Thursday, March 5, 2009

## Transportation RECOMMENDATION FOR COUNCIL ACTION

Item No. 28

**Subject:** Authorize award, negotiation, and execution of a 36-month requirements supply contract with PARKEON, Moorestown, NJ, through an Interlocal Agreement with the City of Seattle, for a "pay and display" pay station parking management system in an estimated amount not to exceed \$8,399,743.

**Amount and Source of Funding:** Funding in the amount of \$46,525 is available in the Fiscal Year 2008-2009 Operating Budget of the Transportation Department. Funding in the amount of \$7,148,700 is available in the Fiscal Year 2008-2009 Capital Budget of the Transportation Department. Funding for the remaining 30 months of the original contract period is contingent upon available funding in future budgets.

Fiscal Note: A fiscal note is attached.

For More Information: Mick Osborne, Specialist Sr. Buyer /974 2995

**MBE/WBE:** This contract will be awarded in compliance with Chapter 2-9D of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program). This contract is a Cooperative Purchase; therefore, it is exempted under Chapter 791 of the Texas Local Government Code and no goals were established for this solicitation.

This contract is for the purchase of a "pay and display" pay station parking management hardware and software system and other related services for on-street parking, and will include a phased-in purchase of 750 "pay and display" pay stations that will interface with the system.

Our current single space meters (approximately 3,800) have an expected useful lifespan of 10 years. The meter model we are currently using is approximately 13 years old and replacement parts from the manufacturer will soon be unavailable. Single space meter failures are estimated to exceed 16,000 this fiscal year.

Each pay station will typically cover all of the formerly metered spaces in a block face. A pay station is essentially a small kiosk that will accept credit cards, debit cards, and coins. The pay station will issue a receipt showing the date and parking expiration time that the customer will then place on their vehicle.

Each solar-powered pay station will communicate wirelessly with the central software system located at the vendor's facility ("hosted system"). City staff will interface with the system via the Internet. Alarm conditions, such as low battery, coin box full, or receipt paper low will trigger an electronic notification to both the vendor and the City's Parking Management Office.

Some of the features of the parking management system include processing of credit/debit transactions, audit reports, transaction reports, collection reports, equipment status/self-diagnostic system reports, notification to Parking Management Office as each pay station's coin box is collected, and program modification options.

The contract includes a 12-month warranty, a 48-month extended warranty, training, software maintenance, support, and upgrades.

Benefits of the system include:

- •Expanded customer payment options to include payment by credit/debit cards
- •Reduction of sidewalk clutter through removal of the parking meter poles
- •Improvement of pedestrian mobility
- •Expected increase in parking revenue, based on surveys of other cities
- •Expected reduction in service request calls, based on surveys of other cities
- •Pay stations comply with Americans with Disabilities Act (ADA) Guidelines

Although this contract is exempted from the MBE/WBE Procurement Program, three subcontracting opportunities were identified and will be subcontracted by Parkeon; removal of existing parking meters, installation of new meters, and docents to assist citizens during the roll-out of the new meters. \$795,393 of the contract has been allocated to these projects. Parkeon will work with the Small and Minority Business Resources Department to obtain a list of certified MBE/WBE vendors for those areas. The Transportation Department may also use staff from the Texas Industries for the Blind and Handicapped.