

ZONING CHANGE REVIEW SHEET

CASE NUMBER: C14H-2009-0032

HLC DATE:

September 28, 2009

PC DATE:

November 10, 2009

APPLICANTS: Jill Bell Myatt, owner

HISTORIC NAME: DeWitt Reddick House

WATERSHED: Shoal Creek

ADDRESS OF PROPOSED ZONING CHANGE: 1511 Preston Avenue

ZONING FROM: SF-3 to SF-3-H

SUMMARY STAFF RECOMMENDATION: Staff recommends the proposed zoning change from family residence (SF-3) district to family residence – Historic Landmark (SF-3-H) combining district zoning.

HISTORIC LANDMARK COMMISSION ACTION: Recommended the proposed zoning change from family residence (SF-3) district to family residence – Historic Landmark (SF-3-H) combining district zoning. Vote: 4-0 (Limbacher ill).

PLANNING COMMISSION ACTION: Recommended the proposed zoning change from family residence (SF-3) district to family residence – Historic Landmark (SF-3-H) combining district zoning. Vote: 8-0.

DEPARTMENT COMMENTS: The house is beyond the bounds of the Comprehensive Cultural Resources Survey (1984).

CITY COUNCIL DATE: December 10, 2009

ACTION:

ORDINANCE READINGS: 1ST 2ND 3RD

ORDINANCE NUMBER:

CASE MANAGER: Steve Sadowsky

PHONE: 974-6454

NEIGHBORHOOD ORGANIZATION: Pemberton Heights Neighborhood Association

BASIS FOR RECOMMENDATION:

The ca. 1937 house is an eclectic example of Italian Renaissance Revival designed by the prominent local architecture firm of C.H. Page and Sons, and is associated with DeWitt Reddick, a prominent professor of journalism at the University of Texas.

Architecture:

Two-story irregular-plan, Italian Renaissance Revival-styled stucco house with deep eaves, a metal entry hood over the front door, 6:6 fenestration with balconets at the second-story windows. The house is configured in a principal block with a two-story section to the right of the principal block. The house was designed by C.H. Page

and Sons, and reflects a very eclectic example of Italian Renaissance Revival architecture with a blocky stucco exterior, small windows, balconets at the second story windows, and a deeply overhanging eave.

Historical Associations:

The house was built in 1937 for Clark and Bessie Wright; Clark Wright is listed as the pay collector for the State Board of Control in the 1937 city directory, a collector for the State Board of Control in 1939, a division director for the State Board of Control in 1940, and a lawyer in 1941. Wright sold the house in 1941 to DeWitt and Marjorie Reddick. DeWitt Reddick, born in Georgia in 1904, was raised in Fort Worth and graduated from the University of Texas with a degree in journalism in 1924. He obtained a master's degree in government from UT in 1928 and a Ph.D. from the University of Missouri in 1941. After writing for the Fort Worth Star-Telegram and the Austin American Statesman, he joined the faculty of the University of Texas in 1927. He continued as a part-time writer for the Christian Science Monitor in the late 1920s, served as the associate dean of the College of Arts and Sciences, director of the School of Journalism, director of the College of Communication, dean of the College of Communication, and professor of journalism. He was the director and founder of the Interscholastic League Press Conference, which trained high school students in journalism, and was revered by his students and colleagues at UT. Among his books are Journalism and the School Paper, Modern Feature Writing, and Industrial Editing. The DeWitt Carter Reddick Award recognizes excellence in journalism; recipients have included Walter Cronkite, Bill Moyers, Ted Turner, Molly Ivins, and Linda Ellerbee. His wife Marjorie, a native of Cleburne, Texas, graduated from the University of Texas, and was active in many religious and philanthropic groups in Austin. Mrs. Reddick was elected as the first woman deacon at University Presbyterian Church. The Reddicks lived in this house until their deaths. The house had several owners and occupants after Mrs. Reddick's death in 2002; the current owner, Jill Bell Myatt, a retired high school English teacher, purchased the house in 2005.

PARCEL NO.: 01160004030000

LEGAL DESCRIPTION: The East 40 feet of Lot 13 and the West 30 feet of Lot 14, Block 26, Pemberton Heights Section 7.

ANNUAL TAX ABATEMENT: \$7,998 (owner-occupied); city portion: \$1,945.

APPRAISED VALUE: \$672,785

PRESENT USE: Single-family residence.

CONDITION: Excellent

PRESENT OWNERS:

Jill Bell Myatt
1511 Preston Avenue
Austin, Texas 78703

DATE BUILT: ca. 1937

ALTERATIONS/ADDITIONS: None.

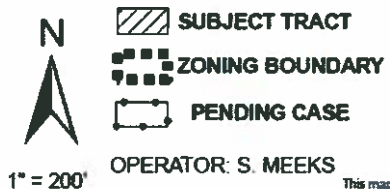
ORIGINAL OWNER(S): Clark and Bessie Wright (1937)

OTHER HISTORICAL DESIGNATIONS: None.

ORIGINAL OWNER(S): Clark and Bessie Wright (1937)

OTHER HISTORICAL DESIGNATIONS: None.

LOCATION MAP



HISTORIC ZONING
ZONING CASE#: C14H-2009-0032
ADDRESS: 1511 PRESTON AVE
SUBJECT AREA: 0.000 ACRES
GRID: H25
MANAGER: S. SADOWSKY



This map has been produced by G.I.S. Services for the sole purpose of geographic reference.
No warranty is made by the City of Austin regarding specific accuracy or completeness.

1511 Preston Avenue
ca. 1937



OCCUPANCY HISTORY
1511 Preston Avenue

City Directory Research, Austin History Center
By City Historic Preservation Office
September, 2009

| | |
|------|--|
| 1992 | DeWitt C. Reddick, owner Retired |
| 1987 | Mrs. DeWitt C. Reddick, owner Retired |
| 1983 | DeWitt C. and Marjorie B. Reddick owners Retired |
| 1979 | DeWitt C. and Marjorie B. Reddick owners Retired |
| 1975 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas Also listed is Walter N. Reddick, retired |
| 1971 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas Also listed is Walter N. Reddick, retired |

| | |
|---------|---|
| 1967 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas Also listed is Bryan D. Reddick, a student. |
| 1963 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas Also listed is Bryan D. Reddick, a student. |
| 1959 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas |
| 1955 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas |
| 1952 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas |
| 1949 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas |
| 1947 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas |
| 1944-45 | DeWitt C. and Marjorie B. Reddick, owners Professor, University of Texas |
| 1942 | August D. and Bertha H. Zanzig, renters Professor, University of Texas Also listed is Hilda K. Zanzig, a student at the University of Texas. NOTE: DeWitt Reddick is listed as an associate professor at the University of Texas with no wife and no address listed. |
| 1941 | Clark and Bessie L. Wright, owners Lawyer (no place of employment listed) |
| 1940 | M. Clark and Bessie L. Wright, owners Division director, State Board of Control |
| 1939 | M. Clark and Bessie L. Wright, owners Collector, State Board of Control |
| 1937 | The address is not listed in the directory. NOTE: Clark and Bessie Wright are listed as living at 401 Rio Vista; he was listed as a pay collector at the State Board of Control. |

Clark Wright 1511 Preston Ave.
160 X 26 13, 14 -

Pemberton Hts.

Two story stucco residence & fr garage

191 - May 18, 1937

10

Building permit to Clark Wright for the construction of this house - 1937

Connection Charge \$ 12.00 N^o 13729
Application for Sewer Connection.
Austin, Texas, 9-24 1937
To the Superintendent of Sewer and Public Improvements,
City of Austin, Texas
Sir:-
I hereby make application for sewer connection and instructions on premises owned by Clark Wright
at 1511 Preston Ave Street,
further described as lot 13-14 block 26 outlet X
subdivision Pemberton Hts division - plat 160
which is to be used as a Res
In this place there are to be installed 10 fixtures.
I agree to pay the City Sewer Department the regular ordinance charge.
Respectfully, John L. Martin
AT P L
Stub Out 9-27 1937 Permit OK
Connected 9-27 1937
Size of Main 6 inches. 9/24/37
Size of Service 4 inches. 9/24/37
5.9 Feet Deep in ST
2.8 Feet from Property Line Con 14'
Feet from Curb Line E 4 W
Inspected by Bartholomew P L
Connection made by Bartholomew 13-12-37

Application for a sewer connection made by Clark Wright - 1937

A. APPLICATION FOR HISTORIC ZONING

OK to go
SS
1-28-09

PROJECT INFORMATION:

Row Jn # 10320900

DEPARTMENTAL USE ONLY

APPLICATION DATE: 08/03/09 FILE NUMBER(S): C144-2009-0032
 TENTATIVE HLC DATE: _____
 TENTATIVE PC or ZAP DATE: _____
 TENTATIVE CC DATE: _____
 CASE MANAGER: Steve S. CITY INITIATED: YES / NO
 APPLICATION ACCEPTED BY: Shape ROLLBACK: YES/NO

BASIC PROJECT DATA:

1. OWNER'S NAME: Jill Bell Myatt
 2. PROJECT NAME: The Delwitt Reddick House
 3. PROJECT STREET ADDRESS (or Range): 1511 Preston Avenue
 ZIP 78703 COUNTY: Travis
 IF PROJECT ADDRESS CANNOT BE DEFINED ABOVE:
 LOCATED _____ FRONTAGE FEET ALONG THE N. S. E. W. (CIRCLE ONE) SIDE OF
 APPROXIMATELY _____ (ROAD NAME PROPERTY FRONTS ONTO), WHICH IS
 INTERSECTION WITH _____ DISTANCE FROM ITS
 CROSS STREET.

AREA TO BE REZONED:

4. ACRES _____ (OR) SQ.FT. _____
 5. ZONING AND LAND USE INFORMATION:

| EXISTING ZONING | EXISTING USE | TRACT# (IF MORE THAN 1) | ACRES / SQ. FT. | PROPOSED USE | PROPOSED ZONING |
|-----------------|------------------|-------------------------|-----------------|------------------|-----------------|
| <u>SF-3</u> | <u>Residence</u> | _____ | _____ | <u>Residence</u> | <u>SF-3-H</u> |
| _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ |

RELATED CURRENT CASES:

Washed-Johnson Creek NP - Windsor Rd
Grid - H23
Class - Urban

6. ACTIVE ZONING CASE? (YES ☒ NO ☐ FILE NUMBER: _____
 7. RESTRICTIVE COVENANT? (YES ☒ NO ☐ FILE NUMBER: _____
 8. SUBDIVISION? (YES ☒ NO ☐ FILE NUMBER: _____
 9. SITE PLAN? (YES ☒ NO ☐ FILE NUMBER: _____

PROPERTY DESCRIPTION (SUBDIVISION REFERENCE OR METES AND BOUNDS):

10a. SUBDIVISION REFERENCE: Name: Pemberton Heights Section 7
 Block(s) 26 Lot(s) E 40' lot 13 Output(s) _____
 Plat Book: _____ Page W 30' of lot 14
 Number: _____
 10b. METES AND BOUNDS (Attach two copies of certified field notes if subdivision reference is not available or zoning includes partial lots)

DEED REFERENCE CONVEYING PROPERTY TO PRESENT OWNER AND TAX PARCEL I.D.:

11. VOLUME: _____ PAGE: _____ TAX PARCEL I.D. NO. 01160004030000

OTHER PROVISIONS:

12. IS PROPERTY IN A ZONING COMBINING DISTRICT / OVERLAY ZONE? YES ☒ NO ☐
 TYPE OF COMBINING DIST/OVERLAY ZONE (NCCD, NP, etc) _____
 13. LOCATED IN A LOCAL OR NATIONAL REGISTER HISTORIC DISTRICT? YES ☒ NO ☐
 14. IS A TIA REQUIRED? YES ☒ NO ☐ (NOT REQUIRED IF BASE ZONING IS NOT CHANGING)
 TRIPS PER DAY: _____
 TRAFFIC SERIAL ZONE(S): _____

OWNERSHIP TYPE:

15. ☒ SOLE ☐ COMMUNITY PROPERTY ☐ PARTNERSHIP ☐ CORPORATION ☐ TRUST
 If ownership is other than sole or community property, list individuals/partners/principals below or attach separate sheet.

OWNER INFORMATION:

16. OWNER CONTACT INFORMATION
 SIGNATURE: Jill Bell Myatt NAME: Jill Bell Myatt
 FIRM NAME: _____ TELEPHONE NUMBER: 320-8336
 STREET ADDRESS: 1511 Preston Ave.
 CITY: Austin STATE: TX ZIP CODE: 78713
 EMAIL ADDRESS: _____

AGENT INFORMATION (IF APPLICABLE):

17. AGENT CONTACT INFORMATION
 SIGNATURE: S Deaderick NAME: Suzanne Deaderick
 FIRM NAME: _____ TELEPHONE NUMBER: 477-2929
 STREET ADDRESS: 2502 Harris Blvd.
 CITY: Austin STATE: TX ZIP CODE: 78703
 CONTACT PERSON: _____ TELEPHONE NUMBER: _____
 EMAIL ADDRESS: Suzanne@Grande.com.net

DEPARTMENTAL USE ONLY: _____

D. SUBMITTAL VERIFICATION AND INSPECTION AUTHORIZATION

SUBMITTAL VERIFICATION

My signature attests to the fact that the attached application package is complete and accurate to the best of my knowledge. I understand that proper City staff review of this application is dependent upon the accuracy of the information provided and that any inaccurate or inadequate information provided by me/my firm/etc., may delay the proper review of this application.

PLEASE TYPE OR PRINT NAME BELOW SIGNATURE AND
INDICATE FIRM REPRESENTED, IF APPLICABLE.

S. Deaderick 7-28-09
Signature Date
Suzanne Deaderick
Name (Typed or Printed)

Firm (If applicable)

INSPECTION AUTHORIZATION

As owner or authorized agent, my signature authorizes staff to visit and inspect the property for which this application is being submitted.

PLEASE TYPE OR PRINT NAME BELOW SIGNATURE AND
INDICATE FIRM REPRESENTED, IF APPLICABLE.

Jill B. Myatt 2 Aug. 2009
Signature Date
Jill Myatt
Name (Typed or Printed)

Firm (If applicable)

E. ACKNOWLEDGMENT FORM

concerning
Subdivision Plat Notes, Deed Restrictions,
Restrictive Covenants
and / or
Zoning Conditional Overlays

I, Suzanne Denderick have checked for subdivision plat notes, deed restrictions,
(Print name of applicant)

restrictive covenants and/or zoning conditional overlays prohibiting certain uses and/or requiring certain development restrictions i.e. height, access, screening etc. on this property, located at

1511 Preston Ave.
(Address or Legal Description)
Austin, Tx. 78703

If a conflict should result with the request I am submitting to the City of Austin due to subdivision plat notes, deed restrictions, restrictive covenants and/or zoning conditional overlays it will be my responsibility to resolve it. I also acknowledge that I understand the implications of use and/or development restrictions that are a result of a subdivision plat notes, deed restrictions, restrictive covenants and/or zoning conditional overlays.

I understand that if requested, I must provide copies of any and all subdivision plat notes, deed restrictions, restrictive covenants and/or zoning conditional overlay information which may apply to this property.

Suzanne Denderick
(Applicant's signature)

7-28-09
(Date)

TAX CERTIFICATE
Nelda Wells Spears
Travis County Tax Assessor-Collector
P.O. Box 1748
Austin, Texas 78767
(512) 854-9473

NO 1041363

COUNT NUMBER: 01-1600-0403-0000

PROPERTY OWNER:

MYATT JILL BELL
1511 PRESTON AVE
AUSTIN, TX 78703-1903

PROPERTY DESCRIPTION:

E 40 FT OF LOT 13 * & W 30 FT OF LOT
T 14 BLK 26 PEMBERTON HEIGHTS SEC
7

ACRES 0.000 MIN* .00000 TYPE

SITUS INFORMATION: 1511 PRESTON AVE

This is to certify that after a careful check of tax records of this office, the following taxes, delinquent taxes, penalties and interests are due on the described property of the following tax unit(s):

| YEAR | ENTITY | TOTAL |
|------|-----------------------------------|------------|
| 2008 | AUSTIN ISD | *ALL PAID* |
| | CITY OF AUSTIN (TRAV) | *ALL PAID* |
| | TRAVIS COUNTY | *ALL PAID* |
| | TRAVIS COUNTY HEALTHCARE DISTRICT | *ALL PAID* |
| | ACC (TRAVIS) | *ALL PAID* |

TOTAL SEQUENCE 0

ALL PAID

TOTAL TAX:
UNPAID FEES:
INTEREST ON FEES:
COMMISSION:
TOTAL DUE ==>

ALL PAID
* NONE *
* NONE *
* NONE *
ALL PAID

TAXES PAID FOR YEAR 2008 \$11,514.85

ALL TAXES PAID IN FULL PRIOR TO AND INCLUDING THE YEAR 2008 EXCEPT FOR UNPAID YEARS LISTED ABOVE.

The above described property may be subject to special valuation based on its use, and additional rollback taxes may become due. (Section 23.55, State Property Tax Code). Pursuant to Section 31.08 of the State Property Tax Code, there is a fee of \$10.00 for all Tax Certificates.

GIVEN UNDER MY HAND AND SEAL OF OFFICE ON THIS DATE OF 07/09/2009

Fee Paid: \$10.00

Nelda Wells Spears
Tax Assessor-Collector

By:



The Reddick House
1511 Preston Avenue

Historical Documentation/Deed Chronology

| <u>Transaction/Date</u> | <u>Volume/Page</u> |
|--------------------------------|---------------------------|
|--------------------------------|---------------------------|

| | |
|---|---------|
| Bradfield and Brush to Clark & Bessie L. Wright April 28, 1937 | 563/387 |
|---|---------|

| | |
|---|---------|
| Clark & Bessie L. Wright to DeWitt & Marjorie Bryan Reddick June 2, 1941 | 675/152 |
|---|---------|

Bryan DeWitt Reddick (for the estate
of Marjorie Bryan Reddick)
to
Michael J & Brenda G. Blue
May 15, 2002

Michael J. & Brenda G. Blue
to
Brian Balarsky
April 21, 2003

Brian & Sandra Balarsky
to
Michael F. Ford & Jill M. Williams
July 30, 2004

Michael F. Ford & Jill M. Williams
to
Jill Bell Myatt
December 15, 2005

**Chronological Listing of Owners/Occupants
The DeWitt Reddick House
1511 Preston**

| Year | Occupant Name | Source |
|--------------|-------------------------|----------------|
| 1937-41 | M.C. Wright | City Directory |
| 1941-80 | DeWitt Reddick | City Directory |
| 1981-2002 | Marjorie Reddick | City Directory |
| 2002-03 | Michael & Brenda Blue | City Directory |
| 2003-04 | Brian & Sandra Balarsky | City Directory |
| 2004-05 | Jill & Michael F. Ford | City Directory |
| 2005-present | Jill Bell Myatt | City Directory |

Biography of Dr. DeWitt Carter Reddick

DeWitt Carter Reddick was born in Savannah, Georgia in 1904. A year later, he moved with his mother, brother and grandmother to Fort Worth. The family faced many hardships, and both boys began working at the age of five. Their mother and grandmother died within a year of each other, and the two boys essentially supported themselves and put themselves through college. Reddick earned a Bachelor of Journalism from the University of Texas in 1925, a master's degree in government in 1928, and a Ph.D. from the University of Missouri in 1939. From 1924 to 1926 he was a reporter for the Fort Worth *Star Telegram* and the Austin *American*, and from 1927 to 1931 he was a part-time correspondent for the *Christian Science Monitor*.

Dr. Reddick became the first dean of the College of Communication at the University of Texas at Austin. One of the university's most effective teachers, Reddick was Associate Dean of Arts and Sciences from 1956 to 1959, and served as Director of the School of Journalism at U.T. Austin from 1959 to 1965.

Dr. Reddick also held teaching and administrative positions at Columbia Graduate School, the University of Tennessee and Austin College. He was director and founder of the Interscholastic League Press Conference and an advisor to the educational council of National Business Publications. Reddick was chairman of the accrediting committee of the American Council on Education for Journalism from 1962 to 1964. Dr. Reddick wrote many books, including *Journalism and the School Paper*, *Modern Feature Writing*, and *Industrial Editing*.

"The DeWitt Carter Reddick Award" was presented for the first time in 1974 to Walter Cronkite. Some of the other recipients were Bill Moyers, Ted Turner, George Stevens, Jr., Molly Ivins, Linda Ellerbee, Jack R. Crosby, and Bill Wittliff.

Dr. Reddick was married to Marjorie Alice Bryan Reddick for 46 years, and they had two children. He lived in the house at 1511 Preston Avenue for 39 years, and died there at the age of 76.

Biography of Marjorie Alice Bryan Reddick

Marjorie Alice Bryan was raised in Cleburn, Texas. She came to school at the University of Texas where she graduated Phi Beta Kappa in 1935. While she was a student, Marjorie met DeWitt Reddick at the University Presbyterian Church and they married at her parent's home in Cleburn.

Marjorie became a long time member of the University Presbyterian Church, and was the first woman elected to serve as deacon.

In addition to being a great support to her husband in his teaching and administrative duties (and almost as well known to many of his students), Mrs. Reddick volunteered for many years at the food bank at El Buen Pastor Presbyterian Church. She was a member of PEO, the University Ladies' Club, Austin Women's Forum, Interfaith Council of Churches, Retired Faculty Wives, Women of the Church, the Interfaith Council as well as other civic and church organizations.

Marjorie Reddick lived at 1511 Preston Avenue for 59 years, and died in her beloved home at the age of 89.

Award Winning Prof Teaches by Example

Dr. De Witt Carter Reddick entered the teaching profession "temporarily" in 1927 for what seems now to be a rather odd reason: he needed quick money to pay off a debt.

But he found teaching journalism at the University of Texas to be such a rewarding experience that he never returned to newspaper work. As a matter of fact, he has taken leave of absence only twice, to complete a doctoral degree at the University of Missouri and to be guest professor in the Columbia University Graduate School of Journalism.

Dr. Reddick's unusual abilities as a teacher were recognized publicly Saturday at the annual University Honors Day convocation. He received a \$500 Lemuel Scarbrough Foundation Faculty Award for excellence in teaching.

Projects for Grant

Just to keep the record straight, Dr. Reddick will not have to use any part of the money to pay off that old debt, which resulted from a trip around the world as a student in a "floating university." The grant will be used to improve teaching in his major field of interest, magazine writing and editing. He has in mind two projects: development of teaching aids, such as film strips and slides, and correlation of teaching materials which are available from magazine editors and publishers.

Characteristically, Dr. Reddick has a dual purpose in these choices. He is chairman of the magazine-journalism committee for the Association for Education in Journalism, assigned to make recommendations on the development of magazine-journalism instruction in US college and university journalism schools and departments. His plans for the Scarbrough Award should spread its benefits to institutions throughout the country.

Dr. Reddick is a past-master at doing two jobs simultaneously. If he is to be photographed working at a typewriter, he writes a letter while he is posing. If a student presents an urgent problem just at class-time, he may invite the student to walk along with him to the classroom, and they talk along the way.

These "mobile conferences" are the exception, rather than the rule, however. He devotes many office hours to student problems, personal as well as academic. And he operates a one-man employment bureau for journalism students and graduates.

Individual Counseling

Dr. Reddick feels, and hundreds of his former students agree, that his best teaching comes through individual counseling.

"Classroom instruction is important," he says, "but the follow-up with individual students helps them to absorb what they get in class. It also provides opportunities for guidance."

Teaching can become much more effective in this way, he believes.

Dr. Reddick began to observe good teaching methods soon after he entered the University as a sophomore in 1922. (He has Bachelor of Journalism and Master of Arts degrees from the institution). He took all the writing courses available, both in journalism and English. One of the English teachers offered a book as a prize for the best short story written in the class. Sophomore Reddick won the prize, a copy of "Vanity Fair" which he still owns.

He was impressed by this example of how a teacher can stimulate the work of students by taking a personal interest in their work. She paid for the book out of her own pocket, he remembers.

Dr. Reddick's personal interest in his journalism students' work causes most of them to work harder "for him" than for any other teacher. Sometimes they surprise themselves: they didn't dream they could do so much so well—and with so much enjoyment.

Author, Too

Teaching by example is another Reddick technique. His busy, useful life is the most important lesson he teaches. Furthermore, he shows that he knows his business by writing feature articles which sell to popular magazines. He has published about 75 feature articles. He also writes for writers' journals and religious publications.

He is the author of two textbooks, "Modern Feature Writing" and "Journalism and the School Paper." The latter has had three editions and eight printings. He edited a book of sermons, "Guides for Youth," by the late Dr. Lawrence Wharton, for many years pastor of University Presbyterian Church, and is now editing a book on Presbyterian work in higher education. He has worked two

summers as editorial consultant for Humble Oil and Refining Company.

Dr. Reddick's principal newspaper experience was with the Fort Worth Star-Telegram. When he was eight years old, he began to sell papers on downtown Fort Worth streets. As he grew older, he took on a delivery route, and as a high school student he worked in the Star-Telegram mailing room at night. When he went away to college, he arranged for another boy to take over his work during the winter months, but Reddick always returned to claim his route in the summers.

After graduation, he worked as a reporter for the Fort Worth Star-Telegram. He also has worked for The Austin American-Statesman and as a correspondent for The Christian Science Monitor.

When he returned to his Alma Mater as a faculty member, Reddick found a wife, as well as a new career. Marjorie Bryan of Cleburne was active in the student program at the University Presbyterian Church, where Reddick was the first director of youth work (without pay). Soon they were working together on Marjorie's class assignments, as well as church projects. She taught in Fort Arthur for a year after graduation; then they were married. The Reddicks have two children, Alicia, 15, and Bryan, 13.

Due to his habit of saying, "I'll be glad to take that responsibility," Dr. Reddick finds himself a member of innumerable committees, boards and other organizations. In one of his many committee jobs, he helped to set up the framework for the Scarbrough Faculty Award last year.

Committee Posts

He is known to hundreds of high school journalism teachers through the Intercollegiate League Press Conference, which he served as director on an extracurricular basis from its organization in 1928 until a full-time director was employed in 1943.

Dr. Reddick is executive committee chairman of the Faculty Christian Fellowship, comprised of more than 25 University faculty members who feel that religion has an important place in a teacher's life and work and who share their religious thinking at regular meetings. He is chairman of the University's Bible and religious course committee, and chairman of the faculty committee on student publications.

At University Presbyterian Church, he is Sunday School su-

perintendent and formerly taught a Sunday School class. Other church positions include publicity committee chairman, Synod of Texas, Presbyterian Church, US; board of editors member, Presbyterian Survey, and advisory editor, Texas Presbyterian.

Professional affiliations include Association for Education in Journalism (second vice president last year and magazine-journalism committee chairman this year), Society of Associated Industrial Editors (education and development committees), International Council of Industrial Editors (education committee), Sigma Delta Chi journalism fraternity (historic sites committee chairman for Texas association) and Texas State Teachers Association.

A 'Life Built Around Goodness' Best Sums Up DeWitt Reddick

The notables were lined up at the Honors Day reception. The photographers were ready.

And three buildings away, Dr. DeWitt Reddick was starting his Magazine Editing class. He was corralled and directed toward the congratulations-and-glory part of being a Scarbrough Award winner while still protesting that "it isn't fair" to just leave the class.

That's one of the reasons he won the award for outstanding teaching—because his students always come first.

★

A former Texan editor best summed up Dr. Reddick when he said "Here is a man whose very life is built around goodness."

Author of two books and 75 published feature articles including Reader's Digest material, chairman of such diversified activities as Faculty Christian Fellowship, faculty committee on student publications, historic sites committee chairman for Texas Sigma Delta Chi, and magazine journalism committee of the Association for Education in Journalism, Dr. Reddick's primary importance—at least to his students' way of thinking—is as father-confessor and personally interested idol.

The long assignments he doles out are completed without protest (albeit sometimes late) by students who would undoubtedly complain if other professors were so generous in assigning work.

The cushioned bench outside his office is often lined by students

waiting to see him about anything from the subject for a feature story to solutions for the most personal problems.

And as long as he's in the office, the door is open to students. When other work absolutely must be done, he leaves the office because he refuses to close the doors while he's there to any student.

★

Dr. Reddick's most outstanding characteristic as a teacher is the individual attention he gives students. He looks on the classroom as a "springboard" for more personal contact and teaching. But his classes are eagerly attended—thanks to his interesting lectures and inevitable puns.

He delights in finding half-hidden interests of students and turning them into creative endeavor. Writing, he thinks, can also be a personality therapy—for instance, a wild and bloodthirsty tale can "loosen up" self-conscious students.

"The good doctor's" amazing facility as a teacher has long been realized by those who know him. In the only student poll on teacher popularity ever conducted on campus, he was voted most popular professor.

★

Actually, Dr. Reddick started out with no intention of being a teacher—he was a writer. He got in journalism at the age of 8, selling papers in Fort Worth. Next came a delivery route, then a mailing room job, and then reporting.

In college, he was editor of the University's now-extinct literary endeavor, the Longhorn Magazine. One year, he did a triple job—went to school, delivered papers, and worked in the Austin newspaper mailing room. That meant that he didn't get any sleep from Thursday morning until after his four Saturday classes—except the sleep he got in class.

Teacher of his fourth Saturday class was Paul J. Thompson, director of the School of Journalism. Despite the undoubtedly groggy condition of his student, Mr. Thompson invited him a few years later to become a University journalism instructor.

This was the first time Dr. Reddick had thought of teaching, but he took the job. He needed some money to pay off a debt he had as a result of a round-the-world tour with a "floating university."

That was in 1927. He has been at the University ever since.

One journalism staff member tells the story that once in the early '30's when Mr. Thompson was asked what he'd done for the University he replied, "I picked DeWitt Reddick."

★

Dr. Reddick's main trouble is that he likes everything he does. When he has to give up an old responsibility to take on a new one, he is unhappy about giving it up. But always he does approximately three times as much as any other man could do.

★

Dr. Reddick believes the Scarbrough Award is a symbol of the importance of good teaching and of teachers' contact with students rather than an award to one teacher. It is "open recognition of what has had lip service."

He plans to use part of his \$500 award in development of teaching aids such as film strips, and part of it to do work in correlating teaching materials available from magazine editors and publishers.

★

Perhaps a bigger tribute to Dr. Reddick's teaching ability than the award is the usual answer to any journalism student who has a seemingly unsolvable but very important problem.

That answer: "Ask Dr. Reddick."

The 6 May 1944

4-2-41



DR. DEWITT REDDICK

The Daily Worker
4-3-55

Mrs. Connally, Prof Honored

Am 7/12/72
The wife of John B. Connally, School of Communications from former Texas governor and U. S. secretary of treasury, and a journalism professor at the University of Texas at Austin are among five "Distinctive Alumni for 1972" named by the UT Ex-Students Association.

Mrs. Connally, the 1938 sweetheart of UT and Dr. DeWitt C. Reddick, dean of the

Queen of the 1939 Texas Relays and a Bluebonnet Belle, Mrs. Connally majored in drama while enrolled at UT in 1936-40. Connally, governor from 1962 to 1968, was named a Distinguished Alumni in 1961.

Reddick received a B. J. degree from UT in 1924 and a M.A. degree in 1928. His Ph.D. is from the University of Missouri. He has taught at UT since 1927 and was director of the former Journalism School and associate dean of the former College of Arts and Sciences.

Other honorees are:

— Dr. Wilson H. Elkins, president of the University of Maryland.

— Jack S. Josey of Houston, president of Josey Oil Co. and former vice chairman of the UT System board of regents.

— David T. Searles of Houston, senior partner of the law firm of Vinson, Elkins, Sears and Smith.



DR. DEWITT C. REDDICK



MRS. JOHN B. CONNALLY

DR. DEWITT REDDICK

Professor of Journalism

... His classes are always popular despite the fact that he probably works his students harder than any other journalism teacher.

... Dr. Reddick's lectures are the most complete, the most carefully planned, and the most graciously delivered lectures I have ever heard in any school.

... Dr. Reddick is a helpful adviser and friend to his students.

... He spends a great deal of time connecting with students on personal problems, and these students come to him from all over the campus.

... A steady character, a staunch citizen, a devoted man, and, most important of all, a builder of men.

IF A straw vote of students could have been taken over the past twenty years, there is little doubt that the unofficial title of "Most Popular Professor" would have gone to Dr. DeWitt C. Reddick, Professor of Journalism. Now, that title is more "official" since Dr. Reddick was selected as one of the two winners of the 1955 Lemuel Scarbrough Foundation Faculty Award for Excellence in Teaching. The quotes (at the head of this column) indicate how his students and colleagues feel about him as a teacher and as a man. It would be difficult to number the hundreds of students who have profited by Dr. Reddick's personal concern for their welfare. He has helped students get jobs, counseled those who came to him with problems, and has turned out some top-notch journalists and writers during his career. Any spot-check of the mastheads of many Texas (and national) newspaper and magazines and book jackets would reveal a host of Reddick-influenced people. Dr. Reddick's personal interest in his journalism students' work causes most of them to work harder for him than for any other teacher.

The tall, red-haired Reddick with the wide grin is no "ivory tower" teacher. He knows what he is talking about for he is a master in his field. With two books to his credit (*Modern Feature Writing and Journalism and the School Paper*) and more than 75 feature articles sold to leading magazines, he sets an example of success in writing. Since his major interest is magazine writing and editing, he will use his \$500 award to develop teaching aids and correlate teaching materials which are available from magazine editors and publishers.

The University of Texas and DeWitt Reddick first met in 1922, when he entered school as a sophomore.



The University gave him two degrees (B.J. '25, M. A. '28 — his Ph.D. is from Missouri) and then hired him to teach journalism in 1927. Seven years later, he married Marjorie Bryan, B.A. '33, and they have a son and a daughter.

Reddick's life is very full. Not only is he active in his profession (innumerable committee and advisory appointments attest to that fact), but he is loaded with responsibility in his church work. So intermingled is his Christian faith with his work that a former student of his said, "Here is a man whose very life is built around goodness." Dr. Reddick's latest honor comes as no surprise to those who have known about that "goodness" for a long time.

Dr. DeWitt C. Reddick, twice elected UT's most popular professor, this year has assumed the Directorship of the School of Journalism. Holding both his BJ and MA from The University, and his PhD from the University of Missouri, Dr. Reddick received the Lemuel Scarbrough Foundation Award for excellence in teaching in 1955. He has authored four books, two of which are journalism texts, as well as numerous feature articles for national magazines. Having served 20 years as director of the Interscholastic League Press Conference, he was honored with an ILPC journalism library being founded in his name.

Dr. DeWitt C. Reddick, Director, 1964



DeWitt Reddick dies of cancer

By DOTTIE FISH
City Editor

Dr. DeWitt C. Reddick, one of the best-loved and most highly respected journalism educators in University of Texas history, died today at his home after a lengthy battle with cancer. He was 79.

Dean of the UT School of Communication from 1955 to 1969, Dr. Reddick used his love of journalism and his compassion for people to educate scores of celebrated and obscure students since he began teaching there in 1927.

Lady Bird Johnson, Walter Cronkite, Liz Carpenter and Bill Moyers had the advantage of his vast knowledge of journalism. But all of his students were important to DeWitt Reddick.

It was not only the wealth of knowledge — leading to publication of six books and dozens of articles and pamphlets — that was Dr. Reddick's main gift to his students.

He taught them a love of journalism — a respect for honesty and a remembrance of compassion — that stood them in better stead than just knowing how to gather the facts.

His ever-present smile and his gentle voice catalyzed, and encouraged his students to approach their profession not only with dedication, but with affection.

People were more important to him than academics, and he was known to juggle hours so a student could receive a degree.

His love of his profession continued to the last.

He rarely mentioned what friends said was a great deal of pain as he wrote publicity for some of his many civic interests after his retirement in 1974.

And he sent the UT News and Information Service an updated biography two days before he died.

With it was a note thanking them for all they'd done for him.

That's the way DeWitt Reddick was.

He was born July 30, 1904 in Savannah, Ga., and received his bachelor's and master's degrees from UT. He studied at Texas A&M University and The Floating University of New York University. His doctorate in journalism — with minors in government, history and economics — was from the University of Missouri.

He worked for the Fort Worth Star-Telegram and the Christian Science Monitor, and published about 120 free-lance articles over the years.

After three years as associate dean

of the College of Arts and Sciences, Dr. Reddick was named director of the School of Journalism in 1952. He served there until he was appointed first dean of the School (now College) of Communication.

When he stepped down as communications dean, he took a leave of absence and served for a year as dean of the college of communication at the University of Tennessee.

After his return to UT, he was the Jesse H. Jones Professor of Journalism. Dr. Reddick retired in 1974, but continued to teach one course for a year. When he died he was professor emeritus.

Services for Dr. Reddick are pending at Wood-Corley Funeral Home.

He is survived by his wife, Mrs. Marjorie Reddick of Austin; son, Dr. Bryan DeWitt Reddick of Olivet, Mich.; his daughter, Mrs. Alicia Helton of Austin; and three grandchildren, Kim Helton of Austin and Brigit and George Reddick, both of Olivet.

DeWitt Reddick
CITIZEN 8/22/80



Tribute to DeWitt Reddick

AUSTIN — DeWitt C. Reddick left such a rich legacy to those of us privileged to be his students that the full impact of his life can never be measured.

This warm and witty man was a truly great teacher. There are some good teachers, a few excellent teachers, but DeWitt Reddick achieved a pinnacle of ability and respect that put him in a class by himself.

I knew Dr. Reddick well for most of our lives. He was my journalism professor at The University of Texas in Austin and the best I ever had or saw, before or since. We were together many, many times after I graduated, often as fellow members of the University Presbyterian Church, where he will be remembered as one of the congregation's true saints. No task for the church, large or small, was ever inconvenient for Reddick to perform, even in his final years of illness.

Never to my knowledge did Reddick ever utter an unkind word about anyone. In a profession noted for cynicism and skepticism, Reddick never doubted the innate goodness of man and women. His ideals were so high he seemed incapable of mean thought, even when it seemed justified.

YET HE KEPT A steady belief in principles.

"We must learn to temper First Amendment rights with the constitutional rights of others," Reddick said last year in accepting a First Amendment fund award from the Austin Society of Journalists, Sigma Delta Chi.

All his life, Dr. Reddick firmly

supported the First Amendment which guarantees freedom of speech and press under the U.S. Constitution.

BUT REDDICK sensed the possibility of abusing these freedoms. Due process of law, he said, "may



Richard Marchand

be interfered with through excessive publicity."

The courts, lawyers and the media have tangled increasingly over the interpretation of First Amendment rights. The U.S. Supreme Court has been moving toward restraints on "rights" of reporters and photographers after an earlier period of almost absolute freedom.

Reddick believed justice should prevail for everybody, including those being publicized.

We wondered how Reddick managed to keep his serenity when things around him seemed chaotic. During the Vietnam protest era there was turmoil at times on the university campus and an outpouring of anti-establishment feeling from many students and faculty members. Reddick never got involved in it, but saw the journalism department through troubled times.

Today, conservatism seems to be

the focus on the university campus. Students are said to be more serious and motivated toward careers. Although some off-campus types find this hard to believe in view of the University of Texas' campus reputation from past years.

Through depression, war, protest, protest and peace, Reddick took it all in stride. He never seemed to meet a man or woman he didn't like, and certainly I never heard of anyone who knew Reddick who didn't like him.

Whether his ex-student is a college editor or a famous name like Walter Cronkite, Reddick treated us all alike. He not only taught us journalism, he taught us the importance of our life roles which is expressed by different people in different ways. Every Reddick student learned something meaningful.

"**DR. REDDICK** taught us to identify," Bill Mayers said later. We learned the significance of what we had set out to achieve.

Newspapers, large and small, including The Dallas Morning News, have been staffed over the years with many Reddick disciples. He kept up with us all. Years after a student completed Reddick's course, the professor could greet him or her by name.

In all this, Marjorie Reddick helped make it possible. Dr. Reddick's wife was his helpmate in the finest sense, especially in his latter years of illness. Without her, Reddick couldn't have accomplished nearly as much as he did during a life that will continue to flourish through students and associates.

He kept active, interested

DeWitt Reddick an example for us all

DeWitt Reddick was a man who not only achieved professional stature and influenced the professional and personal lives of those who became famous but he always had time for those who were struggling to achieve. I shall ever be grateful for his guidance when I decided to earn a late-in-life doctorate. All of his suggestions worked.

He was understanding and never once suggested that because of my age I was wasting the time of professionals by pursuing such a goal. Others did make such suggestions but he always encouraged me and insisted to make him feel that his time was well spent.

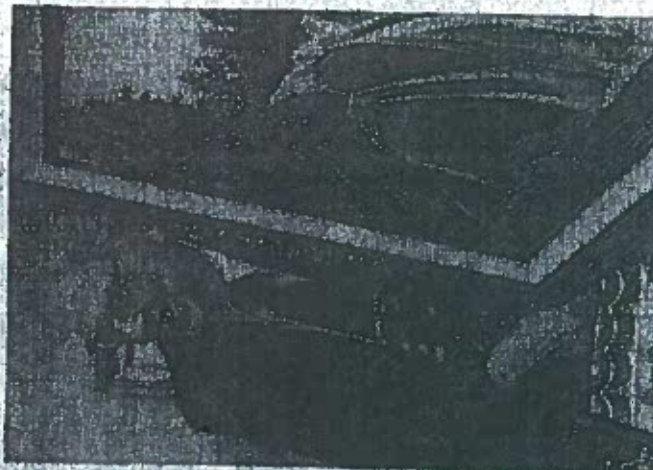
For the past two years Dr. Reddick and I served on the Adult Services Council Board together. As a matter of fact, on the Wednesday before his death on Friday, he met with us to work out a rather serious problem concerning the council's future. We knew he was working under pressure and that his strength was fading. One day, twice before, he called to say that chemotherapy had made him weak and that he could not meet with us but Wednesday—so near the end—he was there. His mind was as alert and active as ever and he was guiding a committee to function in a way he considered valid, effective and acceptable to all. By Friday the members of the committee had worked things out successfully according to his directives and he was facing a new venture.

We have written often about the necessity of older adults remaining active. So many of them have accumulated a rich storehouse of knowledge and experience. Dr. Reddick could have given in to his illness a long time ago but he didn't. When he couldn't be physically present at Adult Services Council Board meetings, he carefully thought through all of the issues to be considered and



Inez says

Inez Jeffery



Reddick and Inez

DeWitt Reddick helped promote Mayfair '79.

wrote letters which were presented during the meeting.

Reddick was in charge of publicity for Mayfair a function for the benefit of older adults which was held early in June. It was my privilege to share a 30-minute spot on Marie Gilbert's radio program with him and another board member. He led the way in organizing information and in the discussion but, as usual, was highly complimentary of those who shared the spot with him.

His concern for the well-being of others, his steady encouragement for those wanting to develop their talents, his eagerness to function well and share to the very end were characteristics which made him great in a world which has become dangerously self-centered.

All too often we are guilty of failing to express appreciation for the raw courage we know individuals are showing. I think now of so many things I was going to say to Dr. Reddick. He knew that I held him in high esteem and he knew that I valued his friendship, but I wanted to tell him that he was the perfect example of what I had read and written about keeping the mind and body active after retirement from the daily demands of professional life regardless of circumstances. Even during the terminal illness he disciplined this thinking and made his life active to the very end.

DeWitt Reddick's courage and the way he managed life instead of letting life manage him is an example for older adults who complain of boredom and loneliness. Return to the standards our generation grew up with. Do for yourself by doing for others and it may surprise you how much energy you really have.

Dr. Inez Jeffery can be contacted through P.O. Box 2062, Austin 78767.

'Home from a long trip'

700 gather for Reddick's funeral

By JAMES WILSON

AP Wire Service Staff

More than 700 friends and acquaintances gathered Sunday afternoon in high school to a man, respected and loved by two generations of journalists, to be buried in his 43 years at the University of Texas.

Dr. Dewitt C. Reddick, described as a man who developed his talents "in the quiet of pre-eminence in his profession," died Friday in his home after a long illness. He was 70.

One eulogy was given by Roland Perdue II, a former minister of the University Presbyterian Church, where the services were held before the burial in Capitol-Memorial Park. He said that times like these make it difficult to say, "The Lord direct, the Lord uphold away, blessed be the name of the Lord."

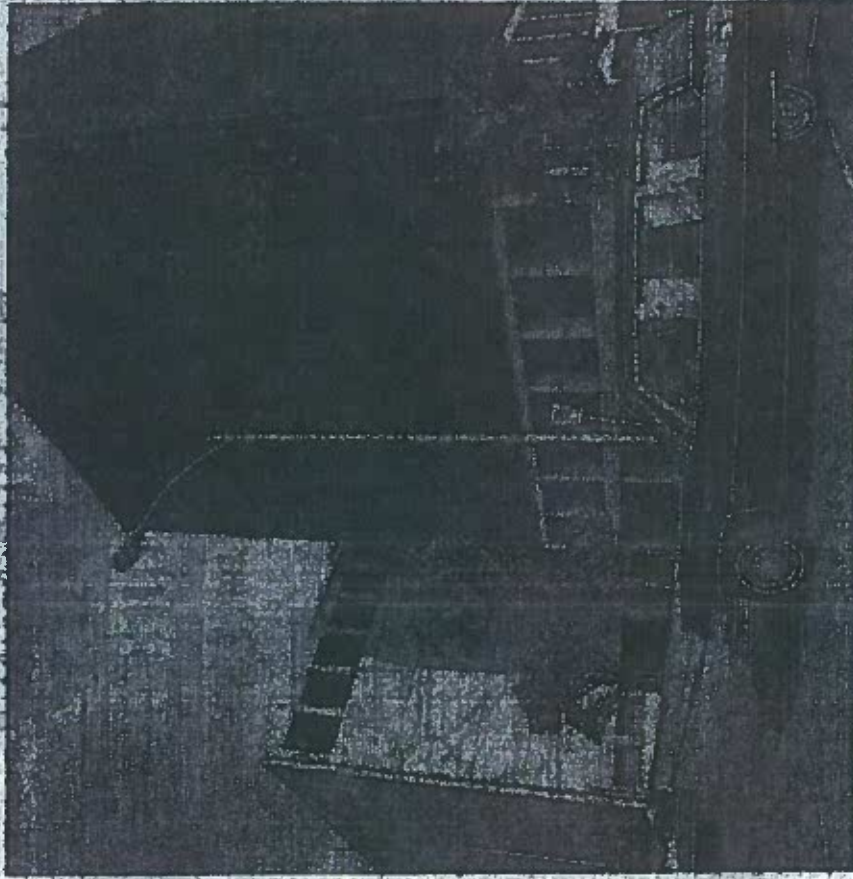
Perdue described Reddick's death as a return from a long trip, where God will meet him at the door and welcome him home. Complimenting Reddick's life to a vacation trip, he said God would ask how his trip was and ask to see his slides.

"Can you imagine the slides Dewitt Reddick has to show to God?" Perdue said.

Reddick began teaching at UT in 1937 and retired in 1974, though he taught one course the next academic year.

The Dewitt C. Reddick Award for Outstanding Achievement in Communication was established at UT in 1974 to honor people showing "outstanding achievement" in any field of communication.

Among those receiving the award were television newscaster Walter Cronkite and Bill Moyers, both of whom were students of Reddick.



A heavy rain on Oct. 10, 1974, kept many from Reddick's funeral. The crowd that gathered in front of the University communications complex, which grew from Reddick's efforts in 23 years at school.

Dr. Dewitt C. Reddick

IN MEMORIAM

DEWITT CARTER REDDICK

Through academic pursuits for four earned degrees and 39 years of university level teaching, no individual anywhere is as memorable or as revered as DeWitt Reddick. I consider him the most sensitive, effective, supremely successful instructor and administrator who truly deserved all of the achievements and each of the honors accorded him.

Dr. Reddick was responsible for the excellent and continued reputation which The University of Texas School of Journalism and then College of Communication has throughout the world. It was due to his personal reputation and guidance that the University became the acknowledged leader where preparation for communication careers could best be achieved. Dr. Reddick surrounded himself with a faculty in journalism, advertising, public relations, magazine, and radio/TV sequences that was unrivaled anywhere beginning in the late 1950's and which continues today under other administrators.

He founded the Interscholastic League Press Conference which inspired journalistic training on the high school level, brought thousands of high school journalists to the campus, and convinced hundreds of these students to seek a lifelong career in communications. His books for high school journalistic study have long been used throughout the nation.

Educated by Dr. Reddick and his colleagues, The University of Texas graduated world renowned journalists, authors, advertising and public relations executives, magazine writers and editors, and electronic personalities and administrators. For more than 40 years Dr. Reddick was admired by those privileged to be in his classrooms, by faculty honored

to serve with him, and held in the highest esteem by faculty and administrators at other educational institutions.

His door was always open to anyone who sought his counsel -- whether it be academic, personal or professional. He served the Austin community, Texas and the nation in more ways than have been recorded. Along with thousands of other men and women who were privileged to know DeWitt Reddick, I consider myself blessed and honored to have been his friend and colleague.



William H. Cunningham, President
The University of Texas at Austin

H. Paul Kelley, Secretary
The General Faculty

REDDICK, DEWITT CARTER (1904-1980). DeWitt Carter Reddick, journalism professor, was born in Savannah, Georgia, on July 30, 1904, the son of Walter Newton and Frances (Westermann) Reddick. With his brother, mother, and maternal grandmother he moved to Fort Worth in the spring of 1905. The family faced many hardships, and both boys began working at the age of five. Their grandmother and mother died within a year of each other, and the two boys essentially supported themselves and put themselves through college. Reddick earned a B.J. from the University of Texas in 1925, a master's degree in government in 1928, and a Ph.D. from the University of Missouri in 1939. From 1924 to 1926 he was a reporter on the Fort Worth *Star-Telegram*SM and the *Austin American* (see *AUSTIN AMERICAN-STATESMAN*), and from 1927 to 1931 he was a part-time correspondent for the *Christian Science Monitor*. He became an instructor in journalism at the University of Texas in 1927 and, among many other titles, was associate dean of the College of Arts and Sciences, 1956-59; director of the School of Journalism, 1959-64; director of the

School of Communication, 1965-67; and dean of the College of Communication, 1967-69. He was made professor of journalism in 1970 and retired as professor emeritus in 1975. He also held teaching and administrative positions at Columbia Graduate School, the University of Tennessee, and Austin College. He was director and founder of the Interscholastic League Press Conference and an advisor to the educational council of National Business Publications. He was chairman of the accrediting committee of the American Council on Education for Journalism from 1962 to 1964. Reddick wrote many books, including *Journalism and the School Paper* (1938 and five subsequent editions), *Modern Feature Writing* (1949), and *Industrial Editing* (with Alfred Crowell, 1962). He edited *Guideposts to Youth* (1943) and *Campus and Church* (1955). He married Marjorie Alice Bryan on June 20, 1934, and they had two children. Reddick died at home on August 22, 1980.

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Marjorie Reddick