

AGENDA



Thursday, September 24, 2009

**Planning and Development Review
RECOMMENDATION FOR COUNCIL ACTION****Item No. 54**

Subject: Approve a resolution approving the Public Participation Plan for the new Comprehensive Plan for the City of Austin and its extraterritorial jurisdiction.

For More Information: Garner Stoll, 974-2397; Mark Walters, 974-7695; Sylvia Arzola, 974-6448.

Boards and Commission Action: To be reviewed by Planning Commission on September 22, 2009.

Prior Council Action: April 23, 2009: City Council directed the City Manager to begin contract negotiations with Wallace, Roberts and Todd (WRT) for the purposes of creating a new Comprehensive Plan for the City.

July 23, 2009: City Council approved the Scoping Framework for the new Comprehensive Plan and authorized the execution of a contract to begin Phase 1 activities.

On April 23, 2009 the City Council directed the City Manager to enter into contract negotiations with Wallace, Roberts, & Todd LLC (WRT) for the purposes of creating a new Comprehensive Plan for the City of Austin.

On July 23, 2009 the City Council approved the Scoping Framework for the Comprehensive Plan and authorized the execution of a Phase I contract with WRT. The Phase I contract was to complete the start up activities for the Comprehensive Plan and to generate a Public Participation Plan that outlines the public participation strategy for the development, evaluation and eventual adoption of the Comprehensive Plan. The Public Participation Plan includes the ongoing steps to be taken throughout the planning process for education and outreach through such venues as print and electronic media, newsletters, email, and the Web; the steps for education and outreach for specific milestones in the planning process; and means to evaluate the efficacy of the outreach methods. The startup activities include:

1. Consultant team meets with the community.
2. Gather and review existing data and plans.
3. Define the steps in the planning process, including the generation of a Public Participation Plan.
4. Establish roles and responsibilities between staff and the consultant team.

This action will approve the Public Participation Plan.