#### ZONING CHANGE REVIEW SHEET

CASE NUMBER: C14H-2009-0053

HLC DATE: PC DATE:

October 26, 2009 November 10, 2009

APPLICANTS: Chris and Anne Newton, owners

HISTORIC NAME: Sol and Anne Ginsburg House

WATERSHED: Shoal Creek

ADDRESS OF PROPOSED ZONING CHANGE: 1404 Preston Avenue

ZONING FROM: SF-3 to SF-3-H

<u>SUMMARY STAFF RECOMMENDATION</u>: Staff recommends the proposed zoning change from family residence (SF-3) district to family residence – Historic Landmark (SF-3-H) combining district zoning.

HISTORIC LANDMARK COMMISSION ACTION: Recommended the proposed zoning change from family residence (SF-3) district to family residence – Historic Landmark (SF-3-H) combining district zoning. Vote: 5-0 (Limbacher ill; Hansen absent).

<u>PLANNING COMMISSION ACTION</u>: Recommended the proposed zoning change from family residence (SF·3) district to family residence — Historic Landmark (SF·3·H) combining district zoning. Vote: 8·0.

<u>DEPARTMENT COMMENTS</u>: The house is beyond the bounds of the Comprehensive Cultural Resources Survey (1984).

CITY COUNCIL DATE: December 10, 2009 ACTION:

ORDINANCE READINGS: 1<sup>ST</sup> 2<sup>ND</sup> 3<sup>RD</sup> ORDINANCE NUMBER:

CASE MANAGER: Steve Sadowsky PHONE: 974-6454

<u>NEIGHBORHOOD ORGANIZATION</u>: Pemberton Heights Neighborhood Association

#### BASIS FOR RECOMMENDATION:

The house is associated with Sol and Anne Ginsburg, prominent clothing store owners in Austin for many years, and leaders in the city's Jewish community.

#### Architecture:

Two-story L-plan hipped-roof brick house with a brick chimney piercing the main hip. The house has a recessed entry with sidelights at the front door; surrounding the recessed entry in a Classical Revival-styled flat pediment with dentils and fluted Ionic pilasters. The right side of the façade consists of a partial-width flat-roofed porch on plain square wood posts with an open balcony above. Fenestration consists of double and triple 6:6 windows with a triple window with fixed transoms and a 4:4, 6:6 and 4:4 configuration. There is a one-story flat-roofed rectangular-plan addition to the right side of the house with 9:9 windows and an open balcony above with a metal railing. This addition was constructed in 1970.

#### Historical Associations:

John W. Wattinger, a son of Jacob Wattinger, a native of Switzerland, who came to Austin in 1886 and became one of the city's most prominent stonemasons, purchased this lot in 1940. John W. Wattinger was a plumbing contractor, likely working for the family construction business, which was carried on by Jacob Wattinger, Jr. after their father's death. Wattinger lived in the house until 1943, when he and his wife divorced; he sold it to William and Ruby Auttenberry, who operated the P·K Café. It does not appear that the Auttenberrys ever lived here – they sold the property later in 1943 to Sol and Anne Ginsburg.

Sol Ginsburg was a native of Russia who came to Austin in 1923 with his family. They opened a general merchandise store on E. 6th Street, and the 1930 U.S. Census shows that Sol's father Morris, had a clothing store. The family was living at 606 West Avenue at that time. Sol was listed as a salesman in a clothing store in the 1930 census report. He graduated from Austin High School in 1928, but had to drop out of the University of Texas to help with the family business. After his father's death, the family moved to Washington, D.C., but after three months there, Sol returned to Austin, and opened the Lucky Strike Dress Shop on E. 6th Street. He opened the Austin Man's Shop at 107 E. 6th Street in 1947, and had several other businesses in the 1950s, including a partnership with Jerome Silverstein in the Texas Outlet, a dry goods store at 300 E. 6th Street, and bringing Max Silberstein in as a partner in the Austin Man's Store. In the late 1950s, Sol also was the partner of Herbert Barnett in the Young Man's Shop at 521 Congress Avenue. In 1961, he opened Michael's Men's Wear at 2424 Guadalupe Street. which remained in business until his retirement in 1984. He was an early member of Congregation Achudis Achim in Austin, served as president of the congregation, and was on the board of directors of the synagogue in 1963, when the new temple was consecrated. He was also president of the Austin Jewish Federation. Sol Ginsburg died in Austin in 1991. His wife, Anne Ginsburg, was also very active in Austin's Jewish community. Born in New York but raised in St. Louis, Mrs. Ginsburg worked alongside her husband in

the family clothing stores and was a president of the Achudis Achim sisterhood.

The Ginsburgs sold the house in 1970 to Guy Morgan, a building contractor, who lived here until 1976. He sold the property to Robert and Joan Freeman; Joan Freeman received the house in 1982 when she and her husband divorced. She sold the house in 1986 to William and Maureen Britton, who sold it to the current owners, Chris and Anne Newton, in 2007.

PARCEL NO.: 01160002300000

<u>LEGAL DESCRIPTION</u>: The East 40 feet of Lot 12 and the West 30 feet of Lot 13, Block 17, Pemberton Heights Section 8.

ANNUAL TAX ABATEMENT: \$15,058 (owner-occupied); city portion: \$2,530 (capped).

APPRAISED VALUE: \$1,142,472

PRESENT USE: Single-family residence.

CONDITION: Excellent

#### PRESENT OWNERS:

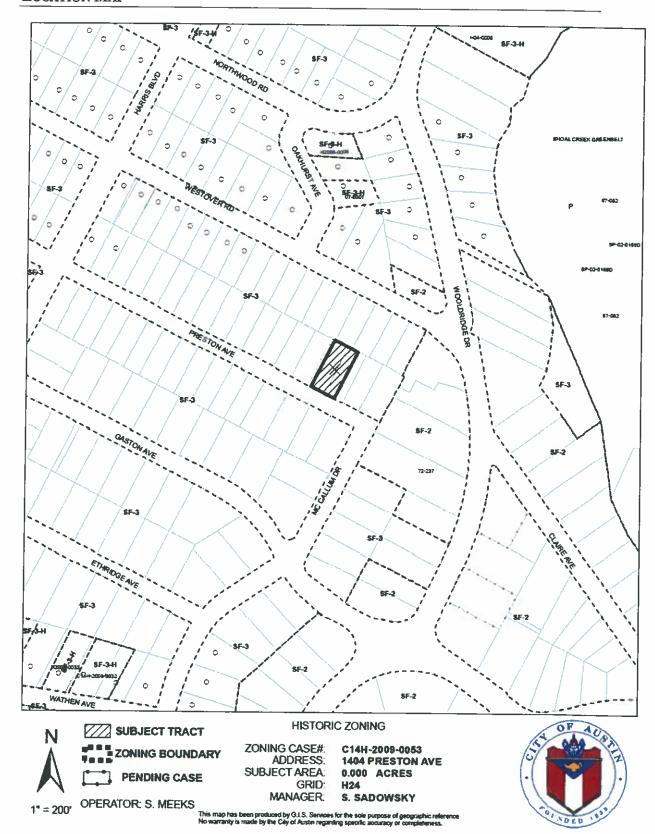
Christopher G. and Anne H. Newton 1404 Preston Avenue Austin, **T**exas 78703

DATE BUILT: ca. 1941

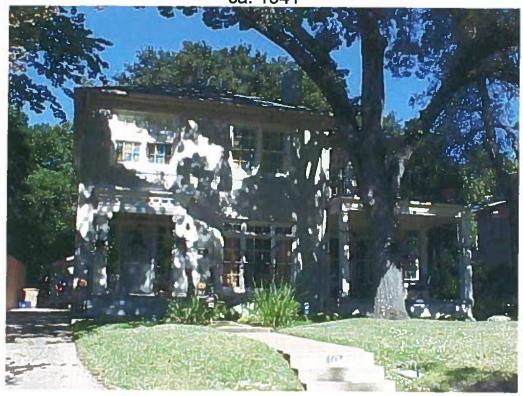
<u>ALTERATIONS/ADDITIONS</u>: The masonry addition on the right side of the house was added by Guy Morgan in 1970.

ORIGINAL OWNER(S): John W. Wattinger (1940)

OTHER HISTORICAL DESIGNATIONS: None.



# 1404 Preston Avenue ca. 1941



#### OCCUPANCY HISTORY 1404 Preston Avenue

City Directory Research, Austin History Center By City Historic Preservation Office October, 2009

2000 William R. and Maureen Britton, owners

No occupations are listed in the 2000 directory.

1992 William Britton (not listed as owner)

No occupation listed

NOTE: The directory indicates that William Britton was a new resident at

this address.

1987 Vacant

1981 Joan Freeman, owner

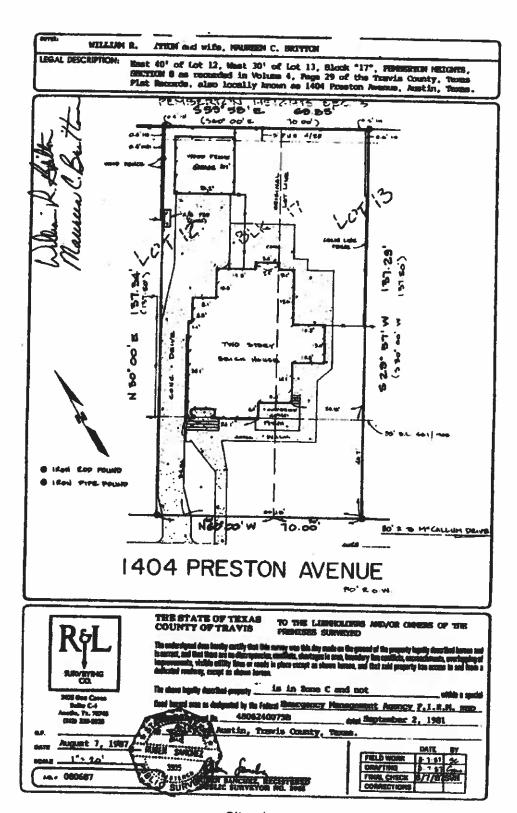
Office secretary

1976	Guy E. and Louise Morgan, owners Proprietor, Guy Morgan Construction Company, apartment house construction, 4222 Packsaddle Pass.
1972	Guy E. and Essie Morgan (not listed as owners) General building contractor, 4200 N. Lamar Boulevard.
1969	Sol and Anne Ginsburg, owners Proprietor, Michael's Men's Wear, 2424 Guadalupe Street.
1965	Sol and Anne Ginsburg, owners Proprietor, Michael's Men's Wear, 2424 Guadalupe Street. Also listed are David Ginsburg, employed by E.F. Hutton, and Judy Ginsburg, a student.
1961	Sol and Anne Ginsburg, owners Proprietor (with Max Silberstein), Austin Man's shop, 107 E. 6 <sup>th</sup> Street. Also listed is David M. Ginsburg, a student.
1957	Sol and Anne Ginsburg, owners Proprietor (with Max Silberstein), Austin Man's Shop, 107 E. 6 <sup>th</sup> Street; and proprietor (with Herbert F. Barnett), Young Man's Shop, 521 Congress Avenue; offices, 1308 Capital National Bank Building, 114 W. 7 <sup>th</sup> Street.
1953	Sol and Anne Ginsburg, owners Proprietor (with Max Silberstein), Austin Man's Shop, 107 E. 6 <sup>th</sup> Street, and proprietor (with Jerome Silverstein), Texas outlet, dry goods, 300 E. 6 <sup>th</sup> Street.
1949	Sol and Anne Ginsburg, owners Proprietor, Austin Man's Shop, 107 E. 6 <sup>th</sup> Street.
1947	Sol and Anne Ginsburg, owners Buyer, office, 1308 Capital National Bank Building, 114 W. 7 <sup>th</sup> Street.
1944-45	Sol and Anne Ginsburg, owners Buyer, office, 1308 Capital National Bank Building, 114 W. 7 <sup>th</sup> Street.
1942	John W. and Verinetta Wattinger (not listed as owners) Plumber
1941	Vacant NOTE: Sol and Anne Ginsburg are listed as living at 1711 Wethersfield Road; he was the manager of the White House, a dry goods store at 309 E. 6 <sup>th</sup> Street.
1940	The address is not listed in the directory.  NOTE: John W. Wattinger is listed as a plumber living at 917 E. 37 <sup>th</sup> Street; the directory does not list any wife.

#### NOTES:

John W. Wattinger appears in the 1920 U.S. Census as a house plumber living in Brewster County, Texas with his wife, Myra. He was then 27 years old and had been born in Texas. They rented the house they were living in. His 1917 World War I draft registration card indicates that he was born in Austin, was single, and was a master plumber for the Texas Plumbing Company. He and Myra (Hord) were living in San Antonio in 1929, when their son, Fred Sidney Wattinger, was born.

The 1930 U.S. Census report shows Sol Ginsburg living in the home of his parents, Morris and Fannie Ginsburg, at 606 West Avenue, a house they were renting. Morris Ginsburg was then 48; Fannie Ginsburg was then 44. Sol's older brother Selig was 23 and Sol was 19. Sol also had two younger sisters, probably twins – Helen and Selma, both 18. Morris Ginsburg is listed as the owner of a clothing store; Sol Ginsburg is listed as a salesman in a clothing store. No other family members had occupations listed.



Site plan

Howard Wilson 12a Woof 17 159 - 1735

Pemberton Hts

Brick Year. Res & Frame Garage

19319 - 4-12-40

10

Building permit to Howard Wilson for the construction of the house (1940)

OWNER Guy Morgan	ADDRESS 1404 Pre	ston Ayenue
PLAT 159 LOT E-401	of 12 & W \ of 13	BLK 17
SUBDIVISION Pamberton Hts.		
OCCUPANCY patio		
BLD PERMIT # 118859 DATE	OWNERS 9-9-70 ESTIMATE	\$300.00
CONTRACTOR Owner	NO OF FIX	CTURES none
WATER TAP REC #	SEWER TAP REC #	44
one story was. addn to	res & remodel	
220 square feet		

Building permit to Guy Morgan for the construction of the addition (1970)

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John Wattinger's draft registration card (1917)

John William Wattinger. 71. Id 2005 Mountain View died in a local hospital Friday evening. Infetime resident of Austin, he is survived by one son, Major Sadney Wattinger of Peru, Ind.; is ster, Miss Lena Wattinger of Austin; and four grandchildren. Arrangements are pending at Byltin-Manor Funeral Home.

Obituary of John W. Wattinger Austin American, April 4, 1964

## Long-time clothing tore on Drag shuts form

#### Michael's Mens Wear going out of business

By KATHY JONES

Dolly Trans Seef 1. 11. 2. 2. After almost a quarter century in business. Michael's Mens West, 2426 Gundalope St., is closing its dones.

"August IP61 is when it opened this place," said Sol Gissberg, owner of the store. "When it opened the store here there were very very few stores here. Most of floors stores have alvendy gone out of bussmens."

Ginsburg, a Russian lumigrant who came to the United States in 1923, said: "It sook me two years to come to the United States, where now it takes one day.

"I started to school here Sept. 1, 1923 without knowing one word of English. 1 picked it up from other hids."

Ginsturg attended Austin High School on Rio Grande Street, now the site of Austin Community College.

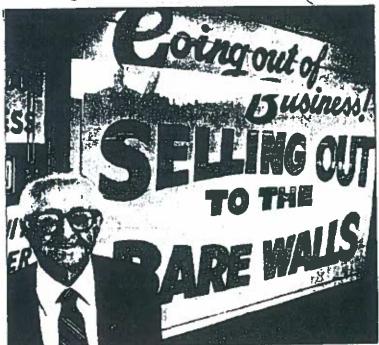
"When everybody was playing foothall, basebill and guing to lunch," Grashing said, "I are my tendwich and test on reading my books because I wanted to progress."

Ginstnery graduated from Atstitution 16gh in 1928 with "a straight-A second."

During his high school days Gleaburg said his dream was to be a math professor. "My math seachers ways asleed me to grade the math papers," he said. "I got an A + in that class."

After graduating from high school. Gintburg attended the University and worked puri-time in his father's general energhandism store on Percan Street (some rentament Street). "I moto good grades without studying." https://doi.org/10.1007/j.

Ginsburg said his parents were getting older during the time he went to the University, and he felt a responsibility to "stay eway from school for a while to help them out at the store." He said he planned to be out of



And Charles Daily Trees St.

Owner Sol Glasburg, a Rustian huntigrant, opened bin store on the Drug in 1961 but is preparing to close down.

actuol for eight or nine months, but "in a short period of time my father had a heart attack and passed away. That was the beginning of the end of my career.

Ginzburg then took full responsibility for his mether and knew he would have to give up his drawn of being a math molester.

His family sold the house and their furniture and moved to Wathington, D.C., where his sister was living. "I

stayed for three months, 5 didn't libe

Glashurg sald he then decided to me for hisneed "when I could do in Austin, Tenna." In 1936 In. Quard a until ready-to-wear slop on Sixth Swot called Lucky Strike Dress Shoppo.

From there, Glueburg said he went on to other retail businesses and because "tencorsulul in the business world."

in 1961 he opened Michael's Mens

Wear, which be named after a grand

"When I first came to the U.S.," Climburg said, "I had many phase and many minutes. In first, the phase were more than the minutes, and I would rather be in the U.S. thus is Rossia or anywhern, but capacially

"It is wish deep values a that I am announcing to the students and furvier of the University of Texas that I am closing my doors forever."

Sol Ginsburg retired from the clothing business with the closing of Michael's Men's Wear in 1984.

#### Sal L Glasburg

Set 1. Gleeberg, 83, persod-sway-

He came to Auntis, from Remie in 1823, and was in business here for 62 years until retiring in 1804.

He was a Stad degree menes, Siriater, and permiter of Quirectly Longs \$1,198 ASSAM, and was sweeted a 40 years pla from the Stringer by Garcesier Alea Shivers was past president and member of Compression Against Action, a member of Frant Britis, and he was also a past president of the Jeroth, Poderston of Acets.

Present services will be held at 11:40 AM, Sunday, in the Counted Chapel of Cack-Walden Punters Bone, Lawre brothen, with Baldi Mary Suck officialing, Informatic will be in Agades Addito Countery.

Mr. Glasberg is apprived by the vellof 54 years, Ames Glasberg children, Michelle and Fungh Chemical of Ametics. Don't and Funk Glasberg of Branchs, Judy and Ambrov Graught of America, cover generalizations; and have green growth from them. Select Branch of Cultivaths, Bates Smith of Florids; and brasker, Selly Graduay of Florids.

Pullicapies and benerally jettlemcan will be Dave Hory, Sal Worth, Jack Strill, Jacobi Related, Herry Gatheris, Alex Dutes, Bak Browtels, Miller Shows, Bd Leeder, Strily Deches, Sun Heamen, John Many and Jac Gally.

In Rea of Severa, the therity extent that devotings to made to the American Concer Society, Houston, or Consevention Acutes Addits.

Arrangements by Cook-Walden Peneral Bonn, Laurer Incolons.

Obituary of Sol Ginsburg
Austin American-Statesman, June 22, 1991



Anne Girisburg, 89, passed away on December 1, 2007. She was born on March 29, 1918, in New York and was raised in St. Louis, Mo.

Anne was married to Sol Ginsburg of Austin, Tex., in 1937, and following their honeymoon, they moved to Austin, where her husband was a business man. Throughout their marriage, she helped her husband with his business.

In her younger days, Anne and her husband were among the very earliest members of Congregation Agudas Achim. She was president of Sisterhood Agudas Achim and a devoted member of Hadassah and B'nai Brith Women. Anne had many friends in the community, and they all knew her by her smile. She was concerned about everyone else, which made her an irreplaceable friend.

Mrs. Ginsburg was a "woman of valor" to be remembered as a lowing wife, mother, grandmother, and great-grandmother. Her greatest commitment was her family.

She is survived by her three children and their spouses. Michelle and Joseph Chasnoff of Austin, David and Paula Ginsburg of Houston, and Judy and Andy Granger of Austin. She had ten grandchildren and twenty four great-grandchildren.

Graveside Services will be held at 3:00 p.m., Monday, December 3, 2007, at Agadas Achim of Austin Memorial Park, with Hazzan Neil F. Bhimofe, officiating.

The family wishes to acknowledge Alma Williams, her lifetime friend and housekeeper, the Professional Caretakers and the Christopher House of Hospice Austin for their total devotion to Mrs. Ginsburg.

In lieu of flowers, the family requests that donations be made to the Anne and Sol Ginsburg Educational Fund of Congregation Agudas Achim or to Hospice Austin.



COOK-WALDEN
Funerate & Committees
6100 Nooth Lamer

Obituary of Anne Ginsburg Austin American-Statesman, December 3, 2007

### A. APPLICATION FOR HISTORIC ZONING



PROJECT INFORM	IATION:			=	#10351036
ASSESSED AND STREET		DEPA	RTMENTAL USE ONLY		
APPLICATION DAT TENTATIVE HLC D TENTATIVE PC or.	ATE:	FILE N	UMBER(8) C14+	1-2009-0	CES
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4. ACRES <u><i>D</i>. Q</u> 2			sq.ft. 3, 469		
EXISTING ZONING	EXISTING USE	TRACT#	ACRES / SQ. FT.	PROPOSED USE	PROPOSED ZONING
SF	Family Divel	THAN 1)			SF-3-H
RELATED CURREN	TT CASES:				
8. ACTIVE ZONING 7. RESTRICTIVE C 8. SUBDIVISION? 9. SITE PLAN?	OVENANT? (YES (YES	6 / NO) 6 / NO) 6 / NO) 6 / NO)	FILE NUMBER: FILE NUMBER: FILE NUMBER: FILE NUMBER:		
Revised June 30, 20	02 UNO	in Bro	al Creek	9# H24	7

#### PROPERTY DESCRIPTION (SUBDIVISION REFERENCE OR METES AND BOUNDS):

10a. SUBDIV	ISION REF	ERENCE: Name:	Pembert	on Hei	9145			
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#### D. SUBMITTAL VERIFICATION AND INSPECTION AUTHORIZATION

#### SUBMITTAL VERICATION

My signature attests to the fact that the attached application package is complete and accurate to the best of my knowledge. I understand that proper City staff review of this application is dependent upon the accuracy of the information provided and that any inaccurate or inadequate information provided by me/my firm/etc., may delay the proper review of this application.

	INDICATE FIRE	W REPRESENTED, IF	APPLICABLE.
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Firm (if applicable)

PLEASE TYPE OR PRINT NAME BELOW SIGNATURE AND

#### E. ACKNOWLEDGMENT FORM

# concerning Subdivision Plat Notes, Deed Restrictions, Restrictive Covenants and / or Zoning Conditional Overlays

restrictions, (Print name of applicant)	have	checked	for	subdivision	plat	notes,	deed
restrictive covenants and/or zoning conditional over development restrictions i.e. height, access, screening	etc. gn	this prope	rty, k	cated at			certain
Address or Legal Description)		,					
f a conflict should result with the request I am submit deed restrictions, restrictive covenants and/or zoning of t. I also acknowledge that I understand the implicat result of a subdivision plat notes, deed restrictions, rest	conditions of	nal overlay use and/	s it vor de	rill be my res velopment re	ponsit estrictio	oility to n	esolve are a
understand that if requested, I must provide copies restrictive covenants and/or zoning conditional overlay							ctions,
M. Lt				10/3/	129	}	
(Applicant's signature)				, ,	Date)		

#### NO 1042177

# TAX CERTIFICATE Nelda Wells Spears Travis County Tax Assessor-Collector P.O. Box 1748 Austin, Texas 78767 (512) 854-9473

ACCOUNT NUMBER: 01-1600-0230-0000 PROPERTY OWNER: PROPERTY DESCRIPTION: NEWTON CHRISTOPHER G & ANNE H 1404 PRESTON AVE AUSTIN, TX 78703-1902 E 40 FT OF LOT 12 \*& W 30 FT OF LO T 13 BLK 17 PEMBERTON HEIGHTS SEC S 0.000 MIN% .00000 TYPE ACRES SITUS INFORMATION: 1404 PRESTON AVE This is to certify that after a careful check of tax records of this office, the following taxes, delinquent taxes, penalties and interests are due on the described property of the following tax unit(s): YEAR ENTITY
2009 AUSTIN ISD
CITY OF AUSTIN (TRAV)
TRAVIS COUNTY
TRAVIS COUNTY HEALTHCARE DISTRICT
ACC (TRAVIS) TOTAL 12,470.05 4,429.73 3,548.84 567.48 985,65 TOTAL SEQUENCE 22,001.75 TOTAL TAX: UNPAID FEES: INTEREST ON FEES: COMMISSION: 22,001.75 NONE \* 22,001.75 TOTAL DUE ==> ALL TAXES PAID IN FULL PRIOR TO AND INCLUDING THE YEAR 2009 EXCEPT FOR UNPAID YEARS LISTED ABOVE.
The above described property may be subject to special valuation based on its use, and additional rollback taxes may become due. (Section 23.55, State Property Tax Code).
Pursuant to Section 31.08 of the State Property Tax Code, there is a fee of \$10.00 for all Tax Certificates. GIVEN UNDER MY HAND AND SEAL OF OFFICE ON THIS DATE OF 10/07/2009 Nelda Wells Spears Tax Assessor-Collector Fee Paid: \$10.00

 Mamie Steele Jarratt & J.E. Jarratt to John W. Wattinger West 30 feet of Lot. No. 13 and East 40 feet of Lot No. 12 Block 17, Section 8, Pemberton Heights

April 4, 1940

Volume 4, Page 29, Travis County Plat Records

John W. Wattinger to William R. Autenberry
West 30 feet of Lot. No. 13 and East 40 feet of Lot No. 12
Block 17, Section 8, Pemberton Heights

April 19, 1943

Volume 715, Page 192, Travis County Deed Records

3. Ruby Autenberry to Sol Ginsburg
West 30 feet of Lot. No. 13 and East 40 feet of Lot No. 12
Block 17, Section 8, Pemberton Heights

October 10, 1943

Volume 3873, Page 763, Travis County Deed Records

Sol Ginsburg to Guy Morgan
 West 30 feet of Lot. No. 13 and East 40 feet of Lot No. 12
 Block 17, Section B, Pemberton Heights

June 25, 1970

Volume 3873, Page 765, Travis County Deed Records

Guy Morgan to Robert and Joan Freeman
 West 30 feet of Lot. No. 13 and East 40 feet of Lot No. 12
 Block 17, Section 8, Pemberton Heights

August 30, 1976

Volume 5556, Page 242, Travis County Deed Records

Robert Freeman to Joan Gardner Freeman
 West 30 feet of Lot. No. 13 and East 40 feet of Lot No. 12
 Block 17, Section 8, Pemberton Heights

October 22, 1982

#### 1404 Preston Avenue - Occupancy History

1940 - 1943	John W. Wattinger / Plumber / Commercial construction
1943	William and Ruby Autenberry / Restaurant owners
1943 – 1970	Sol Ginsburg / Men's clothing merchant
1970 - 1976	Guy Morgan / Attorney
1976 – 1982	Robert Freeman / Attorney
1982 – 1986	Joan Gardner Freeman
1986 – 2007	William and Maureen Britton / Banker
2007 - Present	Chris and Anne Newton / Attorney / Executive

#### 1404 Preston/ Wattinger-Ginsburg Home - Historical Narrative and Justification for Historic Zoning

#### **Architectural Design**

The home located at 1404 Preston was originally constructed by John W. Wattinger in 1941. From building permits submitted to the city during this period, Mr. Wattinger constructed both the home located at 1404 Preston Avenue as well as the home located at 1402 Preston Avenue.

The architecture of the Wattinger home located at 1404 Preston Avenue can best be described as "Colonial Revival". The home design includes the following characteristics of the Colonial Revival style:

- a. Balanced, symmetrical rectangular shape
- b. Multi-pane, double hung windows
- c. Living areas on first floor and bedrooms on upper floor
- d. Columns on either side of front entryway
- e. Two stories
- f. Fireplaces

The design and appearance of the home today continue to reflect the architectural choices found in the home's original construction. The only modification to the exterior appearance of the home has been a small addition made to the first floor in 1970. Many of the structure's windows are the original, double hung windows installed when the home was constructed in 1941.

#### History of Owners

#### John W. Wattinger

John W. Wattinger was the son of Jacob Wattinger. Jacob Wattinger arrived in Central Texas in 1886 after emigrating from Switzerland. Jacob was skilled as a stonemason and founded a construction company in 1902, the Wattinger Group of Companies, which is still in operation today.

Historical notes demonstrate that Jacob Wattinger received commissions to construct the University of Texas Women's Building in 1903 (now known as the Drama Building) as well as the Education Building at Texas State University In 1919. The Wattinger Group of Companies is also responsible for the construction of the Travis County Courthouse as well as the city of Austin's original public library (now the Austin History Center). Since its founding, the company has constructed 21 buildings at the University of Texas as well as several buildings at Saint Edwards University and Southwestern University in Georgetown.

According to the 1941 city directory, John W. Wattinger's trade was listed as plumber. This occupation is in keeping with his family's construction business which also included plumbing and other services. Wattinger purchased the lots of 1404 and 1402 Preston in 1940. He lived in 1404 Preston until his

divorce from his wife, Verinetta, in 1943. After his divorce, Wattinger sold 1404 Preston to William Autenberry.

John W. Wattinger was also a candidate for the 1946 Austin City Council. Wattinger lost the election after only receiving 2.41% of the vote.

#### William and Ruby Autenberry

William and Ruby Autenberry purchased 1404 Preston from John Wattinger in April 1943. The Autenberry's owned the home for only six months before selling the home to Sol Ginsbury in October 1943.

William and Ruby Autenberry owned and operated the P&K Café in Austin.

#### Sol Ginsburg

Sol Ginsburg purchased the home located at 1404 Preston Avenue in 1943 and lived in the house until 1970. Ginsburg first came to Austin in 1923 as a 16 year old immigrant from Russia. Ginsburg recoilected later in life that it took his family two years to make it from Russia to Austin.

Although Ginsburg spoke little English when he began his life in Austin, he graduated from Austin High School (Rio Grande campus) in 1928 with an "A" average. His family operated a general merchandise store on Pecan Street where Sol worked part time to help the family. Ginsburg enrolled at the University of Texas after Austin High with dreams of becoming a mathematics professor. While attending the university, Sol dropped out for a semester to help his parents with their store. During this time, Sol's father had a heart attack and died. Sol's family sold their Austin home and moved to Washington D.C. to be nearer to Sol's sister and other family members. After three months in Washington, Sol returned to Austin to begin his business career.

In 1934, Ginsburg opened the Lucky Strike Dress Shoppe located on Sixth Street. In 1947, he opened the Austin Man's Shop located at 107 E. 6<sup>th</sup> Street. In 1961, Ginsburg opened a new business located at 2424 Guadalupe Street called Michael's Mens Wear. The store was named after his grandson. Located across the street from the University of Texas, Michael's Mens Wear remained in operation for almost a quarter century until Sol closed it in 1984. A January 17, 1984 article in the *Daily Texan* on the closing of Michael's Mens Wear included the following quote from Sol Ginsburg:

When I first came to the US I had many pluses and many minuses. In final, the pluses were more than the minuses, and I would rather be in the US than Russia or anywhere, but especially Russia. It is with deep sadness that I am announcing to the students and faculty of the University of Texas that I am closing my doors forever.

In addition to his business activities, Ginsburg was also active in the Jewish community in Austin. He served as past president of the Jewish Federation of Austin and was a member of B'Nal B'rith. Ginsburg was also active in his synagogue having served as a member of the board of directors and past president of Congregation of Agudas Achim.

Sol's involvement with Congregation Agudas Achim came at an important moment in the history of the synagogue. Congregation Agudas Achim was chartered on February 16, 1924. The group's first synagogue was located on the corner of Seventh and San Jacinto Street. Members of the congregation encouraged Jewish people to move to Austin to help grow their congregation. In response to these efforts, the congregation grew to include not only the synagogue but a Hebrew school as well. In 1930, Congregation Agudas Achim purchased a building located at 909 San Jacinto Street. To continue their growth, members of the congregation contacted parents of Jewish students attending the University of Texas to ensure their children were aware of the synagogue.

After outgrowing their location at 10<sup>th</sup> and San Jacinto, Congregation Agudas Achim purchased and constructed a new facility located at 4200 Bull Creek Road in 1958. To officially open the new facility, Congregation Agudas Achim planned a large event inviting several state and federal officials to address the congregation. The date selected for the event was Sunday, November 24, 1963 and was to Include an address from then Vice President Lyndon Johnson. Because of President John F. Kennedy's assassination on Friday, November 22, 1963, the address was cancelled. President Lyndon Johnson did return to Congregation Agudas Achim on December 30, 1963 to address the members of the congregation and help welcome them to their new facility.

As a leader of Austin's Jewish community, Sol Ginsburg was involved in all of these activities as a member of Congregation Agudas Achim's Board of Directors during 1963 – 1964 and as a past president of the congregation. This period also coincides with his residency at 1404 Preston Avenue.

Soi's wife, Anne, also served as Parliamentarian of the Agudas Achim Sisterhood in 1963.

Ginsburg was also a 32<sup>nd</sup> degree mason, Shriner and member of the University Lodge. He was awarded a 50 year pin by the Shriners from then Governor of Texas Allan Shivers.

Congregation Agudas Achim continues in operation today at 7300 Hart Lane.

Sol Ginsburg died on June 21, 1991.

#### **Application of Historic Landmark Criteria**

The Wattinger- Ginsburg home located at 1404 Preston Avenue in Pemberton Heights should receive historic landmark classification because of the age of its construction (1941 – 68 years), its embodiment of a recognized architectural design (Colonial Revival) and the contributions made to the city of Austin by its residents

The Wattinger – Ginsburg home was originally constructed, and served as the principal residence of John Wattinger. Mr. Wattinger was a member of one of the city's most important families then engaged in the construction of numerous city iandmarks. These iandmarks include the Travis County Courthouse, Austin History Center (Austin Public Library) and numerous buildings still in use on the University of Texas campus.

The third owner of the home, Sol and Ann Ginsburg also exemplify the history of Austin's Jewish faith. Soi Ginsburg's arrival in Austin as a Russian immigrant at the dawn of the  $20^{th}$  century heralded a new beginning not only for he and his family, but also for Austin's ethnic diversity. Ginsburg was a leader in the city's growing constituency of Jewish people. His leadership and contributions included serving as president of both the Jewish Federation of Austin as well as Congregation Agudas Achim. His wife, Ann, was also active in this endeavor serving as Parliamentarian of the Agudas Achim Sisterhood in 1963. The Ginsburg's leadership of Congregation Agudas Achim coincides with not only the growth of the synagogue and Austin's Jewish population, but also one of this nation's most tragic events, the assassination of President John F. Kennedy.

Ginsburg's contributions to the City of Austin's business development are also important. His career as a clothing merchant spanned 50 years (1934 – 1984). The closing of his men's clothing store (which he operated for nearly a quarter century at the same location) on Guadalupe Street (The Drag) was recognized by an article in the *Daily Texan* newspaper.

The continued operation of the Wattinger Group of Companies as well as Congregation Agudas Achim serve as testaments to enduring value of the contributions to the city of Austin by John Wattinger and Sol Ginsburg. These Individuals' residence at 1404 Preston Avenue merits the property's designation as a historic landmark.