

MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD

REGULAR CALLED MEETING
Tuesday, July 20, 2010 – 6:00PM-8:00PM
Mexican American Cultural Center/ Auditorium
600 River Street, Austin, TX 78701

Current Board Members

Raul Garza, Vice Chair
Isidoro Lopez, Member
Sylvia Orozco, Member
Juan Oyervides, Chair

Emilio Zamora, Member
Rossana Barrios, Member
Robert Mezquiti, Member

AGENDA CALL TO ORDER

- 1. CITIZEN COMMUNICATION: GENERAL** **Up to 30 minutes**
The first 10 speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns regarding items not posted on the agenda.
- 2. APPROVAL OF MINUTES – Regular Meeting 5/18/10** **5 minutes**
- 3. STAFF BRIEFINGS** **15 minutes**
 - a. Herlinda Zamora, MACC Manager, will brief the Board on current programming and 2011 Season Programs; facility issues; progress on rental issues; new hires and the completion of MACC Phase 1A.
 - b. Laura Esparza, Cultural Affairs Division Manager will brief the Board on the AIPP project for MACC 1A, 2011 Budget.
- 4. PRESENTATIONS:** **20 minutes**
 - a. Plutopia Productions will present their proposal for a large art event at the MACC, March 2011.
 - b. Gloria Pennington will present plans for a large event at the MACC, the Diez y Seis and Grito celebration co-sponsored by the Austin Parks and Recreation Department and the Mexican Consulate.
- 5. BOARD ITEMS FOR DISCUSSION AND/OR ACTION** **70 minutes**
 - a. Discuss the Plutopia Productions event and make a recommendation to the Director regarding approval of the rental of the MACC for said event. (Staff)
 - b. Discuss the upcoming Diez y Seis celebration and make a recommendation to the Director regarding approval of Diez y Seis's co-sponsorship. (Staff)
 - c. Discussion reviewing MACC's Diez y Seis historical presentation. (Sponsored by Members Oyervides and Zamora)
 - d. Discussion suggestions for naming and implementing the MACC's "hall of excellence." (Sponsored by Members Oyervides and Garza)
 - e. Discussion reviewing community Open House of May 11th and planning the next quarterly community meeting. (Sponsored by Members Oyervides and Garza)
 - f. Discussion of MACC brochure (Sponsored by Members Garza and Mezquiti)
 - g. Discussion of the proposal for a temporary installation of the Tejano Monument and selection of a representative on the review committee. (Staff)
 - h. Discussion of Board Work Plan (Sponsored by Oyervides and Lopez); re: proposed outreach effort to Neighborhood Associations.
- 6. FUTURE AGENDA ITEMS**
- 7. ADJOURNMENT**

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 4 days before the meeting date. Please call [Laura Esparza](mailto:Laura.Esparza@parks.austintexas.gov) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711.