



ITEM #36

MEMORANDUM

TO: Marc Ott, City Manager
FROM: Ed Van Eenoo, Budget Officer
DATE: April 5, 2010
SUBJECT: Fiscal Memo for Item #36

Item #36 on the April 8, 2010 Council Agenda, to approve the waiver of certain fees for the Latinitas Fotos de Mi Alma Auction and Exhibit event which is to be held on April 15, 2010, and the Latinitas Latina Icons Fashion Show event which is to be held April 23, 2010, at the Mexican American Cultural Center (MACC), will have the following fiscal impact:

Fees Waived (Parks and Recreation Department):

\$600 Rental Fees

\$280 Staff and Utility Fees

\$880 Total Fees Waived

In summary, the total fee waivers for this event are \$880. Any fee requirements above this total are the responsibility of the applicant.

As outlined in Resolution No. 021003-40, Council Member Cole has agreed to apply \$220 to her fee waiver allocation budget, Mayor Pro Tem Martinez has agreed to apply \$220 to his fee waiver allocation budget, Council Member Shade has agreed to apply \$220 to her fee waiver allocation budget and Council Member Morrison has agreed to apply \$220 to her fee waiver allocation budget.

Although budgeted revenue for fees is based upon historical data and not necessarily upon specific events, the waiver of these fees reduces potential revenues that could be realized.