

ARTS

CULTURE

MUSIC

Council Briefing

May 14, 2009

# Background

June 16, 2008: Council resolution directing the City Manager to conduct a feasibility study for combining art based functions into a new City Department of Arts and Culture.

January 15, 2009: Council resolution directing the City Manager to conduct an assessment of City functions associated with promotion of live music, and recommend a range of actions related to the creation of a Music Department.

# Research Objectives

Research arts, culture and music industry standards and best practices

Identify all arts, culture and music activities and associated functions/ resources

Survey affected City staff

Identify areas of duplication in existing functions and costs associated with a new department

Solicit input from the Law Department regarding any legal issues related to creation of new Department(s)

Identify financial impact of reorganization to existing Departments

# Departmental Assessments

Evaluation of departmental functions

Surveyed/ interviewed staff

Financial analysis

# Results of Assessment: Arts and Culture

(Total FTEs 39.25)

<u>DEPARTMENT</u>	<u>EXISTING FTEs</u>	<u>FACILITY/ PROGRAM</u>
Economic Growth and Redevelopment Services Office	9	Art in Public Places Program
		Cultural Arts Program
		Civic Arts Programs
		People's Gallery
Aviation	.75	Airport Exhibits Program
Parks and Recreation Department	29.5	Cultural Affairs Administration-Museum Services
		Elisabet Ney Museum
		George Washington Carver Museum and Cultural Center
		O. Henry Museum and Susanna Dickinson Museum (due to open in 2009)
		Dougherty Arts Center Theater
		Dougherty Arts Center Gallery
		People's Renaissance Market
		Mexican American Cultural Center
		Zilker Hillside Theater

# Results of Assessment: Music

(Total FTEs 1.75)

<u>DEPARTMENT</u>	<u>EXISTING FTEs</u>	<u>PROGRAM</u>
Economic Growth and Redevelopment Services Office	1	Live from the Plaza
		Austin Music Memorial
		Creative Industries Loan Program
		Music on Hold
		City Music Website
		Austin Music Partners Music Entertainment TV Contract Management
		Texas Music Museum Contract Management
Aviation	.75	Airport Music Program

# Benchmark Data: Arts and Culture

<u>CITY</u>	<u>DEPARTMENT</u>	<u>FTEs</u>	<u>EXPENDITURE PER 10,000</u>
Chicago	Department of Cultural Affairs	60	\$69,584
Dallas	Office of Cultural Affairs	71	\$145,747
El Paso	Museums & Cultural Affairs Department	60	\$61,669
Los Angeles	Department of Cultural Affairs	81	\$26,258
New York	Department of Cultural Affairs	49	\$203,687
Philadelphia	Office of Arts, Culture and the Creative Economy	*	*
Phoenix	Office of Arts and Culture	13	\$12,668
Portland	Regional Arts & Cultural Council	27	\$99,309
San Francisco	San Francisco Arts Commission	26	\$141,979
Santa Fe	Arts & Culture Division	3	\$268,125
Seattle	Office of Arts & Cultural Affairs	25	\$133,119
Washington, D.C.	DC's Commission on the Arts & Humanities	18	\$194,291

# Benchmark Data: Music

<u>CITY</u>	<u>STRUCTURE</u>	<u>FTEs</u>	<u>BUDGET</u>
Los Angeles	Division within Department of Cultural Affairs	1.5	\$225,000
Memphis	Commission serving both City and County Governments	2	\$175,000
New Orleans	Division within the Mayor's Office	0.5	\$100,000
Seattle	Division within the Mayor's Office	3	\$350,000
Chicago	Music programming housed in Arts and Culture	-	-
Las Vegas	None	-	-
Nashville	None	-	-
New York	None	-	-
Portland	None	-	-
San Francisco	Music programming housed in Arts and Culture	-	-



# Stakeholder Feedback

Staff Feedback

Arts Community

Music Community

# Options for Consideration

## Option 1:

Department of Arts,  
Culture and Creativity  
Department of Music

## Option 3:

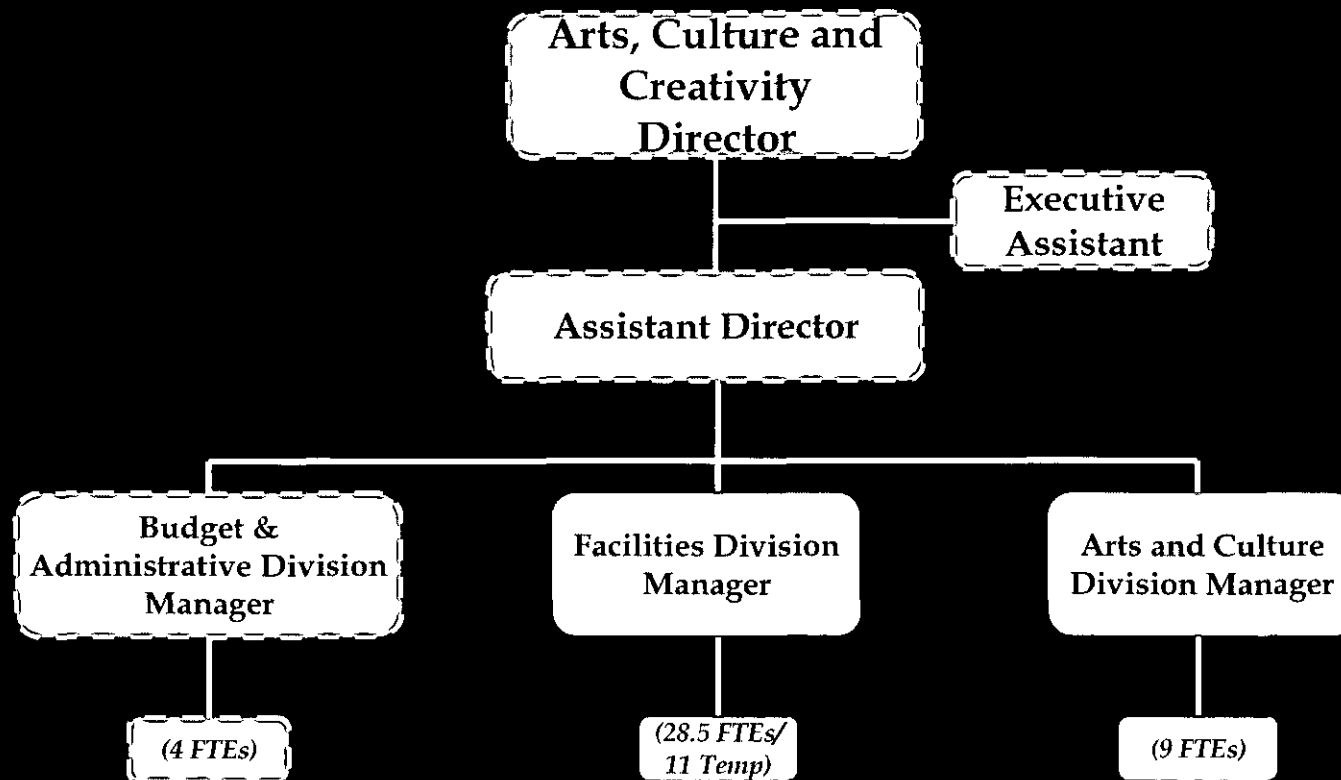
Dedicated Music  
Division within  
EGRSO

## Option 2:

Department of Arts,  
Culture and Creativity  
Office of Arts and Culture  
Office of Music

## Option 1

# Department of Arts, Culture and Creativity



## Option 1

### Department of Arts, Culture and Creativity: Budget

Executive Level (Personnel)	\$337,000
Budget and Administration Division (Personnel/ Non-Personnel)	\$724,000
Arts and Culture Division (Personnel/ Grants/ Non-Personnel)	\$6,589,000
Facilities Division (Personnel/ Facilities/ Non-Personnel)	\$2,542,000
<b>Total Estimated Annual Budgeted Costs</b>	<b>\$10,192,000</b>

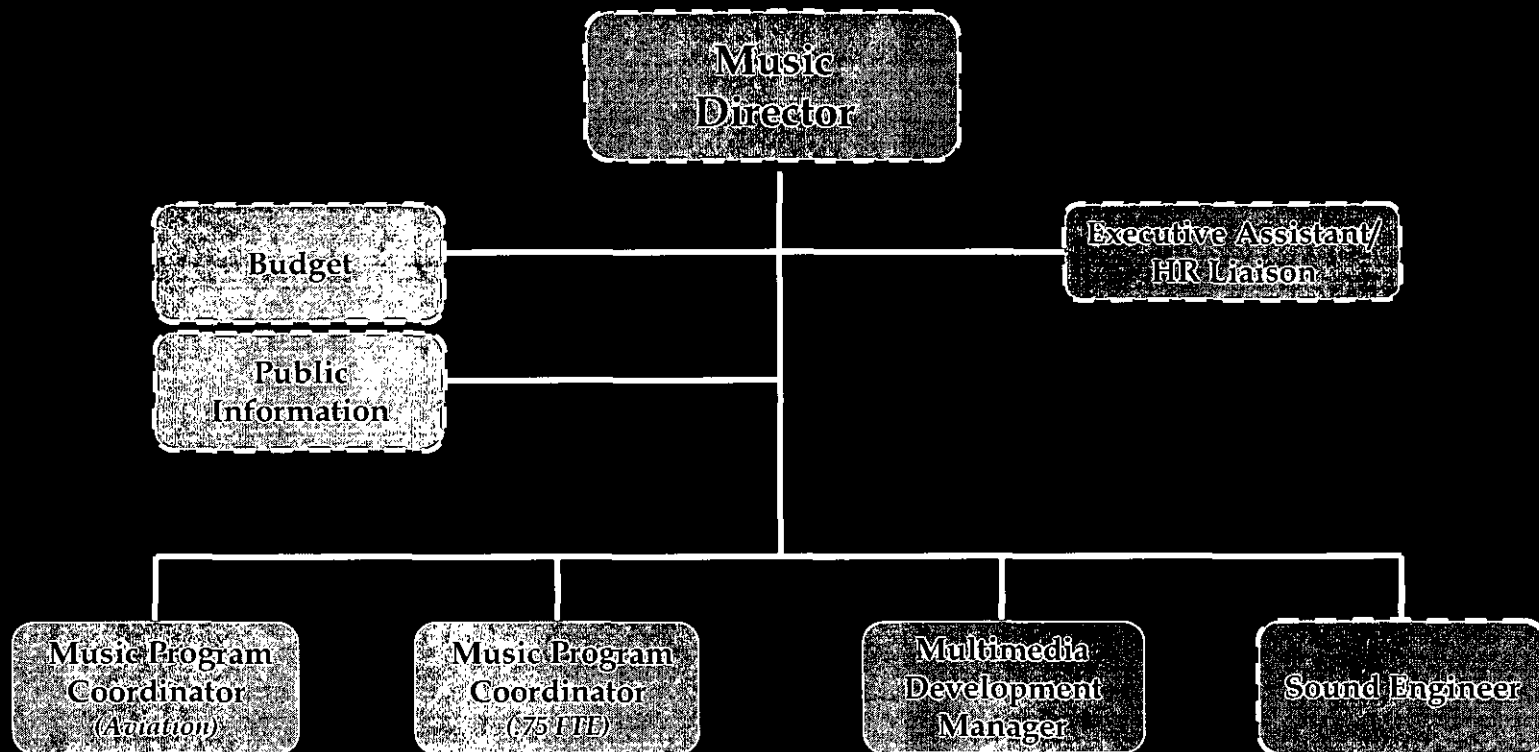
## Option 1

### Department of Arts, Culture and Creativity: Funding Gap

Initial Identified Sources of Funding		\$8,946,000
Adjustment Needed to close existing Departmental Gap		(\$162,000)
Estimated One-Time Costs (Moving Costs/ Equipment/ Relocation Costs/ etc.)		\$263,000
Additional Funding Needed:		
Total Estimated Budget Costs:	\$ 10,192,000	
Less: Adjusted Amount of Identified Funding	(8,784,000)	
Add: Estimated One-Time Costs:	<u>263,000</u>	
Total Additional Funding Needed for First Year		\$1,671,000

## Option 1

### Department of Music



## Option 1

### Department of Music: Budget

Executive Level (Personnel)	\$203,000
Budget and Administration (Personnel/ Non-Personnel)	\$325,000
Music Program (Personnel/ Non-Personnel)	\$473,000
<b>Total Estimated Annual Budgeted Costs</b>	<b>\$1,001,000</b>

## Option 1

### Department of Music: Funding Gap

Initial Identified Sources of Funding		\$308,000
Adjustment Needed to close existing Departmental Gap		(\$16,000)
Estimated One-Time Costs (Moving Costs/ Equipment/ Relocation Costs/ etc.)		\$150,000
Additional Funding Needed:		
Total Estimated Budget Costs:	\$ 1,001,000	
Less: Adjusted Amount of Identified Funding	(292,000)	
Add: Estimated One-Time Costs:	<u>150,000</u>	
Total Additional Funding Needed for First Year		\$859,000



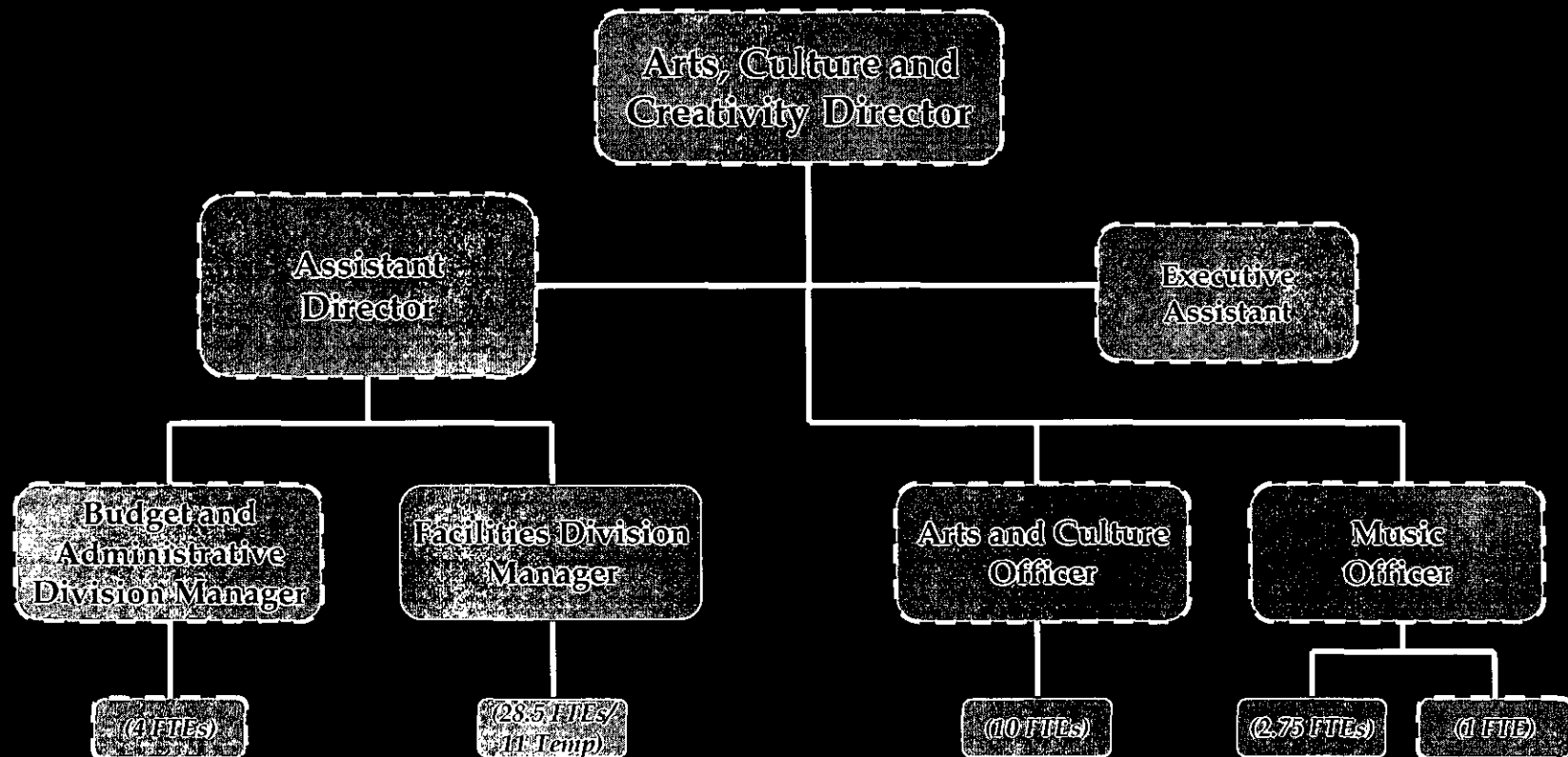
## Option 1

### Financial Summary

Initial Identified Sources of Funding		\$9,254,000
Adjustment Needed to close existing Departmental Gap		(\$178,000)
Estimated One-Time Costs (Moving Costs/ Equipment/ Relocation Costs/etc.)		\$413,000
Additional Funding Needed:		
Total Estimated Budget Costs:	\$ 11,193,000	
Less: Adjusted Amount of Identified Funding	(9,076,000)	
Add: Estimated One-Time Costs:	<u>413,000</u>	
Total Additional Funding Needed for First Year		\$2,530,000

## Option 2

# Department of Arts, Culture and Creativity



## Option 2

### **Department of Arts, Culture and Creativity: Budget**

Department Executive Level (Personnel)	\$337,000
Budget and Administration Division (Personnel/ Non-Personnel)	\$749,000
Arts and Culture Office (Personnel/ Grants/ Non-Personnel)	\$6,655,000
Facilities Division (Personnel/ Facilities/ Non-Personnel)	\$2,542,000
Music Office (Personnel/ Non-Personnel)	\$613,000
<b>Total Estimated Annual Budgeted Costs</b>	<b>\$10,896,000</b>

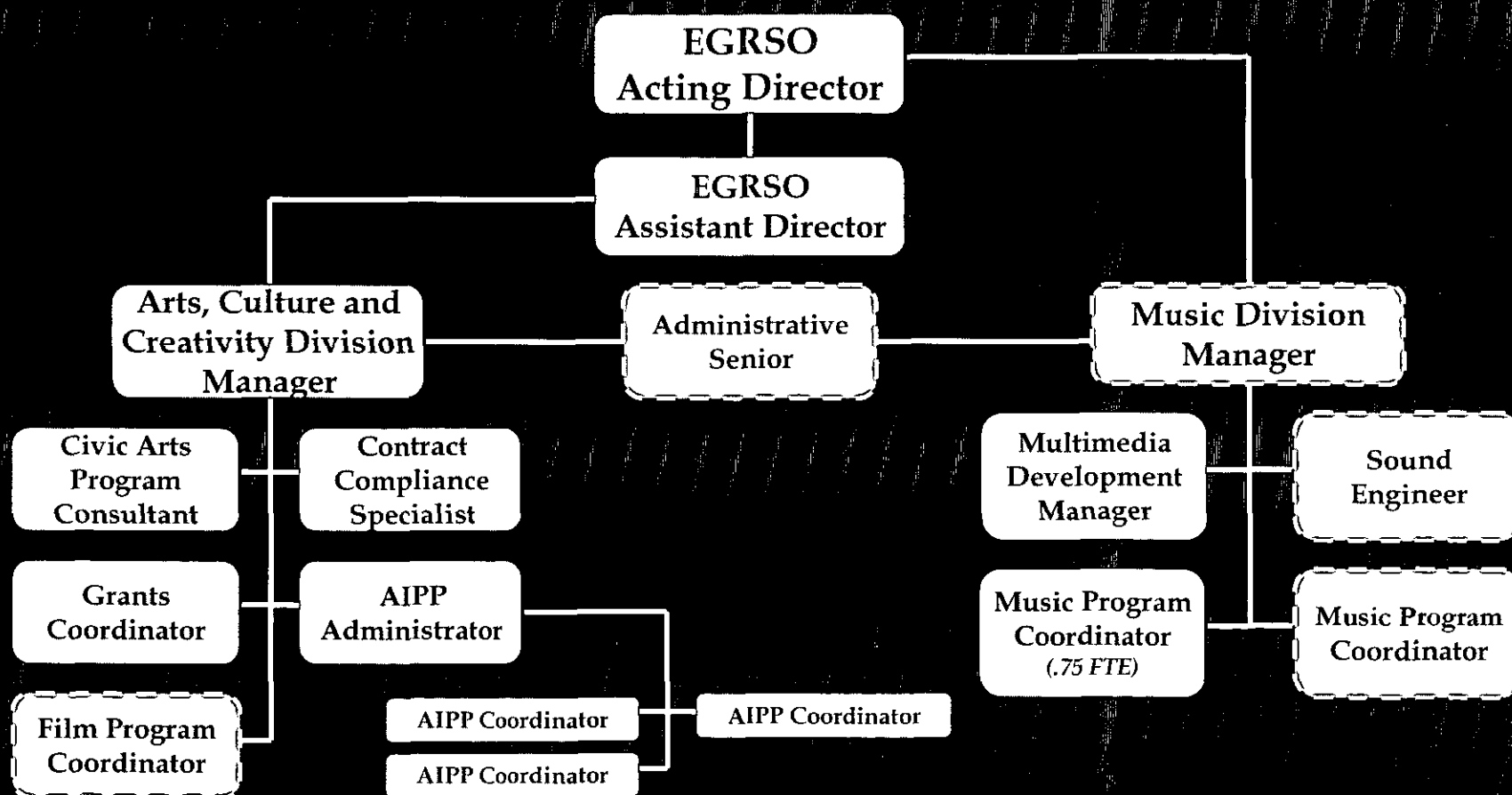
## Option 2

### Department of Arts, Culture and Creativity: Funding Gap

Initial Identified Sources of Funding		\$9,255,000
Adjustment Needed to close existing Departmental Gap		(\$178,000)
Estimated One-Time Costs (Moving Costs/ Equipment/ Relocation Costs/etc.)		\$328,000
Additional Funding Needed:		
Total Estimated Budget Costs:	\$ 10,896,000	
Less: Adjusted Amount of Identified Funding	(9,077,000)	
Add: Estimated One-Time Costs:	<u>328,000</u>	
Total Additional Funding Needed for First Year		\$2,147,000

## Option 3

# Music Division within EGRSO



**Option 3**  
**Music Division within EGRSO:**  
**Budget**

Division Manager Level (Personnel)	\$149,000
Music Program Level (Personnel/ Non-Personnel)	\$373,000
<b>Total Estimated Annual Budgeted Costs</b>	<b>\$522,000</b>

### Option 3

## Music Division within EGRSO: Funding Gap

Initial Identified Sources of Funding		\$244,000
Adjustment Needed to close existing Departmental Gap		(\$50,000)
Estimated One-Time Costs (Equipment)		\$5,000
Additional Funding Needed:		
Total Estimated Budget Costs:	\$522,000	
Less: Amount of Identified Funding	(194,000)	
Add: Estimated One-Time Costs:	<u>5,000</u>	
Total Additional Funding Needed for First Year		\$333,000

# Gap Comparison

## **OPTION 1: DEPARTMENT(S) OF ARTS, CULTURE AND CREATIVITY/ MUSIC**

Total Estimated Annual Budget Costs	\$11,193,000
Additional Funding Needed for First Year	(2,530,000)

## **OPTION 2: DEPARTMENT OF ARTS, CULTURE AND CREATIVITY**

Total Estimated Annual Budget Costs	\$10,896,000
Additional Funding Needed for First Year	(2,147,000)

## **OPTION 3: MUSIC DIVISION WITHIN EGRSO**

Total Estimated Annual Budget Costs	\$572,000
Additional Funding Needed for First Year	(333,000)



# Recommendation: Option 3

## The First Step

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Financial Benefits

Shared Support

Administrative  
support

Budget/ HR

Collective resources

Film/ Arts

Economic

Development

Small Business Center

# Questions?