

**RESOLUTION NO. \_\_\_\_\_**

**WHEREAS**, the City Council is committed to preserving and enhancing Austin's status as the live music capital of the world; and

**WHEREAS**, in order to further that commitment, the City Council adopted Resolution No. 20090115-056 directing the City Manager to recommend a range of actions related to the creation of a music department to undertake and implement recommendations of the Live Music Task Force, including: development of the City's live music community; improving stakeholder communication; and establishing a comprehensive and integrated approach to regulatory and permitting issues affecting live music; and

**WHEREAS**, the City Manager briefed the Council on May 14, 2009, regarding several potential options for the structure and operation of enhanced programs and functions devoted to music; and

**WHEREAS**, the City Council finds that creation of a Music Department will provide the dedicated staff and organizational resources necessary to implement the recommendations of the Live Music Task Force and to address the unique problems and opportunities confronted by the live music community; and

**WHEREAS**, it is the intention of the City Council to find a cost-effective solution to create a Music Department that does not create additional strain on the General Fund; and

**WHEREAS**, the City of Austin currently has myriad music functions located across several departments, including the Convention Center Department; and

**WHEREAS**, as an initial step, a Music Department can be created without additional strain on the General Fund by (1) utilizing vacant Full Time Equivalent positions currently within the Convention Center Department's budget and (2) creating an integrated reporting structure that would maintain current music functions within their existing departments but add reporting requirements to a Music Department; and

**WHEREAS**, the Convention Center currently contributes hundreds of thousands of dollars each year to enhance the music industry, including funding for Austin Convention and Visitors Bureau music staff as well as sponsorship of the Austin City Limits television program; and

**WHEREAS**, to fully capture the importance of meaningfully addressing these issues and the breadth of work required, the mission of the Music Department should be to establish a national model for strengthening existing opportunities and fostering new economic development opportunities in the music industry, while also addressing neighborhood permitting and sound issues; **NOW THEREFORE**,

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

1. The City Manager is directed to immediately begin the process of establishing a Music Department, effective October 1, 2009. The City Manager shall make recommendations to the City Council for the organization of the Music Department as part of the 2009-2010 budget recommendations at the July 23, 2009 City Council Meeting.
2. To the greatest extent possible, decisions regarding the structure and operation of the Music Department should maximize its ability to further the recommendations of the Live Music Task Force, including but not limited to facilitating communication among all

stakeholders, providing a more efficient and integrated means of addressing permitting and regulatory issues affecting the live music community.

3. The City Manager is further directed to provide a briefing to the City Council within six months of the creation of the Department, describing the implementation efforts to date, objectives and deliverables of the Department, and a comprehensive report within one-year which summarizes accomplishments in addressing the key issues of neighborhood sound and permitting, coordination of City functions related to music, economic development efforts related to the music industry.
4. The City Manager is further directed to initiate code amendments to make the Director of the Music Department the “accountable official” for purposes of administering and enforcing Chapter 9-2 (*Noise and Amplified Sound*).

**ADOPTED:** \_\_\_\_\_, 2009    **ATTEST:** \_\_\_\_\_  
Shirley A. Gentry  
City Clerk