

ORDINANCE NO.

**AN ORDINANCE AMENDING THE AUSTIN TOMORROW
COMPREHENSIVE PLAN BY ADOPTING THE EAST RIVERSIDE
CORRIDOR MASTER PLAN.**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. FINDINGS.

- (A) In 1979, the City Council adopted the “Austin Tomorrow Comprehensive Plan.”
- (B) Article X, Section 5 of the City Charter authorizes the City Council to adopt by ordinance elements of a comprehensive plan that are necessary or desirable to establish and implement policies for growth, development, and beautification, including neighborhood, community, or area-wide plans.
- (C) Members of the consulting firm A. Nelessen Associates, Inc. and City of Austin Planning and Development Review staff have met with neighborhood stakeholders, property owners, renters, business owners, developers, residents from surrounding neighborhoods, and City personnel since June of 2008 to develop the East Riverside Corridor Master Plan (the “Plan”). Public involvement was achieved through stakeholder interviews and meetings, a Community Visioning Workshop including a “Visual Preferences Survey” and charrette held September 13, 2008, a public meeting on the early concepts, and a public meeting held June 25, 2009, to present the draft Plan concepts, answer questions, and receive comments on the Plan.
- (D) The East Riverside Corridor Master Plan provides a vision for the area and recommends action by the City and other stakeholders to improve the East Riverside Corridor. The Plan has nine major goals:
 - 1. Make East Riverside Drive an attractive, people-friendly roadway with local destinations;
 - 2. Enable safe pedestrian flow across East Riverside Drive;
 - 3. Introduce efficient and frequent rail and bus transit service within and beyond the East Riverside Area;
 - 4. Create unique and memorable places in the East Riverside Area;
 - 5. Enable transit-supportive redevelopment that supports higher levels of development around primary transit stops;

6. Improve the appearance of the East Riverside Area and reduce criminal activity;
7. Safely and comfortably accommodate pedestrian, bike, transit and automobile traffic;
8. Provide parks and open space serving local and regional needs and balance the built environment with open space and plazas; and
9. Maintain a mix of housing options in the area for a range of incomes, including options for low- and mid-income populations.

(E) The East Riverside Corridor Master Plan goals are further described throughout the Plan.

(F) On February 9, 2010, the Planning Commission held a public hearing on the East Riverside Corridor Master Plan, and recommended adoption of the Plan by City Council.

(G) The East Riverside Corridor Master Plan is appropriate for adoption as an amendment to the Austin Tomorrow Comprehensive Plan. The Plan furthers the City Council's goal of achieving appropriate, compatible development within the area. The Plan is necessary and desirable to establish and implement policies for growth, development, and beautification in the area.

PART 2. ADOPTION AND DIRECTION.

(A) Chapter 5 of the Austin Tomorrow Comprehensive Plan is amended to add the East Riverside Corridor Master Plan as set forth in the attached Exhibit A and hereby incorporated as part of this ordinance. The East Riverside Corridor Master Plan is added as Section 5-26 of the Comprehensive Plan,

(B) The City Manager shall prepare zoning cases consistent with the land use and urban design recommendations in the East Riverside Corridor Master Plan.

(C) The City Manager shall provide periodic updates to the City Council on the status of the implementation of the East Riverside Corridor Master Plan.

(D) The specific provisions of the East Riverside Corridor Master Plan shall take precedence over any conflicting general provisions in the Austin Tomorrow Comprehensive Plan.

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2 **PART 3. EFFECTIVE DATE.**

3 This ordinance takes effect on _____, 2010.
4

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6 **PASSED AND APPROVED**

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8 §
9 §
10 _____, 2010 § _____
11 Lee Leffingwell
12 Mayor
13

14
15 **APPROVED:** _____
16 David Allan Smith
17 City Attorney

ATTEST: _____
Shirley A. Gentry
City Clerk