

**ORDINANCE NO. 20091015-008**

**AN ORDINANCE AUTHORIZING THE CITY MANAGER TO NEGOTIATE AND EXECUTE AN AMENDMENT TO THE ECONOMIC DEVELOPMENT AGREEMENT WITH NBC UNIVERSAL, INC., FOR THE TELEVISION PROGRAM "FRIDAY NIGHT LIGHTS."**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

**PART 1.** The city council finds:

- (A) The City seeks to promote itself as a location for commercial film and television production, and to foster economic development and job creation in the film and television segment of the City's economy.
- (B) The City passed Ordinance No. 20070322-0034, creating an economic development program and authorizing an Economic Development Agreement with NBC Universal, Inc. regarding the first two seasons of the "Friday Night Lights" television program filming in the greater Austin area.
- (C) Performance measures were not completely met during Season 1 and 2, and consequently, the City did not make the agreed upon economic development incentive payment for those years.
- (D) The City's continued support for the Friday Night Lights production will continue the employment of many Austin residents who purchase goods and services in the Austin area and is an element of economic development programs of the City.

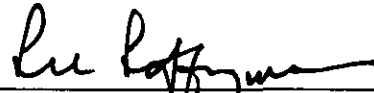
**PART 2.** As part of the City's economic development program, the City Manager is directed and authorized to negotiate and execute an amendment to the Economic Development Agreement with NBC regarding the Friday Nights Lights program to extend the agreement and amend the performance criteria.

**PART 3.** This ordinance takes effect on October 26, 2009.

**PASSED AND APPROVED**

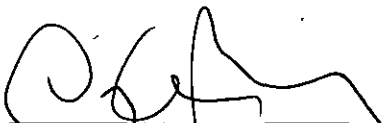
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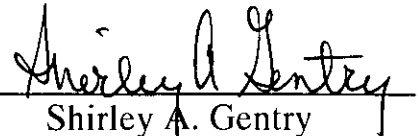
Lee Leffingwell  
Mayor

**APPROVED:**



David Allan Smith  
City Attorney

**ATTEST:**



Shirley A. Gentry  
City Clerk