

RESOLUTION NO. 20091022-041

WHEREAS, since their adoption in 2005, the billboard relocation provisions in Chapter 25-10 (*Sign Regulations*) have been subject to extensive public debate and discussion;

WHEREAS, of particular concern to residents of the City's urban core is the lack of any restriction on the placement of billboards near residential uses in commercial or other non-residentially zoned areas;

WHEREAS, while billboards may not be placed closer than 500 feet from a residential use in a residential base district, current code provides no similar protections for the increasing number of residents that live in multi-family communities located in non-residentially zoned areas;

WHEREAS, consistent with the City's emphasis on encouraging density in the urban core, residents of non-residentially zoned areas should enjoy similar aesthetic and quality-of-life protections as those living in single-family neighborhoods; and

WHEREAS, while billboard relocation furthers the goal of removing billboards from scenic roadways, it should not impose greater burdens on residents of commercial or other non-residentially zoned areas than those living in single-family neighborhoods; **NOW, THEREFORE,**

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Manager is directed to initiate code amendments to City Code Section 25-10-152(B)(5)(c)(iii) (*Sign Regulations*) to add a new

subparagraph, City Code Section 25-10-152(B)(5)(c)(iii)(3), to prohibit the relocation of billboards within 500 feet of a legal residential use.

BE IT FURTHER RESOLVED:

1. The City Manager is directed to:
 - (a) return the amendment to Council by December 10, 2009; and
 - (b) limit boards and commissions review to a hearing before the Planning Commission, as required under Section 25-1-502 (*Amendment; Review*).
2. The City Manager and the Planning Commission are directed to limit the scope of review to the amendment proposed by this resolution.

ADOPTED: October 22, 2009 **ATTEST:** Shirley A. Gentry
Shirley A. Gentry
City Clerk