

## AGENDA



Thursday, June 24, 2010

**Health and Human Services  
RECOMMENDATION FOR COUNCIL ACTION****Item No. 26**

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**Subject:** Authorize negotiation and execution of an agreement with SETON FAMILY OF HOSPITALS, Austin, TX, to assist the Health and Human Services Department fulfill its Communities Putting Prevention to Work federal grant initiative to reduce tobacco use and exposure to secondhand tobacco smoke, for a one-year term beginning July 1, 2010, in an amount not to exceed \$300,000, with an option to renew for one eight-month renewal term, in an amount not to exceed \$250,000, for a total contract amount not to exceed \$550,000.

**Amount and Source of Funding:** Funding in the amount of \$300,000 is available in the Fiscal Year 2009-2010 Operating Budget Special Revenue Fund for the Health and Human Services Department. The grant period is March 19, 2010 through March 18, 2012. Funding for the renewal option is available in the grant.

**Fiscal Note:** There is no unanticipated fiscal impact. A fiscal note is not required.

**For More Information:** Philip Huang, M.D., M.P.H., Medical Director 972-5408; Wilma Perez, Program Manager, 972-6216; Laura Polio, Interim Agenda Coordinator, 972-5010.

**Boards and Commission Action:** Recommended by the Public Health and Human Services Committee.

**Prior Council Action:** April 22, 2010 - Council approved an ordinance accepting \$7,473,150 in grant funds.

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**BACKGROUND**

The U.S. Department of Health and Human Services (DHHS), Centers for Disease Control and Prevention (CDC) awarded federal funds to the Austin/Travis County Health and Human Services Department (HHSD) for the American Recovery and Reinvestment Act initiative, "Communities Putting Prevention to Work" (CPPW). The funding will promote tobacco prevention and control in school, worksite, healthcare, community, faith-based, and retail settings in the City of Austin and Travis County.

HHSD will utilize the funds to implement the grantor's population-based strategies in five areas described as MAPPS: Media, Access, Point of purchase/promotion, Pricing, and Social support services. As directed by the grantor, strategies are to be implemented through restrictions on media and advertising consistent with federal law, reduction in access by means of smoke-free and tobacco-free policies and sites, increased media and signage to discourage tobacco consumption, and increased cessation services throughout the community.

This agreement applies to required MAPPS strategies regarding Access and Social support services. The agreement provides funding to Seton Family of Hospitals for education, treatment and implementation efforts in support of tobacco-free campus policy; implementation of a cessation resource center and integrated medical records across five healthcare facilities to better identify and treat tobacco use dependence. Program objectives include: (1) ensure that all consumers, staff, vendors, clients and visitors are aware of the tobacco-free campus policy, (2) promote tobacco cessation counseling and treatment to assist tobacco users with quitting before and after policy effective date, (3) provide a tobacco

cessation resource center; and (4) integrate evidence-based tobacco treatment guidelines into clinical practice.

Statement Required by Corporate Budget Office: All department grant application requests are reviewed by the Budget Office prior to submission to ensure that the grant minimizes the financial impact to the City.

## PERFORMANCE

Related Department Goal: Promote a healthy community by preventing chronic and communicable diseases and promoting improvements in social/economic/environmental factors that will result in an improved overall health status and a reduction of health disparities.

Because agreement negotiations are not completed, the performance goals described are estimates and may be adjusted as appropriate.

### Deliverables:

Number of health promotions and education encounters in the area of chronic disease prevention:  
Facilitate at least eight smoking cessation classes per quarter. Classes should achieve a 25% retention rate.

Number of community changes in the area of chronic disease prevention:  
Implement a tobacco-free campus policy at five healthcare facilities.

Integrate individual electronic medical record (EMR) platforms and processes, for tobacco use identification, into a single system for five clinical organizations. These organizations include Seton Family of Hospitals, Lonestar Circle of Care-Ben White; Children's Optimal Health; El Buen Samaritano; and People's Clinic.

Establish a tobacco cessation resource center by June 30, 2011.