

## AGENDA



Thursday, April 22, 2010

**Transportation  
RECOMMENDATION FOR COUNCIL ACTION****Item No. 33**

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**Subject:** Approve an ordinance on first reading only to renew the Greater Austin Transportation Company d.b.a. Yellow Cab Company taxicab franchise.

**Amount and Source of Funding:** Revenue source – taxicab permit fee of \$400 per year per permit. Expected annual revenue, \$182,000.

**For More Information:** Morris Poe, 974-1562; Leanne Vaughn, 974-5657

**Boards and Commission Action:** Recommended by the Urban Transportation Commission.

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Greater Austin Transportation Company d.b.a. Yellow Cab Company has filed a taxicab franchise renewal application. The existing franchise expires on August 8, 2010. Yellow Cab Company proposes to continue to operate 455 taxicabs to provide taxicab service to the entire city, 24 hours a day, 7 days a week. The application has been reviewed and all required information is on file with the Austin Transportation Department.

Yellow Cab Company has provided taxicab service in Austin since 1984 and has exhibited the character, experience, and ability to provide taxicab service. The Austin Transportation Department recommends approval of a renewal of the taxicab franchise for a period ending July 17, 2012.

On March 13, 2010, the Urban Transportation Commission voted to recommend approval to grant a renewal of the franchise for a period ending July 17, 2012.

The City Charter requires a franchise renewal to be granted by ordinance and read at three regular City Council meetings. The third reading may not occur until 30 days after the first reading. Following is the schedule for the second and third readings:

Second reading – April 29, 2010

Third reading – May 27, 2010