

RESOLUTION NO.

WHEREAS, on August 6, 2009, the City Council passed Resolution No. 20090806-036 directing the Citizens Water Conservation Implementation Task Force (“Task Force”) to recommend additional water conservation measures to further reduce water use beyond the 2007 Task Force recommendations; and

WHEREAS, on April 29, 2010, the Task Force presented to City Council its final report, identifying a portfolio of near- and long-term measures that balance incentives, regulation, and enforcement; and

WHEREAS, the final report encouraged staff to continue to perform technical and cost-benefit evaluations of proposed strategies and to use these analyses to create a 10-year conservation action plan that identifies implementation strategies and measures; and

WHEREAS, the Environmental Board, Water and Wastewater Commission, and Resource Management Commission have all endorsed the report; **NOW THEREFORE**,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

The City Council accepts the Task Force’s report and endorses the following goals:

- (1) To reduce total per capita potable water production to an average of 140 gallons per capita per day by the year 2020, with the condition that this goal be periodically re-evaluated to reflect changing conditions such as new industries locating in Austin,

revised population data based on the 2010 census or other factors that could affect daily per capita water use calculations.

- (2) To increase Austin customers' understanding of their water use and educate them on ways to use water more efficiently.

BE IT FURTHER RESOLVED:

The City Manager is directed to finalize technical and cost-benefit evaluations of the Task Force recommendations and develop a 10-year conservation action plan incorporating educational programs, marketing and outreach, and cost beneficial strategies. The action plan should include an implementation schedule, identify the City department(s) responsible for implementation, and provide estimated water savings and costs.

BE IT FURTHER RESOLVED:

The City Manager shall report back to City Council with the 10-year water conservation action plan for adoption no later than December 16, 2010.

ADOPTED: _____, 2010 **ATTEST:** _____

Shirley A. Gentry
City Clerk