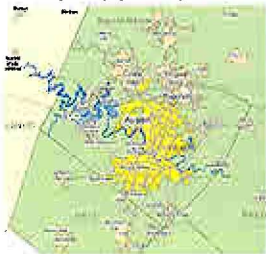
Approach: Defining a Sustainable Future



Human Capital / Equity / Economy



Energy and Natural Resource Stewardship



Land Use / Activity Patterns



Mobility



Approach: Defining a Sustainable Future

Good News: Positive Trends Underway



Demographic Shifts / Lifestyle Choices



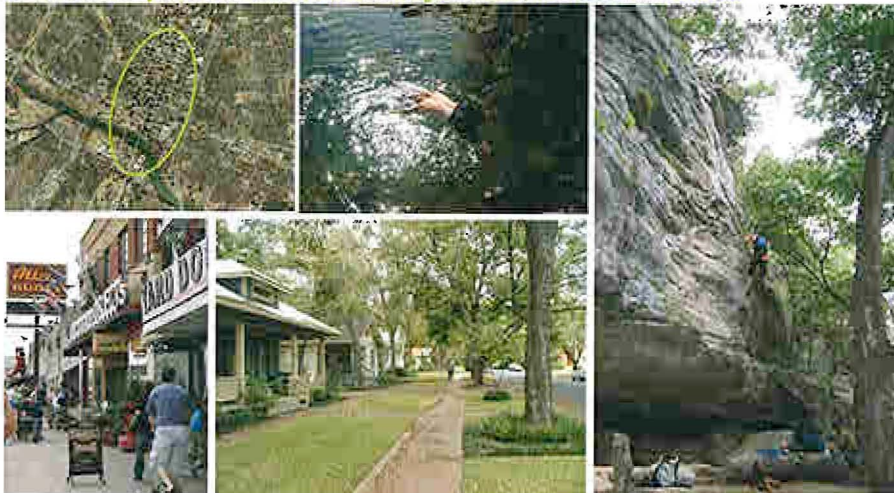
Development Patterns



Modal Choices → Mobility Patterns → Resource Consumption → Carbon Emissions

Approach: Defining a Sustainable Future

Good News: Compact Urban Center / Liveable Neighborhoods / Protected Natural Areas



Approach: Defining a Sustainable Future

Good News: Bold Sustainability Initiatives

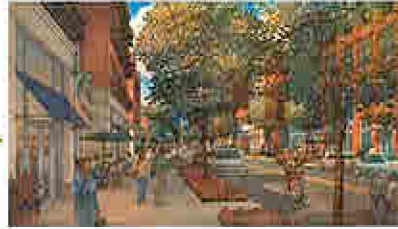


Approach: Defining a Sustainable Future

Promoting Sustainable Development



Commercial Strips



Commercial Redevelopment - Portsmouth, VA



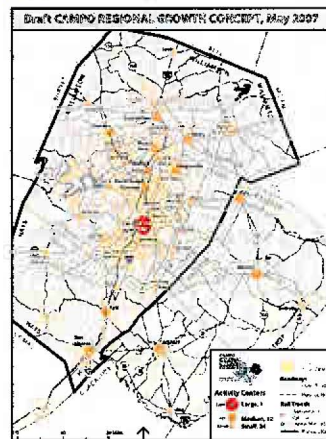
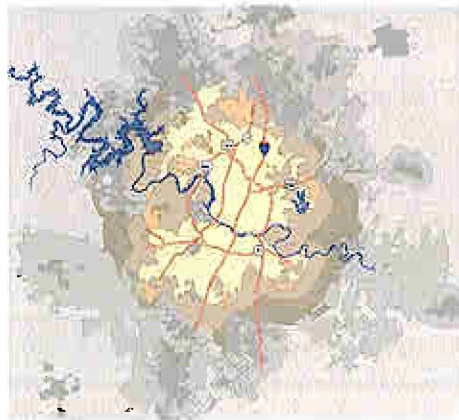
Fringe Sprawl



Compact Conservation Development

Approach: Defining a Sustainable Future

Curbing Sprawl / Guiding Growth Consistent with Carrying Capacity



The Planning Challenge in Austin

What will it take to get it right?

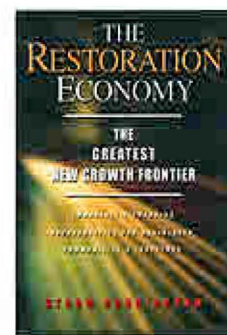
1. Community Engagement
2. Defining a Sustainable Future
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Approach: Capacity - Building for Implementation

Anticipate Shifts to a Restoration Economy

Build on Assets to Strengthen the Economy

- UT / R&D / Technology Transfer
- Educated, Young, Motivated Workforce
- Thriving Entrepreneurial Network
- Leadership in Renewable Energy
- Strong Foundation of Neighborhoods / Plans



Approach: Capacity - Building for Implementation

Focus on Practicalities

- Bold / Clear / Overarching Strategic Directions
- Return on Investment
- Leveraging Funding Opportunities
- Flexibility to "Steer" as Course Over Time



"A Plan from 30,000 feet"

Approach: Capacity - Building for Implementation

Partnership - Building

- Local / State / Federal
- University - Town-Gown
- Corporate / Non-profits

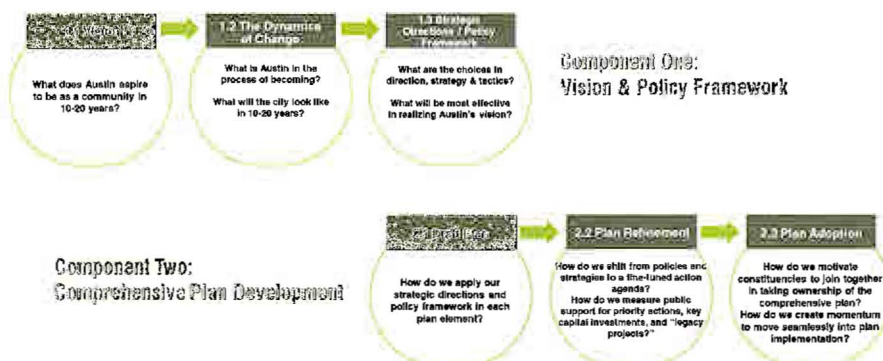


Approach: Capacity - Building for Implementation

Action Agenda: Well-Defined Roles / Responsibilities = Accountability

High Priority/Quick-Turn Actions (0-3 years)	Type	Mid-Term Actions (3-8 years)	Type	Ongoing/Establishing Actions	Type
Action 1A.1: Within one (1) year of Element adoption, adjust zoning ordinances to provide greater flexibility for mixed-use, multiple housing types and compact suburban development.	Regulation	Action 1B.3: Coordinate infrastructure investments (policies) to ensure that they are consistent with compact development designations. (Coordinate this action with preparation of Infrastructure Element and/or update of infrastructure master plan).	Regulation	Action 1C.2: Continue to promote and apply conservation development principles in the design of residential subdivisions in specifically designated areas.	Regulation/Program
Action 1A.2: Within one (1) year of Element adoption, reserve and reserve land study for long-term commercial and employment uses to provide for use in residential subdivisions.	Regulation	Action 1D.3: Identify highway corridors for the preparation and application of outdoor design and access management standards.	Program	Action 1E.3: Promote measures, pedestrian-friendly land use patterns, including Community Activity Centers.	Regulation/Program
- Action 1B.1: Establish guidelines and procedures for all issues, including: - Mixed residential, commercial uses where appropriate. - Curbed, pedestrian-oriented streets. - Conditions for edge treatment (buffers, connectivity, compatibility). - Provide dimensional criteria, impervious coverage and parking requirements that address local contexts.	Regulation/Program	Action 1E.1: Establish standards for mid-density, provide new forms of compact development to include Transit-Oriented Development, as well as TND, Mixed-Use, and Pedestrian Scale Development.	Regulation/Program	Action 2B.2: Through the City's Capital Improvement Program, promote short- and long-range capital investments in designated urban areas, including but not limited to utility improvements, capacity improvements, area-wide storm water systems, street improvements, etc. (Coordinate this action with preparation of Infrastructure Element and/or update of infrastructure master plan).	Program/Capital
Actions 1B.2 and 1E.2: Provide density and variety bonuses for the provision of housing and commercial components of mixed-use developments with specific reference to support dwelling types (studio housing, elderly housing, etc.), and additional bonus provisions for affordable housing. (Coordinate this action with the preparation of Housing Element).	Regulation	- Action 2A.2: Review zoning/development codes, the permitting process and other applicable city policies to identify and remove impediments to walk, adaptive re-use, historic preservation and redevelopment, including: - Application of creative code provisions to remove impediments to reusing older buildings while retaining their historic character. - Creation of creative districts. - Coordinate City departmental policies regarding art.	Regulation	Action 2C.3: Take direct action to initiate and support private investment, including and assembly (via voluntary sale and purchase) and clearance, development selection and selection, and construction of capital improvements.	Program
Action 1C.1: Adjust development standards to address structural protection of natural features, park, school, and transit investments, developing street design and sidewalk connectivity, and accommodation of pedestrian and bicycle circulation, while providing greater flexibility for the provision and integration of multiple housing types and densities.	Regulation	Action 2A.3: Adjust the City's schedule of development to ensure transit-based housing on investment in designated areas and to more accurately reflect the different costs of providing services in developed areas, suburban areas, and fringe areas. (Coordinate this action with preparation of Infrastructure Element and/or update of infrastructure master plan).	Program	Action 2C.4: Encourage use of financial incentives for investment in historic and/or abandoned properties.	Program

The Planning Process



The Planning Process: Component One Vision and Policy Framework

1.1 Vision:

What does Austin
aspire to be as a
community in
10-20 years?



What is Austin in the
process of becoming?
What will the city look like
in 10-20 years?



What are the choices in
direction, strategy & tactics?
What will be most effective
in realizing Austin's vision?



The Planning Process: Component One Vision and Policy Framework

1.2 The Dynamics of Change:



What does Austin aspire
to be as a community in
10-20 years?

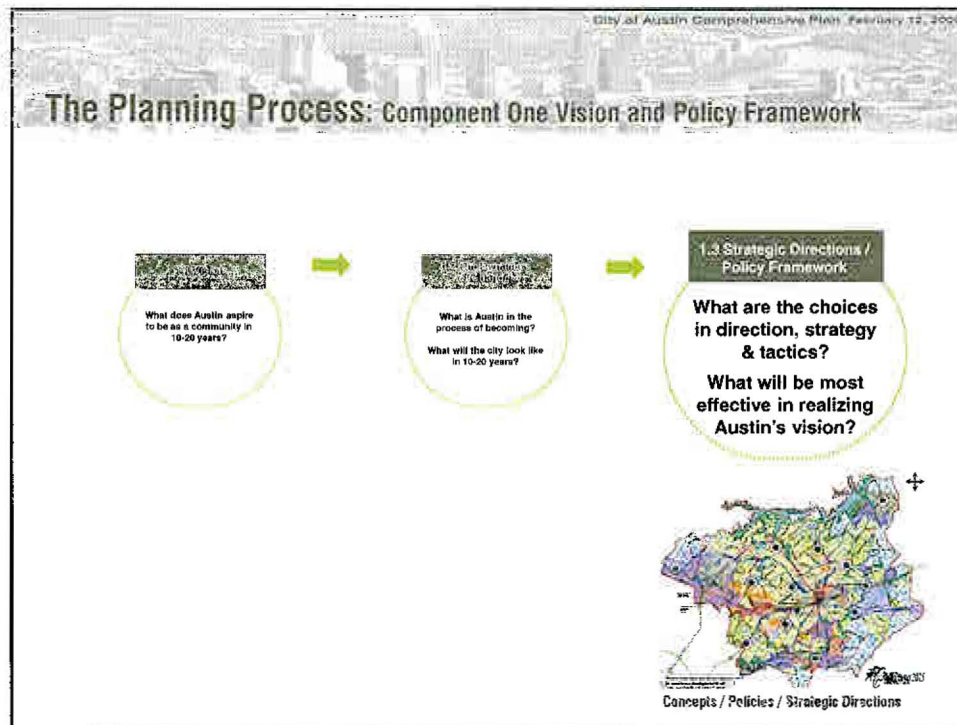


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The Planning Process: Comprehensive Plan Development



High Priority/Short-Term Actions	Type	Mid-Size Actions
(0-5 years) - Action 1A.1: Within one (1) year of Element adoption, adopt zoning provisions to provide greater flexibility for mixed-use, high-density housing, town and compact suburban development. - Action 1A.2: Within one (1) year of Element adoption, increase and reduce land already zoned for "regional commercial and employment uses to permit its use for residential subdivisions." - Action 1B.3: Establish guidelines and incentives for all locations, including: - Mixed residential/employment uses where appropriate. - Overlaid, pedestrian-oriented streets. - Consideration for edge treatment buffers.	Regulation Regulation Regulation Program	(5-8 years) - Action 1B.2: Coordinate infrastructure investment programs to ensure that they are consistent with compact development descriptions. Coordinate the action with projections of infrastructure Element and a new update of infrastructure master plan. - Action 1D.3: Identify regulatory corridors for the protection and open space of corridor design and access for segment standards. - Action 1E.1: Establish standards for and actively promote new forms of compact development to include Transit-Oriented Development, as well as TUD, Mixed-Use, and Pedestrian-Friendly Development.

Action Agenda

The Planning Process: Comprehensive Plan Development



Plan Refinement / Buy-in / Commitment to Act

