

AGENDA



Thursday, March 26, 2009

Purchasing Office
RECOMMENDATION FOR COUNCIL ACTION

Item No. 38

Subject: Authorize award, negotiation, and execution of a contract with CIGNEX TECHNOLOGIES, INC., Santa Clara, CA, for the redesign of the City of Austin website in an amount not to exceed \$704,088.

Amount and Source of Funding: Funding in the amount of \$704,088 is allocated among the 2008-2009 budgets of various City departments.

Fiscal Note: A fiscal note is attached.

For More Information: Mick Osborne, Specialist Sr. Buyer /974 2995

Purchasing Language: Best evaluated proposal of three proposals received.

MBE/WBE: This contract will be awarded in compliance with Chapter 2-9C of the City Code (Minority Owned and Women Owned Business Enterprise Procurement Program) by meeting the goals with 18.57% MBE and 15.84% WBE subcontractor participation.

Prior Council Action: November 1, 2007 - Resolution directing the City manager to begin the implementation of a City-wide Web redesign project.

On November 1, 2007, City Council passed a Resolution directing the City Manager to begin the implementation of a City-wide Web redesign project. The project goals include the following:

- Analyze the structure, content, and usability of the current City of Austin (COA) Web site.
- Develop a new site information architecture that addresses ease of use and content quality.
- Redesign the site user-interface in order to create a consistent look and feel throughout the COA Web site that is aesthetically pleasing, adds to the overall professional presentation of the site and accurately reflects the City of Austin's vision and values.
- Address the installation and configuration of the Zope/Plone Content Management System (CMS).
- Migrate existing Web content and online applications into the new CMS.
- Develop COA staff skill sets in the fields of content management, writing for the Web, and accessibility.

This contract will provide services for the design, development, and implementation of a new information architecture and technology infrastructure for the City Web site that addresses the ease of use and quality of content, as well as overall system performance (speed, reliability, security, maintainability, scalability).

The award of this contract will be the next step of the process to redesign the City's web pages. It is anticipated that this process will be completed by December, 2009 and the new web site will be available to the public by January, 2010.

MBE/WBE solicited: 22/11 MBE/WBE bid: 1/0

PROPOSAL ANALYSIS- RFP NO. MSO0024REBID

a. Adequate competition.

- b. Two hundred twenty-eight notices were sent, including 22 MBEs and 11 WBEs. Three proposals were received, including one MBE.
- c. This is the first purchase of its type; therefore, there is no pricing history available.

APPROVAL JUSTIFICATION

- a. Best evaluated proposal.
- b. The Purchasing Office concurs with Communication and Technology Management's recommended award.
- c. Advertised in the Austin American Statesman and on the Internet.