Thursday, June 11, 2009

Public Hearings and Possible Actions RECOMMENDATION FOR COUNCIL ACTION

Item No. 75

Subject: Conduct a public hearing and consider an ordinance adopting the City of Austin 2009 Bicycle Plan Update as an element of the Austin Tomorrow Comprehensive Plan.

Fiscal Note: There is no unanticipated fiscal impact. A fiscal note is not required.

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Prior Council Action: February 15, 1979 Austin Tomorrow Comprehensive Plan (ATCP) adopted by City Council (Resolution No. 790215-21) April 11, 1996 Austin Bicycle Plan Part 1: Policies and Standards Adopted by City Council (Ordinance No. 960411-E) May 7, 1998 Austin Bicycle Plan Part 2: Bicycle Facilities Adopted by City Council (Ordinance No. 980507-D) June 7, 2001 Austin Metropolitan Area Transportation Plan update adopted by Council (Ordinance No. 010607-48) August 5, 2004 Austin Metropolitan Area Transportation Plan amended by Council (Ordinance No. 040805-53) April 24, 2008 Street Smarts Task Force Recommendations adopted by City Council (Resolution No. 2008424-063) April 24, 2008 Trails Master Plan Initiated by City Council (Resolution No. 2008424-064) November 6, 2008 ATCP Interim Update adopted by City Council (Ordinance No 20081106-026)

The Bicycle Plan and Austin Metropolitan Area Transportation Plan (AMATP) serve as the Transportation Element of the Austin Tomorrow Comprehensive Plan. This ordinance authorizes the amendment of the AMATP to include all bicycle facilities on arterials. Staff will administratively add all arterial bike facilities to Table 1-7A of the Transportation Criteria Manual. The 2009 Bicycle Plan Update replaces and supersedes the Bicycle Master Plan adopted in two parts in 1996 and 1998. The main components of the 2009 Plan provide a framework and actions necessary to build a bicycle system, including the bicycle network and supporting end-of-trip facilities, develop educational and encouragement programs, and improve policies on enforcement of bicycle-related laws to create a safe environment for bicycling. The recommendations contained in the final report of the Street Smarts Task Force, Mayor Wynn's initiated bicycle safety task force, have been incorporated into this plan.

The vision of 2009 Bicycle Plan Update, as established by the Street Smarts Task Force, is to "transform Austin into a world-class bicycling city." That Austin is already considered one of the country's most bicycle friendly cities is proven by its Silver-level Bicycle Friendly Community status awarded in 2007 by the League of American Bicyclists, one of the oldest and most prominent national bicycling advocacy groups in the country. This bicycle plan will guide the City in achieving Gold status, and eventually Platinum status, the highest Bicycle Friendly Community ranking. Achievement of Gold and Platinum status will require an integrated strategy of facility development, interdepartmental and interagency coordination, public education, enforcement, promotional campaigns, and supportive public policy.

The two goals of this plan are:

- 1) To significantly increase bicycle use across the city of Austin over the next decade, and
- 2) To increase bicycle safety across the city of Austin.

To achieve these goals, the Austin 2009 Bicycle Plan Update identifies four complementary goals that are supported by objectives and specific actions to implement the objectives. A summary of each plan element and goal is described below. Additionally, benchmarks are established to measure progress of the plan implementation over the next 10 years.

- 1) Bicycle System To provide and maintain a comprehensive bicycle system that serves all residents and neighborhoods of Austin. The Plan recommends nearly 900 miles of bicycle lanes, 9 miles of bicycle boulevards, and 107 miles of multi-use paths, in addition to signing and marking bicycle routes on paved shoulders, wide curb lanes and shared lanes.
- 2) Education & Promotion To improve awareness and acceptance of bicycling and increase bicycle ridership throughout Austin through promotion, education, and encouragement.
- 3) Safety & Enforcement To reduce bicycle-related crashes through remedial efforts such as education of bicycle related laws and consistent enforcement of bicycle laws.
- 4) Implementation & Funding To strengthen implementation efforts through funding and adopting bicycle-friendly practices and policies.

Adoption of this plan does not commit the City of Austin to any expenditure. The anticipated cost of implementing the infrastructure improvements indicated in this plan is approximately \$254 million dollars. In comparison, The City of Seattle updated its Bicycle Master Plan in 2007 with an estimated cost of \$260 million dollars.

The Bicycle Advisory Council, a citizen group formed to advise City staff on bicycle related matters, voted to approve the 2009 Bicycle Plan at their April 16, 2009 meeting. The Advisory Council's recommendation was to recommend the plan with conditions. The conditions have been incorporated into the Plan. The vote was 9-0 in favor of the recommendation.